

<b>SOLICITATION, OFFER AND AWARD</b>				1. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)		RATING S10	PAGE OF PAGES 1   74				
2. CONTRACT NO. H9222-05-D-0011		3. SOLICITATION NO. H9222-05-R-0008		4. TYPE OF SOLICITATION [ ] SEALED BID (IFB) [X] NEGOTIATED (RFP)		5. DATE ISSUED 15 Mar 2005		6. REQUISITION/PURCHASE NO.			
7. ISSUED BY U.S. SPECIAL OPERATIONS COMMAND/SCAL-K 7701 TAMPA POINT BLVD. ATTN: (b)(3) 10 U.S.C. 130b, (b)(6) MACDILL AFB FL 33621-5323				CODE H92222		8. ADDRESS OFFER TO (If other than Item 7)  <b>See Item 7</b>		CODE			
TEL: (b)(3) 10 U.S.C. 130b, (b)(6) FAX: (b)(3) 10 U.S.C. 130b, (b)(6)						TEL: FAX:					
NOTE: In sealed bid solicitations "offer" and "offeror" mean "bid" and "bidder".											
<b>SOLICITATION</b>											
9. Sealed offers in original and _____ copies for furnishing the supplies or services in the Schedule will be received at the place specified in Item 8, or if handcarried, in the depository located in _____ until <u>12:00 AM</u> local time <u>15 Apr 2005</u> (Hour) (Date)											
CAUTION - LATE Submissions, Modifications, and Withdrawals: See Section L, Provision No. 52.214-7 or 52.215-1. All offers are subject to all terms and conditions contained in this solicitation.											
10. FOR INFORMATION: A. NAME CALL: (b)(3) 10 U.S.C. 130b, (b)(6)			B. TELEPHONE (Include area code) (NO COLLECT CALLS) (b)(3) 10 U.S.C. 130b, (b)(6)			C. E-MAIL ADDRESS (b)(3) 10 U.S.C. 130b, (b)(6)					
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<b>OFFER (Must be fully completed by offeror)</b>											
NOTE: Item 12 does not apply if the solicitation includes the provisions at 52.214-16, Minimum Bid Acceptance Period.											
12. In compliance with the above, the undersigned agrees, if this offer is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the offeror) from the date for receipt of offers specified above, to furnish any or all items upon which prices are offered at the price set opposite each item, delivered at the designated point(s), within the time specified in the schedule.											
13. DISCOUNT FOR PROMPT PAYMENT (See Section I, Clause No. 52.232-8)											
14. ACKNOWLEDGMENT OF AMENDMENT'S (The offeror acknowledges receipt of amendments to the SOLICITATION for offerors and related documents numbered and dated):				AMENDMENT NO.		DATE		AMENDMENT NO.		DATE	
15A. NAME AND ADDRESS OF OFFEROR SAIC 10280 CAMPUS POINT SAN DIEGO CA 92121		CODE 52302		FACILITY		16. NAME AND TITLE OF PERSON AUTHORIZED TO SIGN OFFER (Type or print)					
15B. TELEPHONE NO (Include area code)				15C. CHECK IF REMITTANCE ADDRESS IS DIFFERENT FROM ABOVE - ENTER SUCH ADDRESS IN SCHEDULE. <input type="checkbox"/>				17. SIGNATURE		18. OFFER DATE	
<b>AWARD (To be completed by Government)</b>											
19. ACCEPTED AS TO ITEMS NUMBERED				20. AMOUNT \$250,000.00 EST				21. ACCOUNTING AND APPROPRIATION			
22. AUTHORITY FOR USING OTHER THAN FULL AND OPEN COMPETITION: <input type="checkbox"/> 10 U.S.C. 2304(c) ( ) <input type="checkbox"/> 41 U.S.C. 253(c) ( )						23. SUBMIT INVOICES TO ADDRESS SHOWN IN (4 copies unless otherwise specified)			ITEM		
24. ADMINISTERED BY (If other than Item 7)  <b>See Item 7</b>				CODE		25. PAYMENT WILL BE MADE BY DEFENSE FINANCE AND ACCOUNTING SERVICES COLUMBUS CENTER, DFAS-CO SOUTHERN ENTITLEMENT OPERATIONS P.O. BOX 182254 COLUMBUS OH 43218-2254			CODE HQ0338		
26. NAME OF CONTRACTING OFFICER (Type or print) KAREN L. SPURLIN TEL: (813) 828 7347 EMAIL: spurlik@socom.mil						27. UNITED STATES OF AMERICA <i>Karen L. Spurlin</i> (Signature of Contracting Officer)			28. AWARD DATE 13-Jun-2005		
IMPORTANT - Award will be made on this Form, or on Standard Form 26, or by other authorized official written notice.											

Section B - Supplies or Services and Prices

Performance Period Base Year: 13 Jun 05 – 12 Jun 06

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0001		UNDEFINED	Labor Hours	UNDEFINED	UNDEFINED

Media Approach and Planning

LH

The contractor shall furnish subject matter expertise to develop media approaches that effectively convey messages to foreign audiences to achieve specified goals and objectives IAW the Statement of Work and Data Item, A001. See H.8 for labor categories & rates.

FOB: Destination

TOT MAX PRICE

Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0002					

Prototype Product Development

The contractor shall apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)

FOB: Destination

UNDEFINED

ESTIMATED COST

FIXED FEE

TOTAL EST COST + FEE

Task order level



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0002AA	Prototype Product Development Radio CPFF The contractor shall apply creative and technical expertise to develop Radio prototype products as approved IAW the Statement of Work. Radio Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Radio Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages. FOB: Destination				
				MAX COST	
				FIXED FEE	
				TOTAL MAX COST + FEE	

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0002AB	Prototype Product Development Print CPFF The contractor shall apply creative and technical expertise to develop Print Prototype products as approved IAW Statement of Work. Print Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Print Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages. FOB: Destination				
				MAX COST	
				FIXED FEE	
				TOTAL MAX COST + FEE	

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0002AC

Prototype Product Development AV

CPFF

The contractor shall apply creative and technical expertise to develop Audio Visual Prototype products as approved IAW the Statement of Work. Audio Visual Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Audio Visual Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0002AD

Prototype Product Development Web Based

CPFF

The contractor shall apply creative and technical expertise to develop Web Based prototype products as approved IAW the Statement of Work. Web Based Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Web Based Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0002AE

Prototype Product Development Hybrid  
CPFF

The contractor shall apply creative and technical expertise to develop Hybrid development products as may be required during performance of this contract, as specified in task orders, which are not otherwise mentioned in the preceeding SLINs. Hybred development products must be specific to foreign audiences and based in cultural analysis to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Hybred development products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culurally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0003

Commercial Quality Production  
FFP

The contractor shall be required to apply subject matter expertise, technical expertise, resources, and facilities to develop commercial quality products. This includes all products from CLIN 0002 that have been recommended and approved for specific audiences per task order requirements. Subject matter technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel.

FOB: Destination

MAX  
NET AMT

Task order level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0004

Product Distribution and Dissemination

CPFF

The contractor shall be required to provide resources to facilitate the distribution and dissemination of final products to foreign audiences IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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0005

Media Effects Analysis

FFP

The contractor shall be required to apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness.

FOB: Destination

MAX  
NET AMT

Task Order Level



ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0006	Data		Lot		NSP

Data

Contract Data Requirements, DD Form 1423, Exhibit A  
FOB: Destination

NET AMT

NSP

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0007	Travel, Material and ODC COST		Lot		

Travel, Material and ODC

COST

Travel, Material and miscellaneous Other Direct Cost. This CLIN shall be used  
for the base plus any exercised options.

FOB: Destination

ESTIMATED COST

\$50,000.00

Performance Period Year One: 13 Jun 06 – 12 Jun 07

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
1001			Labor Hours		

OPTION

Media Approach and Planning

LH

The contractor shall furnish subject matter expertise to develop media  
approaches that effectively convey messages to foreign audiences to achieve  
specified goals and objectives LAW the Statement of Work and Data Item, A001.  
Section H.8 Labor categories and rates

FOB: Destination

TOT MAX PRICE

Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1002					
OPTION	Prototype Product Development				

The contractor shall apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)

FOB: Destination

ESTIMATED COST	
FIXED FEE	
TOTAL EST COST + FEE	Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1002AA					
OPTION	Prototype Product Development Radio				
	CPFF				

The contractor shall apply creative and technical expertise to develop Radio prototype products as approved IAW the Statement of Work. Radio Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Radio Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST	
FIXED FEE	
TOTAL MAX COST + FEE	



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1002AB  
OPTION

Prototype Product Development Print  
CPFF

The contractor shall apply creative and technical expertise to develop Print Prototype products as approved IAW Statement of Work. Print Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Print Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST - FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1002AC  
OPTION

Prototype Product Development AV  
CPFF

The contractor shall apply creative and technical expertise to develop Audio Visual Prototype products as approved IAW the Statement of Work. Audio Visual Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Audio Visual Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1002AD  
OPTION

Prototype Product Development Web Based  
CPFF

The contractor shall apply creative and technical expertise to develop Web Based prototype products as approved IAW the Statement of Work. Web Based Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Web Based Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1002AE  
OPTION

Prototype Product Development Hybrid  
CPFF

The contractor shall apply creative and technical expertise to develop Hybrid development products as may be required during performance of this contract, as specified in task orders, which are not otherwise mentioned in the preceeding SLINs. Hybred development products must be specific to foreign audiences and based in cultural analysis to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Hybred development products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culurally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1003  
OPTION

Commercial Quality Production  
FFP

The contractor shall be required to apply subject matter expertise, technical expertise, resources, and facilities to develop commercial quality products. This includes all products from CLIN 0002 that have been recommended and approved for specific audiences per task order requirements. Subject matter technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel.  
FOB: Destination

MAX  
NET AMT

Task order level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1004  
OPTION

Product Distribution and Dissemination  
CPFF

The contractor shall be required to provide resources to facilitate the distribution and dissemination of final products to foreign audiences IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)  
FOB: Destination

MAX COST  
FIXED FEE

TOTAL MAX COST + FEE

Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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1005  
OPTION

Media Effects Analysis  
FFP

The contractor shall be required to apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness.

FOB: Destination

MAX  
NET AMT

Task Order Level

ITEM NO  
1006  
OPTION

SUPPLIES/SERVICES

QUANTITY

UNIT  
Lot

UNIT PRICE

AMOUNT  
NSP

Data

Contract Data Requirements, DD Form 1423, Exhibit A  
FOB: Destination

NET AMT

NSP



Performance Period Year Two: 13 Jun 07 – 12 Jun 08

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
2001			Labor Hours		
OPTION	Media Approach and Planning LH				
	The contractor shall furnish subject matter expertise to develop media approaches that effectively convey messages to foreign audiences to achieve specified goals and objectives IAW the Statement of Work and Data Item, A001. Section H.8 Labor categories and hours FOB: Destination				
				TOT MAX PRICE	Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2002					
OPTION	Prototype Product Development				
	The contractor shall apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)				
	FOB: Destination UNDEFINED				
				ESTIMATED COST	
				FIXED FEE	
				TOTAL EST COST + FEE	Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2002AA  
OPTION

Prototype Product Development Radio  
CPFF

The contractor shall apply creative and technical expertise to develop Radio prototype products as approved IAW the Statement of Work. Radio Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Radio Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2002AB  
OPTION

Prototype Product Development Print  
CPFF

The contractor shall apply creative and technical expertise to develop Print Prototype products as approved IAW Statement of Work. Print Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Print Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2002AC  
OPTION

Prototype Product Development AV

CPFF

The contractor shall apply creative and technical expertise to develop Audio Visual Prototype products as approved IAW the Statement of Work. Audio Visual Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Audio Visual Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2002AD  
OPTION

Prototype Product Development Web Based

CPFF

The contractor shall apply creative and technical expertise to develop Web Based prototype products as approved IAW the Statement of Work. Web Based Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Web Based Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2002AE  
OPTION

Prototype Product Development Hybrid  
CPFF

The contractor shall apply creative and technical expertise to develop Hybrid development products as may be required during performance of this contract, as specified in task orders, which are not otherwise mentioned in the preceeding SLINs. Hybred development products must be specific to foreign audiences and based in cultural analysis to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Hybred development products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culurally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2003  
OPTION

Commercial Quality Production  
FFP

The contractor shall be required to apply subject matter expertise, technical expertise, resources, and facilities to develop commercial quality products. This includes all products from CLIN 0002 that have been recommended and approved for specific audiences per task order requirements. Subject matter technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel.

FOB: Destination

MAX  
NET AMT

Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2004  
OPTION

Product Distribution and Dissemination  
CPFF

The contractor shall be required to provide resources to facilitate the distribution and dissemination of final products to foreign audiences IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)  
FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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2005  
OPTION

Media Effects Analysis  
FFP

The contractor shall be required to apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness.  
FOB: Destination

MAX  
NET AMT

Task Order Level

ITEM NO 2006 OPTION	SUPPLIES/SERVICES Data	QUANTITY UNDEFINED	UNIT Lot	UNIT PRICE	AMOUNT NSP
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Contract Data Requirements, DD Form 1423, Exhibit A  
FOB: Destination

NET AMT

NSP

Performance Period Year Four: 13 Jun 08 – 12 Jun 09

ITEM NO 3001 OPTION	SUPPLIES/SERVICES Media Approach and Planning LH	MAX QUANTITY	UNIT Labor Hours	UNIT PRICE	MAX AMOUNT
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The contractor shall furnish subject matter expertise to develop media approaches that effectively convey messages to foreign audiences to achieve specified goals and objectives IAW the Statement of Work and Data Item, A001. Section H.8 Labor categories and Rates  
FOB: Destination

TOT MAX PRICE

Task Order Level



ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3002					
OPTION	Prototype Product Development				

The contractor shall apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)

FOB: Destination

ESTIMATED COST	
FIXED FEE	
TOTAL EST COST + FEE	Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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3002AA					
OPTION	Prototype Product Development Radio CPFF				

The contractor shall apply creative and technical expertise to develop Radio prototype products as approved IAW the Statement of Work. Radio Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Radio Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST	
FIXED FEE	
TOTAL MAX COST + FEE	

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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3002AB  
OPTION

Prototype Product Development Print  
CPFF

The contractor shall apply creative and technical expertise to develop Print Prototype products as approved IAW Statement of Work. Print Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Print Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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3002AC  
OPTION

Prototype Product Development AV  
CPFF

The contractor shall apply creative and technical expertise to develop Audio Visual Prototype products as approved IAW the Statement of Work. Audio Visual Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Audio Visual Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
3002AD OPTION	Prototype Product Development Web Based CPFF The contractor shall apply creative and technical expertise to develop Web Based prototype products as approved IAW the Statement of Work. Web Based Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Web Based Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages. FOB: Destination				
				MAX COST	
				FIXED FEE	
				TOTAL MAX COST + FEE	

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
3002AE OPTION	Prototype Product Development Hybrid CPFF The contractor shall apply creative and technical expertise to develop Hybrid development products as may be required during performance of this contract, as specified in task orders, which are not otherwise mentioned in the preceeding SLINs. Hybred development products must be specific to foreign audiences and based in cultural analysis to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Hybred development products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culurally and convey the themes and messages. FOB: Destination				
				MAX COST	
				FIXED FEE	
				TOTAL MAX COST + FEE	



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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3003  
OPTION

Commercial Quality Production

FFP

The contractor shall be required to apply subject matter expertise, technical expertise, resources, and facilities to develop commercial quality products. This includes all products from CLIN 0002 that have been recommended and approved for specific audiences per task order requirements. Subject matter technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel.

FOB: Destination

MAX  
NET AMT

Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
---------	-------------------	-----------------	------	------------	------------

3004  
OPTION

Product Distribution and Dissemination

CPFF

The contractor shall be required to provide resources to facilitate the distribution and dissemination of final products to foreign audiences IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

Task Order Level

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
3005 OPTION	Media Effects Analysis FFP The contractor shall be required to apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness. FOB: Destination				

MAX  
NET AMT

Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT Lot	UNIT PRICE	AMOUNT NSP
3006 OPTION	Data  Contract Data Requirements, DD Form 1423, Exhibit A FOB: Destination				

NET AMT

NSP

Performance Period Year Five: 13 Jun 09 – 12 Jun 10

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
4001			Labor Hours		
OPTION	Media Approach and Planning LH				
	The contractor shall furnish subject matter expertise to develop media approaches that effectively convey messages to foreign audiences to achieve specified goals and objectives IAW the Statement of Work and Data Item, A001. Section H.8 Labor categories and rates. FOB: Destination				
				TOT MAX PRICE	Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4002					
OPTION	Prototype Product Development				
	The contractor shall apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)				
	FOB: Destination				
	UNDEFINED				
				ESTIMATED COST	
				FIXED FEE	
				TOTAL EST COST + FEE	



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4002AA  
OPTION

Prototype Product Development Radio  
CPFF

The contractor shall apply creative and technical expertise to develop Radio prototype products as approved IAW the Statement of Work. Radio Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Radio Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4002AB  
OPTION

Prototype Product Development Print  
CPFF

The contractor shall apply creative and technical expertise to develop Print Prototype products as approved IAW Statement of Work. Print Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Print Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4002AC  
OPTION

Prototype Product Development AV  
CPFF

The contractor shall apply creative and technical expertise to develop Audio Visual Prototype products as approved IAW the Statement of Work. Audio Visual Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Audio Visual Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4002AD  
OPTION

Prototype Product Development Web Based  
CPFF

The contractor shall apply creative and technical expertise to develop Web Based prototype products as approved IAW the Statement of Work. Web Based Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Web Based Prototype products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4002AE  
OPTION

Prototype Product Development Hybrid  
CPFF

The contractor shall apply creative and technical expertise to develop Hybrid development products as may be required during performance of this contract, as specified in task orders, which are not otherwise mentioned in the preceding SLINs. Hybrid development products must be specific to foreign audiences and based in cultural analysis to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Hybrid development products must include pre-testing with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages.

FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4003  
OPTION

Commercial Quality Production  
FFP

The contractor shall be required to apply subject matter expertise, technical expertise, resources, and facilities to develop commercial quality products. This includes all products from CLIN 0002 that have been recommended and approved for specific audiences per task order requirements. Subject matter technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel.

FOB: Destination

MAX  
NET AMT

Task order level



ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
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4004  
OPTION

Product Distribution and Dissemination  
CPFF

The contractor shall be required to provide resources to facilitate the distribution and dissemination of final products to foreign audiences IAW the Statement of Work. The Fixed Fee for all CPFF items under this CLIN shall be (b)(4)  
FOB: Destination

MAX COST

FIXED FEE

TOTAL MAX COST + FEE

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
---------	-------------------	-----------------	------	------------	------------

4005  
OPTION

Media Effects Analysis  
FFP

The contractor shall be required to apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness.  
FOB: Destination

MAX  
NET AMT

Task Order Level

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4006			Lot		NSP
OPTION	Data				

Contract Data Requirements, DD Form 1423, Exhibit A  
 FOB: Destination

NET AMT

NSP

## Section C - Descriptions and Specifications

### SECTION C

#### **STATEMENT OF OBJECTIVES FOR Global Media Development, Production and Dissemination Support**

Period of Performance 12-months per base year with four option years.

**1. Task Objectives.** The United States Special Operations Command (USSOCOM) is tasked to conduct media campaigns to garner support for US Government policies and objectives in foreign countries among foreign audiences. USSOCOM is seeking vendor(s) capable of managing, coordinating and conducting media approach planning, prototype product development, commercial quality production, product distribution and dissemination, and media effects analysis. These capabilities will be used to enhance operations of the Joint Psychological Operations (PSYOP) Support Element (JPSE) and facilitate the development, production and dissemination of multi-lingual audio, video, printed and web based products in support of specific USSOCOM goals and objectives. The vendor(s) must be prepared to provide capabilities and expertise in each of these areas as required for the purpose of planning, coordinating, and executing. The principal function is to support special operations forces in carrying out assigned global missions. The vendor will provide all administrative, technical, and operational support and capabilities associated with execution of this contract. The contract provides for media approach planning, creative development, production, distribution and dissemination, and analysis of media effectiveness in support of international programs. This contract supports the operational requirements of the JPSE and does not include support for the Title 10 responsibilities of the Center for Special Operations.

#### **2.0 Contract Objectives.**

**2.1 Media Approach Planning:** Apply subject matter expertise to develop media approaches that effectively convey messages to foreign audiences to achieve specified goals and objectives. Based on market research and analysis develop and/or validate proposed themes, symbols, and messages that will elicit responses from the recipients that achieve stated goals and objectives. Media campaign plans should include recommendations on type of media, timing, frequency, and proposed methods of distribution and dissemination to include locations, resources, and cost.

**2.2 Prototype product development:** Apply creative and technical expertise to develop prototype products. This includes all products (web-based, print, audio, audio-visual and novelty items) recommended and approved in the media approach plan. Prototypes must be specific to foreign audiences and based in cultural analysis, to include language, social behavior, ethnic characteristics and social, political, military and economic conditions and environment. Prototype products must include pretesting with the proposed foreign audiences, or surrogates, to ensure they resonate culturally and convey the themes and messages required to meet stated goals and objectives.

**2.3 Commercial Quality Production:** Apply subject matter expertise, technical expertise, resources and facilities to develop commercial quality products. This includes all products (web-based, print, audio, audio-visual and novelty items) that have been recommended and approved for specific audiences. Subject matter/technical expertise includes, but is not limited to, management personnel, directors, producers, camera crews, and support personnel. Contractor must possess or have access to resources and facilities to include but not be limited to recording studios, film studios, voice/actor personalities, language translators, and novelty item (t-shirts, balls, bumper stickers, etc) production as required.

**2.4 Product Distribution and Dissemination:** Provide resources to facilitate the distribution and dissemination of final products to foreign audiences. Subject matter and technical experts should possess the skills necessary to identify international distribution outlets and the ability to coordinate with them for the distribution of products. Distribution will be based on approved media approach and would include radio, television, web-based, printed resources, and novelty items.

**2.5 Media effects analysis (measures of effectiveness):** Apply subject matter and technical expertise, and resources to quantitatively and qualitatively evaluate the impact of individual products and overall media effectiveness.



Analysis should determine both short and long term effects of the media and propose follow up and/or corrective actions to increase effectiveness.

2.6 Provide on-site and/or virtual administrative and subject matter expertise to facilitate planning, development, coordinating and executing of media approach, product development and distribution. When required, provide subject matter and technical expertise support at meetings, conferences, and symposia.

3.0 **Management Objective.** The management objective is to allow the contractor the maximum flexibility to innovatively manage the schedule, performance, and risks associated with this contract. Another objective is to maintain clear government visibility into the program schedule, performance, and risks.

Section D - Packaging and Marking

SECTION D

All packaging and handling of products produced under any task order for this contract will follow the procedures of the individual task orders.

## Section E - Inspection and Acceptance

### INSPECTION AND ACCEPTANCE TERMS

Supplies/services will be inspected/accepted at:

All CLIN's will be inspected and accepted at the United States Special Operations Command as specified on individual task orders.

### CLAUSES INCORPORATED BY REFERENCE

52.246-2	Inspection Of Supplies--Fixed Price	AUG 1996
52.246-3	Inspection Of Supplies Cost-Reimbursement	MAY 2001
52.246-6	Inspection--Time-And-Material And Labor-Hour	MAY 2001
252.246-7000	Material Inspection And Receiving Report	MAR 2003

### CLAUSES INCORPORATED BY FULL TEXT

#### 5652.246-9001 Material Inspection and Receiving Reports (DD 250) Addresses (2001)

Material Inspection and Receiving Reports shall be transmitted electronically in accordance with DFAR 252.246-7000 to the following addresses as specified on individual task orders.

#### 5652.246-9002 Statement of Services Rendered and Accepted (2001)

(a) The contractor shall submit a Material Inspection and Receiving Report DD Form 250, to the see individual task orders designated in Section E of the schedule upon completion of the services called for in the contract. Services performed satisfactorily will be accepted by the COR on the DD form 250.

(b) The contractor shall submit an invoice/voucher that supports the executed DD Form 250. Payment request shall be submitted on Standard Form 1034, Public Voucher for Purchases and Services Other Than Personal. The SF 1034 shall be submitted through the contract administration office to the cognizant DFAS payment office.



Section F - Deliveries or Performance

DELIVERY INFORMATION

See individual task orders.

CLAUSES INCORPORATED BY REFERENCE

52.242-15	Stop-Work Order	AUG 1989
52.242-17	Government Delay Of Work	APR 1984
52.247-34	F.O.B. Destination	NOV 1991

Section G - Contract Administration Data

CLAUSES INCORPORATED BY FULL TEXT

5652.216-9000 Cost and Fixed Fee Information (2002)

Subject to the requirements of 52.216-8 and all other withholding requirements of this contract, the fixed fee stated in Section B shall be paid to the contractor at the same percentage rate as the percentage of incurred and allowable costs proportionate to the total estimated cost.

5652.228-9000 Required Insurance (2000)

For example:

The kinds and minimum amounts of insurance required in accordance with 52.228-5 "Insurance-Work on a Government Installation" are as follows:

TYPE	AMOUNT
Automobile Bodily Injury Liability	\$200,000 per person/ \$500,000 per occurrence (EXAMPLE)
Property Damage Liability	\$20,000 per occurrence (EXAMPLE)
Workers Compensation & Occupational Disease	As required by federal and State Statutes
Employer's Liability	\$100,000(EXAMPLE)

5652.232-9003 Instructions to Paying Office (2001)

(a) The Contracting Office Point of Contact is:

UNITED STATES SPECIAL OPERATIONS COMMAND  
SOAL-KBB  
7701 TAMPA POINT BLVD,  
MACDILL AFB FLORIDA 33521

(b) The (Insert "Contracting Officer's Representative" or "Requiring Activity Official" is: TBD)

(c) Payment will be made by the office designated in Block 12 on Standard Form 26, Block 25 on Standard Form 33, or Block 15 on DD form 1155, or otherwise designated paying office. Invoice(s) should be forwarded directly to the designated paying office.

(d) Payment to the contractor shall be mailed to the following address (Contractor to insert mailing address if other than address shown on SF-26, SF-33 or DD Form 1155):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(e) Special Payment Instructions: (Insert special paying instructions if any).

5652.232-9004 Distribution of Vouchers/Invoices (2003)

(a) The contractor shall forward vouchers/invoices to the addresses below in a simultaneous mailing.

(1) The original and six (6) copies shall be submitted to:

*(If this is a cost type contract Insert the addresses of the cognizant DCAA office otherwise insert appropriate billing office.)*

(2) One copy shall be submitted to:

*(Insert Requiring Activity Official or Contracting Officer Representative name, organization, address and phone number.)*

(3) One copy shall be submitted to the Contracting Officer.

(b) Contract Completion voucher shall be submitted to: *(Insert office where the final invoice will be submitted along with instructions to the DCAA for forwarding the final invoice to the ACO or CO where applicable.)*

(c) Transmission of multiple copies of vouchers/invoices to one electronic address is not required when electronic submission of vouchers/invoices is required by the contract.

Alternate I:

(a) The contractor shall simultaneously forward vouchers/invoices as called for in the contract to the following government representatives at the address(s) provided upon contract award:

1. Contracting Officer/Administrative Contracting Officer: Original and one copy.

2. Contracting Officer's Representative: One copy.

(b) The contract completion voucher shall be submitted to: *(Insert office where the final invoice will be submitted along with instructions to the DCAA for forwarding the final invoice to the ACO or CO if applicable.)*

(c) Transmission of multiple copies of vouchers/invoices to one electronic address is not required when electronic submission of vouchers/invoices is required by the contract.

5652.232-9004 Distribution of Vouchers/Invoices (2003)

Alternate I:

(a) The contractor shall simultaneously forward vouchers/invoices as called for in the contract to the following government representatives at the address(s) provided upon contract award:

1. Contracting Officer/Administrative Contracting Officer: Original and one copy.

2. Contracting Officer's Representative: One copy.

(b) The contract completion voucher shall be submitted to: *(To be completed by Government at time of award. Insert office where the final invoice will be submitted along with instructions to the DCAA for forwarding the final invoice to the ACO or CO if applicable.)*

(c) Transmission of multiple copies of vouchers/invoices to one electronic address is not required when electronic submission of vouchers/invoices is required by the contract.



Accounting and Appropriation Data:

(b)(4)	
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## Section H - Special Contract Requirements

### SECTION H. - SPECIAL PROVISION

#### SECTION H - SPECIAL CONTRACT REQUIREMENTS

**H.1. Minimum and Maximum Amounts.** The minimum amount for this contract is \$250,000.00 for the base year and \$500,000.00 per option year. The maximum amount for this contract is \$100,000,000.00 per award for the total contract period.

**H.2. Authorized Changes Only By Contracting Officer.** The Contractor shall not comply with any order, direction or request of Government personnel unless it is issued in writing and signed by the Contracting Officer, or is pursuant to specific authority otherwise included as a part of this contract. Except as specified herein, no order, statement, or conduct of Government personnel who visit the Contractor's facilities or in any other manner communicates with Contractor personnel during the performance of this contract shall constitute a change under the Changes clause in Section I. The Contracting Officer is the only person authorized to approve changes to any of the requirements of this contract and notwithstanding provisions contained elsewhere in this contract, this authority remains solely the Contracting Officer's. In the event the Contractor effects any change at the direction of any person other than the Contracting Officer, the change will be considered to have been made without authority and no adjustment will be made in the contract price to cover any increase in charges incurred as a result thereof. The address and telephone number of the Procuring Contracting Officer (PCO) is designated in Paragraph G.1.

**H.3. Liability.** The government shall not be held responsible for damages to property or for injuries or death to persons who might occur without fault on the part of the Government as a result of, or incident to, performance of the contractor.

#### H.4. Security Classification

(b)(2) high

#### H.5 SMALL AND SMALL DISADVANTAGED SUBCONTRACTING REQUIREMENTS SUBCONTRACTING PLAN (MANDATORY) (Approved by Small Business Administration on 10/3/01)

The contractor's approved subcontracting plan is a material requirement of this contract. The subcontracting levels stated in the approved plan are the *minimum* requirements of the contract. The percentages stated in this clause are not goals; they are targets. The contractor shall meet these percentages *on day one of the contract*.

CATEGORY	MINIMUM REQUIREMENT
A. Total small business concerns (including B-E)	42%
B. Small disadvantaged business	5%**
C. Women-Owned Small Business	5%**
D. HUBZone Small Businesses	2%**
E. Disabled Veteran-owned Small Business	3%**

\*\*Included in 42%



The firm(s) must be registered in the Central Contractors Registration <http://www.ccr.gov>

#### **H.6 SMALL AND SMALL DISADVANTAGED SUBCONTRACTING REPORTING REQUIREMENTS (Approved by Small Business Administration 10/3/01)**

The contractor shall submit to the Contracting Officer written notification regarding the replacement or removal of any first, or second tier small business. The notification shall be submitted 30 calendar days before the removal/replacement and shall include the rationale for the action.

#### **H.7. Procedures for Issuing Task Orders Under Multiple Awards**

(a) Contractor selection for issuance of Task Orders will be determined by the Contracting Officer in accordance with procedures delineated herein.

(b) All multiple award contractors shall be considered for each order more than \$2,500, unless the Contracting Officer determines that:

- (1) The agency need for such supplies or services is of such urgency that providing such opportunity would result in unacceptable delays;
- (2) Only one such contractor is capable of providing such supplies or services required at the level of quality required because the supplies or services ordered are unique or highly specialized;
- (3) The order should be issued on a sole source basis in the interest of economy and efficiency as a logical follow-on to an order already issued under the contract.
- (4) It is necessary to place an order to satisfy a minimum guarantee.

(c) The Contracting Officer need not contact each Awardee under the contract before selecting an order Awardee if the Contracting Officer has information to ensure that each order Awardee is provided a fair opportunity to be considered for each order.

(d) Unless the exceptions in paragraphs (b) and (c) above applies the following procedures will be utilized in providing contract Awardees with a fair opportunity to be considered for each order:

- (1) The Government will request each contract Awardee to submit their technical and/or managerial approach, if necessary, and cost/price estimate in response to a Government work statement.
- (2) The responses may be presented to the Government either orally or in writing.
- (3) The Government will make an integrated assessment based on technical and/or managerial approach, estimated total cost/price, past performance in making awards under this paragraph. The Contracting Officer will issue the Task Order to the contractor who will provide the best value to the Government.

(e) CLIN 0001, 1001, 2001, 3001, and 4001 will be competed. The company that is awarded these task orders will have the subsequent task orders for the specific prototype, production, distribution, dissemination and media effects analysis if the plan is approved that is required by these specific CLIN's and these are ordered.

(f) Under the provisions of the Federal Acquisition Streamlining Act of 1994, a protest is not authorized in connection with the issuance or proposed issuance of a task order except for a protest on the grounds that the order increases the scope, period or maximum value of the contract.

(g) Task Order Ombudsman. The Task Order Ombudsman, is the USSOCOM Competition Advocate General, and is responsible for reviewing complaints regarding this ID/IQ Task Order contract. The Ombudsman shall review complaints from the contractors and ensure all contractors are afforded a fair opportunity to be considered, consistent with the procedures of the contract.



#### H.8. Labor Categories and Rates

Labor Categories	CLIN 0001 Rates	CLIN 1001 Rates	CLIN 2001 Rates	CLIN 3001 Rates	CLIN 4001 Rates
Planning Admin I	(b)(4)				
Planning Admin II					
Planning Analyst I					
Planning Analyst II					
Planning Analyst III					
Planning Analyst IV					
Planning Management I					
Planning Management II					
Planning Management III					
Sr. Planning Management I					
Sr. Planning Management II					
Sr. Planning Management III					

#### H.9. Ordering Procedures - Task Orders

**Soliciting Task Order Proposals.** When the Government has a requirement for services to be performed under this contract, the Contracting Officer will issue a request for task order proposal which will include, but not necessarily be limited to, the following:

- Request for proposal number and/or title;
- Contract Number;
- Statement of Work;
- Instructions to Offerors;
- Items to be delivered and delivery schedule/performance period; and
- A listing of Government furnished property to be provided to the Contractor, if required.

**Urgent Requirements.** In the event of an urgent requirement, the Contractor shall provide a written proposal within the timeframe specified by the Contracting Officer in the specified format.

**Submission of Proposals.** The Contractor's proposal must comply with the Instructions to Offerors included in the request for task order proposal. The Contractor shall have no more than 10 days to submit their proposals, unless a) a longer timeframe is specified in the request for task order proposal, or b) it is an urgent requirement.

#### H.10. Issuance of Task Orders

Upon receipt of the proposal(s), the Contracting Officer may:

- issue a task order based upon the proposal(s) furnished;
- negotiate with the Contractor(s) prior to issuing a task order, or,
- reject the proposal(s) and cancel the requirement.

Task orders shall be issued on DD Form 1155 "Order For Supplies and Services;" (or similar form)

Task order shall be consecutively numbered, dated and shall include supporting documents as applicable.

**H.11. Task Order Completion.** Within ninety (90) days of the completion of task orders, an authorized representative of the contractor shall certify, in writing, to the Contracting Officer that the task order is completely billed, remaining dollars of said amount can be de-obligated and all deliverables have been received and accepted by the Government. This information will be used for contract closeout.

**H.12. Extension of Services**

The Government may require continued performance of any services within the limits and at the rates specified in the last ordering period of the contract. This provision may be exercised more than once, but the total extension of performance hereunder shall not exceed 6 months. The Contracting Officer may exercise the provision by written notice to the Contractor within 90 days prior to contract expiration.

**H.13. 5652.201-9000 Contracting Officers Representative (2003)**

(a) In accordance with DFARS 252.201-7000 the Contracting Officer may appoint one or more Government employees as Contracting Officer's Representatives (CORs).

(b) The appointments will be in writing, signed by the Contracting Officer, and set forth the authority granted to and the limitations of the COR. The contractor shall acknowledge receipt of appointment letters in writing and forward one signed copy back to the Contracting Officer.

(c) The Contracting Officer will notify the Contractor in writing of COR appointment changes or revocations.

**H.14. COMPLIANCE WITH APPLICABLE FEDERAL, STATE AND LOCAL REQUIREMENTS INCLUDING OCONUS PERFORMANCE LOCATIONS**

In performing work under this contract, the Contractor shall comply with all applicable federal, state and local statutes, ordinances, laws and regulations to include those in OCONUS locations. This includes all overseas labor laws.

**H.15. 5652.225-9000 - LOGISTICS SUPPORT PRIVILEGES (2003)**

a. Logistics Support privileges may be authorized for Contractor personnel in overseas areas with prior approval of the overseas component commander. Authorized logistics support privileges will be within the discretion of the Contracting Officer but in no event will such support exceed that permitted under the Applicable Statue of Forces Agreement (SOFA), or other controlling regulations. Such support may include the following:

- (1) Commissary (includes rationed items)
- (2) AFFES Facility (Military Exchange) (includes rationed items)
- (3) Military Banking Facility
- (4) Military Postal Services – APO (Personal Mail Only)
- (5) Petroleum and Oil Products
- (6) Officer's or UCO/EM Club
- (7) Armed Forces Recreation Facilities
- (8) Class VI (Alcoholic beverages, includes rationed items)
- (9) Customs Exemption
- (10) Legal Assistance
- (11) Local government transportation for official Government business (nontactical vehicle)
- (12) Local Morale/Welfare Recreation Services
- (13) Mortuary Services
- (14) Transient Billets



(15) POV (privately-owned vehicle) license/registration

b. The contractor/contractor personnel shall be responsible for the return of all logistics support items (i.e. ID cards, ration cards, POV tags and registration, POV and GOV operator's licenses, etc.) prior to the departure from an overseas area of operation.

#### **H.16. OVERSEAS COST DIFFERENTIAL**

\* Approved 30 Jan 98 by USSOCOM Senior Procurement Executive

a. In special or unusual situation where the contractor is required to work assignment outside the continental U.S. (OCONUS) locations, a foreign differential rate for OCONUS hires may be authorized by the Contracting Officer. The differential percentage will be applied to the contract rate, Schedule B, of the labor category of the individual being assigned. The assigned contractor personnel must meet all requirements of this contract as far as key personnel and/or resume requirements if applicable. Per diem will not be authorized at the same time the cost differential is invoked in the task order.

b. The Contracting Officer will utilize the U.S. Department of State Indexes of Living Costs Abroad, Quarters Allowances, and Hardship Differentials in effect at time of task order negotiations to determine the applicable differential cost to be authorized.

#### **H.17. REIMBURSEMENT FOR WAR-HAZARD LOSSES**

\* Approved 30 Jan 98 - USSOCOM Senior Procurement Executive

(a) Costs for providing employee war-hazard benefits are allowable if the Contractor—

- (1) Submits proof of loss files to support payment or denial of each claim;
- (2) Subject to Contracting Officer approval, makes lump sum final settlement of any open claims and obtains necessary release documents within one year of the expiration or termination of this contract, unless otherwise extended by the Contracting Officer; and

(3) Provides the Contracting Officer at the time of final settlement of this contract-

- (I) An investigation report and evaluation of any potential claim; and
- (II) An estimate of the dollar amount involved should the potential claim mature.

(b) The cost of insurance for liabilities reimbursable under this clause is not allowable.

(c) The Contracting Officer may require the Contractor to assign to the Government all right, title, and interest to any refund, rebate, or recapture arising out of any claim settlements.

(d) The Contractor agrees to -

- (1) Investigate and promptly notify the Contracting Officer in writing of any occurrence which may give rise to a claim or potential claim, including the estimated amount of the claim;
- (2) Give the Contracting Officer immediate written notice of any suit or action filed which may result in a payment under this clause; and
- (3) Provide assistance to the Government in connection with any third party suit or claim relating to this clause which the Government elects to prosecute or defend in its own behalf.



#### **H.18. PERFORMANCE OF SERVICES DURING CRISIS DECLARED BY THE NATIONAL COMMAND AUTHORITY OR OVERSEAS COMBATANT COMMANDER**

DoDI 3020.37, Continuation of Essential DoD Contractor Services During Crises, is mandatory for contracts containing mission-essential tasks. DoDI 3020.37 defines essential contractor services as: "A service provided by a firm or an individual under contract to the DoD to support vital systems or operate in support of activities including installation, garrison and base support services considered of utmost importance to the U.S. mobilization and wartime mission." Contractors providing services designated as essential by a DoD Component are expected to use all means at their disposal to continue to provide such services, in accordance with the terms and conditions of the contract during periods of crisis, until appropriately released or evacuated by military authority.

(End of Section H)

## Section I - Contract Clauses

### CLAUSES INCORPORATED BY REFERENCE

52.202-1	Definitions	JUL 2004
52.203-3	Gratuities	APR 1984
52.203-5	Covenant Against Contingent Fees	APR 1984
52.203-6	Restrictions On Subcontractor Sales To The Government	JUL 1995
52.203-7	Anti-Kickback Procedures	JUL 1995
52.203-8	Cancellation, Rescission, and Recovery of Funds for Illegal or Improper Activity	JAN 1997
52.203-10	Price Or Fee Adjustment For Illegal Or Improper Activity	JAN 1997
52.203-12	Limitation On Payments To Influence Certain Federal Transactions	JUN 2003
52.204-1	Approval of Contract	DEC 1989
52.204-2	Security Requirements	AUG 1996
52.204-4	Printed or Copied Double-Sided on Recycled Paper	AUG 2000
52.204-7	Central Contractor Registration	OCT 2003
52.209-6	Protecting the Government's Interest When Subcontracting With Contractors Debarred, Suspended, or Proposed for Debarment	JAN 2005
52.215-2	Audit and Records--Negotiation	JUN 1999
52.215-8	Order of Precedence--Uniform Contract Format	OCT 1997
52.215-11	Price Reduction for Defective Cost or Pricing Data--Modifications	OCT 1997
52.215-13	Subcontractor Cost or Pricing Data--Modifications	OCT 1997
52.216-7	Allowable Cost And Payment	DEC 2002
52.216-8	Fixed Fee	MAR 1997
52.216-11	Cost Contract--No Fee	APR 1984
52.216-18	Ordering	OCT 1995
52.216-19	Order Limitations	OCT 1995
52.216-22	Indefinite Quantity	OCT 1995
52.217-8	Option To Extend Services	NOV 1999
52.219-8	Utilization of Small Business Concerns	MAY 2004
52.219-9	Small Business Subcontracting Plan	JAN 2002
52.222-2	Payment For Overtime Premiums	JUL 1990
52.222-2	Payment For Overtime Premiums	JUL 1990
52.222-3	Convict Labor	JUN 2003
52.222-4	Contract Work Hours and Safety Standards Act - Overtime Compensation	SEP 2000
52.222-21	Prohibition Of Segregated Facilities	FEB 1999
52.222-26	Equal Opportunity	APR 2002
52.222-35	Equal Opportunity For Special Disabled Veterans, Veterans of the Vietnam Era, and Other Eligible Veterans	DEC 2001
52.222-35	Equal Opportunity For Special Disabled Veterans, Veterans of the Vietnam Era, and Other Eligible Veterans	DEC 2001
52.222-37	Employment Reports On Special Disabled Veterans, Veterans Of The Vietnam Era, and Other Eligible Veterans	DEC 2001
52.222-41	Service Contract Act Of 1965, As Amended	MAY 1989
52.222-43	Fair Labor Standards Act And Service Contract Act - Price Adjustment (Multiple Year And Option)	MAY 1989
52.223-14	Toxic Chemical Release Reporting	AUG 2003
52.225-13	Restrictions on Certain Foreign Purchases	MAR 2005
52.228-3	Worker's Compensation Insurance (Defense Base Act)	APR 1984



52.228-4	Workers' Compensation and War-Hazard Insurance Overseas	APR 1984
52.229-3	Federal, State And Local Taxes	APR 2003
52.230-2	Cost Accounting Standards	APR 1998
52.230-3	Disclosure And Consistency Of Cost Accounting Practices	APR 1998
52.230-6	Administration of Cost Accounting Standards	APR 2005
52.232-1	Payments	APR 1984
52.232-7	Payments Under Time-And-Materials And Labor Hour Contracts	DEC 2002
52.232-8	Discounts For Prompt Payment	FEB 2002
52.232-11	Extras	APR 1984
52.232-16	Progress Payments	APR 2003
52.232-17	Interest	JUN 1996
52.232-18	Availability Of Funds	APR 1984
52.232-25	Prompt Payment	OCT 2003
52.232-33	Payment by Electronic Funds Transfer--Central Contractor Registration	OCT 2003
52.233-1	Disputes	JUL 2002
52.233-3 Alt I	Protest After Award (Aug 1996) - Alternate I	JUN 1985
52.242-1	Notice of Intent to Disallow Costs	APR 1984
52.242-3	Penalties for Unallowable Costs	MAY 2001
52.242-4	Certification of Final Indirect Costs	JAN 1997
52.242-13	Bankruptcy	JUL 1995
52.243-1 Alt II	Changes--Fixed-Price (Aug 1987) - Alternate II	APR 1984
52.243-2 Alt II	Changes--Cost Reimbursement (Aug 1987) - Alternate II	APR 1984
52.243-3	Changes--Time-And-Material Or Labor-Hours	SEP 2000
52.243-7	Notification Of Changes	APR 1984
52.244-6	Subcontracts for Commercial Items	DEC 2004
52.245-2	Government Property (Fixed Price Contracts)	MAY 2004
52.245-5	Government Property (Cost-Reimbursement Time-And-Materials, Or Labor Hour Contracts)	MAY 2004
52.249-1	Termination For Convenience Of The Government (Fixed Price) (Short Form)	APR 1984
52.249-4	Termination For Convenience Of The Government (Services) (Short Form)	APR 1984
52.249-6	Termination (Cost Reimbursement)	MAY 2004
52.249-8	Default (Fixed-Price Supply & Service)	APR 1984
52.249-14	Excusable Delays	APR 1984
52.252-2	Clauses Incorporated By Reference	FEB 1998
252.201-7000	Contracting Officer's Representative	DEC 1991
252.203-7001	Prohibition On Persons Convicted of Fraud or Other Defense-Contract-Related Felonies	DEC 2004
252.203-7002	Display Of DOD Hotline Poster	DEC 1991
252.204-7000	Disclosure Of Information	DEC 1991
252.204-7002	Payment For Subline Items Not Separately Priced	DEC 1991
252.204-7003	Control Of Government Personnel Work Product	APR 1992
252.204-7004 Alt A	Central Contractor Registration (52.204-7) Alternate A	NOV 2003
252.204-7005	Oral Attestation of Security Responsibilities	NOV 2001
252.205-7000	Provision Of Information To Cooperative Agreement Holders	DEC 1991
252.209-7004	Subcontracting With Firms That Are Owned or Controlled By The Government of a Terrorist Country	MAR 1998
252.215-7000	Pricing Adjustments	DEC 1991
252.219-7003	Small, Small Disadvantaged and Women-Owned Small Business Subcontracting Plan (DOD Contracts)	APR 1996
252.223-7006	Prohibition On Storage And Disposal Of Toxic And Hazardous Materials	APR 1993



252.225-7001	Buy American Act And Balance Of Payments Program	APR 2003
252.225-7002	Qualifying Country Sources As Subcontractors	APR 2003
252.225-7004	Reporting of Contract Performance Outside the United States	APR 2003
252.225-7012	Preference For Certain Domestic Commodities	JUN 2004
252.225-7043	Antiterrorism/Force Protection Policy for Defense Contractors Outside the United States	JUN 1998
252.227-7013	Rights in Technical Data--Noncommercial Items	NOV 1995
252.227-7016	Rights in Bid or Proposal Information	JUN 1995
252.227-7030	Technical Data--Withholding Of Payment	MAR 2000
252.232-7007	Limitation Of Governments Obligation	AUG 1993
252.232-7008	Assignment of Claims (Overseas)	JUN 1997
252.242-7006	Cost/Schedule Status Reports Plans	MAR 2005
252.243-7001	Pricing Of Contract Modifications	DEC 1991
252.243-7002	Requests for Equitable Adjustment	MAR 1998

#### CLAUSES INCORPORATED BY FULL TEXT

##### 52.217-8 OPTION TO EXTEND SERVICES (NOV 1999)

The Government may require continued performance of any services within the limits and at the rates specified in the contract. These rates may be adjusted only as a result of revisions to prevailing labor rates provided by the Secretary of Labor. The option provision may be exercised more than once, but the total extension of performance hereunder shall not exceed 6 months. The Contracting Officer may exercise the option by written notice to the Contractor within 60 days.

(End of clause)

##### 5652.216-9001 Oral Orders - Indefinite Delivery Contracts (2001)

- (a) No oral order will exceed \$20,000,000. (Amount will depend on individual task orders)
- (b) The contractor will furnish a delivery ticket with each shipment in triplicate, showing: contract number, order number under the contract, date order was placed, name and title of person placing the order, an itemized listing of supplies or services furnished, unit price, unit of issue, quantity and total price for each line item, and the delivery or performance date.
- (c) An Invoice for supplies or services furnished in response to oral orders shall accompany a copy of each related delivery ticket.
- (d) Ordering activities will designate in writing, the Contracting/Ordering Officers authorized to place oral orders and will furnish a copy thereof to the contractor.
- (e) Written confirmation of oral orders will be issued within ten (10) working days.

##### 5652.232-9001 Invoicing (2001)

- (a) The contractor shall segregate and bill separately costs for each Delivery/Task Order issued under this contract. Cost for performing work set forth in one Delivery/Task Order shall not be allowable under any other Delivery/Task Order.

(b) If a Delivery/Task Order contains multiple CLINs/SLINs the contractor shall segregate and bill separately the costs for each CLIN/SLIN of the Delivery/Task Order.

(c) The cost of performing work set forth on one CLIN/SLIN shall not be allowable under any other CLIN/SLIN.

(d) The contract number and Delivery/Task Order number shall appear on correspondences and invoices.

Alternate I:

(e) The government will process payments for *(supplies or services)* ordered in accordance with this contract using the government purchase card system. The contractor shall invoice the government on a *(enter appropriate time frame)* basis. Submit the original invoice plus *(number)* copies to *(enter appropriate name and address)*. The government will confirm receipt of the invoiced *(services or supplies)* and authorize payment through the government purchase card system.

5652.252-9000 Notice of Incorporation of Section K (1998)

Section K, Certifications and Representations, of the solicitation will not be distributed with the contract; however, Section K is hereby incorporated by reference.

Section J - List of Documents, Exhibits and Other Attachments

SECTION J - ATTACHMENTS

Attachment

- (a) Attachment (1) Subcontract Plan
- (b) Attachment (2) DD Form 254, Security and Classification

Exhibit

- (A) DD Form 1423, Contract Data Requirements List



**SUBCONTRACTING PLAN**



(b)(2) high

**Individual Subcontracting Plan**

***Including***

(b)(2) high

**Subcontracting Goals For  
Prime Contract/Solicitation No.: H92222-05-R-0008**

(b)(2) high

**Prepared By:**

(b)(3) 10 U.S.C. 1305; (b)(6)

**Date**

**Subcontracts Manager**

**Approved By:**

(b)(3) 10 U.S.C. 1306 (b)(6)

Date

**Business Unit Manager**

**Approval Concurrence:**

(b)(3) 10 U.S.C. 1306 (b)(6)

Date

**Small Business Compliance Manager**

**SPECIFIC SUBCONTRACTING PLAN  
BASED ON FAR 52.219-9 REQUIREMENTS**

**CONTENTS**

<b><u>SECTION</u></b>	<b><u>DESCRIPTION</u></b>
I.	<i>Subcontracting Goals</i> [(d)(1), (d)(2) & (d)(7)]
II.	Proposed Distribution and Description of Subcontract Awards [(d)(3)]
III	(b)(2) high
IV.	Method Used to Develop Goals [(d)(4)]
V	Indirect and Overhead Costs [(d)(6)]
VI	Method of Identification/Solicitation [(d)(5)]

I 1 References Specifically Identifies FAR 52.219-9 Requirements

(b)(2) high



## I. SUBCONTRACTING GOALS

A. Prime Contract/Solicitation Number: H92222-05-R-0008

(b)(2) high

Proposal Title: Global Media Development, Production and Dissemination Support.

When Awarded, contract to be reported under:

(b)(2) high

Group No: 35

(b)(2) high

- B. Program Summary: Managing, coordinating, and conducting media approach planning, prototype product development, commercial quality production, product distribution and dissemination, and media effects analysis for The United States Special Operations Command (USSOCOM).

C. Subcontracting Plan Administrator:

Name: (b)(6)

Employee No: (b)(2) high

Title: Subcontracts Manager

Address: 1710 SAIC Drive  
McLean, VA 22102

Telephone No.: (b)(6)

Location No.: (b)(6)

Group No.: (b)(6)

Division No.: (b)(2) high Group/BU Procurement Manager Name: (b)(6)

Group/BU Procurement Manager Employee No: (b)(2) high

D. Contract Representative:

Name: (b)(6)

Employee No: (b)(2) high

Title: Contracts Representative

Address: 1710 SAIC Drive  
McLean, VA 22102

Telephone No.: (b)(6)

Location No.: (b)(6)

Group No.: (b)(2) high Group Manager Name: (b)(6)

Division No.: (b)(6)

E. Corporate (b)(2) high

Liaison Officer:

Name: (b)(6)

Title: Small Business Compliance Manager

Address: 10260 Campus Pt. Drive

*San Diego, CA 92121*

Telephone:

Fax:

(b)(6)

F. Subcontracting Goal Summary\*

BASE YEAR				
	Distribution of Subcontracts	Amount	Percentage of Subcontracted Dollars	Percentage of Total Contract Value
1	Total Contract Value			
2	Total Dollars to be Subcontracted			
2a				
2b(1-8)				
2b(1)				
2b(2)				
2b(3)				
2b(4)				
2b(5)				
2b(6)				
2b(7)				
2b(8)				

\* Goal requirements vary by agency

(b)(2) high

**NOTE:** If above categories are not utilized to the maximum extent required by law, you must provide an explanation or reason for the non or under utilization of (b)(2) high businesses here:



## II. PROPOSED DISTRIBUTION AND DESCRIPTION OF SUBCONTRACT AWARDS

Type of Award/Description	(b)(2) high			
A. Single Source Items - *Description:				
(b)(2) high	(b)(4)			
B. Limited Competition - *Description:				
C. Full & Open Competition - *Description:				
D. Restricted Disadvantaged Competition - *Description:				

Type of Award/Description	(b)(2) high				
A. Single Source Items - *Description:					
(b)(2) high	(b)(4)				
B. Limited Competition - *Description:					

C. Full & Open Competition - *Description:					
D. Restricted Disadvantaged Competition - *Description:					

**OPTION YEAR 1**

	Distribution of Subcontracts	Amount	Percentage of Subcontracted Dollars	Percentage of Total Contract Value
1	Total Contract Value			
2	Total Dollars to be Subcontracted			
2a	To Large Business			
2b(1-8)	(b)(2) high			
2b(1)				
2b(2)				
2b(3)				
2b(4)				
2b(5)				
2b(6)				
2b(7) 2b(8)				
	To JWOD			

\* Goal requirements vary by agency

(b)(2) high

**NOTE:** If above categories are not utilized to the maximum extent required by law, **you must** provide an explanation or reason for the non or under utilization of (b)(2) high businesses here:

## II. PROPOSED DISTRIBUTION AND DESCRIPTION OF SUBCONTRACT AWARDS

Type of Award/Description	(b)(2) high			
A. Single Source Items - *Description:				
(b)(2) high	(b)(4)			
B. Limited Competition - *Description:				
C. Full & Open Competition - *Description:				
D. Restricted Disadvantaged Competition - *Description:				

Type of Award/Description	(b)(2) high				
A. Single Source Items - *Description:					
(b)(2) high	(b)(4)				
B. Limited Competition - *Description:					



C. Full & Open Competition - *Description:					
D. Restricted Disadvantaged Competition - *Description:					

**OPTION YEAR 2**

	Distribution of Subcontracts	Amount	Percentage of Subcontracted Dollars	Percentage of Total Contract Value
1	Total Contract Value			
2	Total Dollars to be Subcontracted			
2a	To Large Business			
2b(1-8)	(b)(2) high			
2b(1)				
2b(2)				
2b(3)				
2b(4)				
2b(5)				
2b(6)				
2b(7) 2b(8)				
	To JWOD			

\* Goal requirements vary by agency

(b)(2) high

**NOTE:** If above categories are not utilized to the maximum extent required by law, **you must** provide an explanation or reason for the non or under utilization of (b)(2) high businesses here:

## II. PROPOSED DISTRIBUTION AND DESCRIPTION OF SUBCONTRACT AWARDS

Type of Award/Description	(b)(2) high			
A. Single Source Items - *Description:				
(b)(2) high	(b)(4)			
B. Limited Competition - *Description:				
C. Full & Open Competition - *Description:				
D. Restricted Disadvantaged Competition - *Description:				

Type of Award/Description	(b)(2) high				
A. Single Source Items - *Description:					
(b)(2) high	(b)(4)				
B. Limited Competition - *Description:					

C. Full & Open Competition - *Description:					
D. Restricted Disadvantaged Competition - *Description:					

**OPTION YEAR 3**

	Distribution of Subcontracts	Amount	Percentage of Subcontracted Dollars	Percentage of Total Contract Value
1	Total Contract Value			
2	Total Dollars to be Subcontracted			
2a	To Large Business			
2b(1-8)	(b)(2) high			
2b(1)				
2b(2)				
2b(3)				
2b(4)				
2b(5)				
2b(6)				
2b(7) 2b(8)				

\* Goal requirements vary by agency

(b)(2) high

**NOTE:** If above categories are not utilized to the maximum extent required by law, **you must** provide an explanation or reason for the non or under utilization of (b)(2) high businesses here:



## II. PROPOSED DISTRIBUTION AND DESCRIPTION OF SUBCONTRACT AWARDS

<b>Type of Award/Description</b>	(b)(2) high							
<b>A. Single Source Items - *Description:</b>								
(b)(2) high (b)(4)								
<b>B. Limited Competition - *Description:</b>								
<b>C. Full &amp; Open Competition - *Description:</b>								
<b>D. Restricted Disadvantaged Competition - *Description:</b>								

<b>Type of Award/Description</b>	(b)(2) high									
<b>A. Single Source Items - *Description:</b>										
(b)(2) high (b)(4)										
<b>B. Limited Competition - *Description:</b>										

C. Full & Open Competition - *Description:					
D. Restricted Disadvantaged Competition - *Description:					

**OPTION YEAR 4**

	Distribution of Subcontracts	Amount	Percentage of Subcontracted Dollars	Percentage of Total Contract Value
1	Total Contract Value			
2	Total Dollars to be Subcontracted			
2a	To Large Business			
2b(1-8)	(b)(2) high			
2b(1)				
2b(2)				
2b(3)				
2b(4)				
2b(5)				
2b(6)				
2b(7) 2b(8)				

\* Goal requirements vary by agency

(b)(2) high

**NOTE:** If above categories are not utilized to the maximum extent required by law, **you must** provide an explanation or reason for the non or under utilization of (b)(2) high businesses here:

## II. PROPOSED DISTRIBUTION AND DESCRIPTION OF SUBCONTRACT AWARDS

Type of Award/Description	(b)(2) high			
A. Single Source Items - *Description:				
(b)(2) high	(b)(4)			
B. Limited Competition - *Description:				
C. Full & Open Competition - *Description:				
D. Restricted Disadvantaged Competition - *Description:				

Type of Award/Description	(b)(2) high				
A. Single Source Items - *Description:					
(b)(2) high	(b)(4)				
B. Limited Competition - *Description:					



C. Full & Open Competition - *Description:					
D. Restricted Disadvantaged Competition - *Description:					

Describe the principal supplies and services to be subcontracted and identify what will be subcontracted to (b)(2) high

Science Applications International Corporation is committed to providing opportunities for (b)(2) high for subcontract awards.

This commitment has proven effective with actual direct awards of (b)(2) high

(b)(2) high businesses in Government Fiscal Year 2003.

### III EFFORTS TO PROVIDE TECHNICAL ASSISTANCE OR RESTRICT COMPETITION TO SMALL DISADVANTAGED BUSINESS CONCERNS

In accordance with the requirements of DFAR 219.705-4, subcontracting requirements DO, X DO NOT, or NOT APPLICABLE, afford the opportunity to provide technical assistance or restrict competition to SDB concerns (including HBCU/MI).

Provide an explanation of contemplated technical assistance or reason for non-applicability:

### IV. METHOD USED TO DEVELOP GOALS

A. Proposed subcontracting goals as identified in Section I, F. Subcontracting Goal Summary was developed by a joint pre-proposal review of the solicitation statement of work and performance requirements. (b)(2) high

B. Criteria considered in the review process included:

6. Categorization of source requirements based on single source, limited competition and open competition as provided by the marketplace or could potentially be developed.

## V. INDIRECT AND OVERHEAD CHARGES

Indirect and overhead charges are not included in this subcontracting plan.

## VI. METHOD OF IDENTIFICATION /SOLICITATION

The development of goals as described in Section IV resulted in the identification of potential/proposed subcontracting opportunities. The review process identified provided a categorization of items available from single sources, limited competition and full and open competition. Some single source items are available from "only qualified sources" as determined from previous programs of a similar nature.

(b)(2) high

cc:

(b)(3) 10 U.S.C. 130b, (b)(6)

File



<b>DEPARTMENT OF DEFENSE</b> <b>CONTRACT SECURITY CLASSIFICATION SPECIFICATION</b> <i>(The requirements of the DoD Industrial Security Manual apply to all security aspects of this effort.)</i>				<b>1. CLEARANCE AND SAFEGUARDING</b>	
				a. FACILITY CLEARANCE REQUIRED (b)(2) high	
				b. LEVEL OF SAFEGUARDING REQUIRED (b)(2) high	
<b>2. THIS SPECIFICATION IS FOR: (X and complete as applicable)</b>			<b>3. THIS SPECIFICATION IS: (X and complete as applicable)</b>		
<input type="checkbox"/>	a. PRIME CONTRACT NUMBER H92222-05-D-0011 Task Order:		<input checked="" type="checkbox"/>	a. ORIGINAL (Complete date in all cases) Date (YYMMDD) 06/13/05	
<input type="checkbox"/>	b. SUBCONTRACT NUMBER		<input type="checkbox"/>	b. REVISED (Supersedes all previous specs)	Revision No. NA Date (YYMMDD)
<input checked="" type="checkbox"/>	c. SOLICITATION OR OTHER NUMBER H92222-05-R0008	DUE DATE (YYYYMMDD) 20050515	<input type="checkbox"/>	c. FINAL (Complete Item 5 in all cases) Date (YYMMDD)	
5. IS THIS A FINAL DD FORM 254? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO If Yes, complete the following: In response to the contractor's request dated , retention of the classified material is authorized for the period of					
<b>6. CONTRACTOR (Include Commercial and Government Entity (CAGE) Code)</b>					
a. NAME, ADDRESS, AND ZIP CODE Science Applications International Corporation Research and Development Division 10260 Campus Point Drive, San Diego, CA 92121 c/o Strategies Business Unit 1710 SAIC Drive, M/S 3-9-2 McLean, VA 22102		b. CAGE CODE 52302	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)		
<b>7. SUBCONTRACTOR</b>					
a. NAME, ADDRESS, AND ZIP CODE		b. CAGE CODE	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)		
<b>8. ACTUAL PERFORMANCE</b>					
a. LOCATION		b. CAGE CODE	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)		
<b>9. GENERAL IDENTIFICATION OF THIS PROCUREMENT</b> This media support contract includes development of approaches and products, coordination for production and distribution, and analysis of effects.					
<b>10. THIS CONTRACT WILL REQUIRE ACCESS TO:</b>		YE S	NO (b)(2) high	<b>11. IN PERFORMING THIS CONTRACT, THE CONTRACTOR WILL:</b>	
a. COMMUNICATIONS SECURITY (COMSEC) INFORMATION				a. HAVE ACCESS TO CLASSIFIED INFORMATION ONLY AT ANOTHER CONTRACTOR'S FACILITY OR A GOVERNMENT ACTIVITY	
b. RESTRICTED DATA				b. RECEIVE CLASSIFIED DOCUMENTS ONLY	
c. CRITICAL NUCLEAR WEAPON DESIGN INFORMATION				c. RECEIVE AND GENERATE CLASSIFIED MATERIAL	
d. FORMERLY RESTRICTED DATA				d. FABRICATE, MODIFY, OR STORE CLASSIFIED HARDWARE	
e. INTELLIGENCE INFORMATION				e. PERFORM SERVICES ONLY	
(1) Sensitive Compartmented Information (SCI)				f. HAVE ACCESS TO U.S. CLASSIFIED INFORMATION OUTSIDE THE U.S., PUERTO RICO, U.S. POSSESSIONS AND TRUST TERRITORIES	
(2) Non-SCI				g. BE AUTHORIZED TO USE THE SERVICES OF DEFENSE TECHNICAL INFORMATION CENTER (DTIC) OR OTHER SECONDARY DISTRIBUTION CENTER	
f. SPECIAL ACCESS INFORMATION				h. REQUIRE A COMSEC ACCOUNT	
g. NATO INFORMATION				i. HAVE TEMPEST REQUIREMENTS	



h. FOREIGN GOVERNMENT INFORMATION	(b)(2) high	j. HAVE OPERATIONS SECURITY (OPSEC) REQUIREMENTS	(b)(2) high
i. LIMITED DISSEMINATION INFORMATION		k. BE AUTHORIZED TO USE THE DEFENSE COURIER SERVICE	
j. FOR OFFICIAL USE ONLY INFORMATION WILL BE HANDLED IAW DOD 5400.7-R		l. OTHER (Specify) (b)(2) high	
k. OTHER (Specify)		(b)(2) high	
(b)(2) high			

DD Form 254, DEC 1999

PREVIOUS EDITION IS OBSOLETE

**12. PUBLIC RELEASE.** Any information (classified or unclassified) pertaining to this contract shall not be released for public dissemination except as provided by the Industrial Security Manual or unless it has been approved for public release by appropriate U.S. Government authority. Proposed public releases shall be submitted for approval ☐ to release. ☒ Direct ☐ Through (Specify)

NO PUBLIC RELEASE AUTHORIZED

(b)(2) high

**13. SECURITY GUIDANCE.** The security classification guidance needed for this classified effort is identified below. If any difficulty is encountered in applying this guidance, or if any other contributing factor indicates a need for changes in this guidance, the contractor is authorized and encouraged to provide recommended changes. The contractor may also challenge guidance or the classification assigned to any information or material furnished or generated under this contract; and may submit questions for interpretation of the guidance to the official identified below. Pending final decision, the information involved shall be handled and protected at the highest level of classification assigned or recommended. (Fill in as appropriate for the classified effort. Attach, or forward under separate correspondence, any documents/guides/extracts referenced herein. Add additional pages as needed to provide complete guidance.)

(b)(2) high

HQ USSOCOM

(b)(2) high

2 Feb 05

**14. ADDITIONAL SECURITY REQUIREMENTS.** Requirements, in addition to ISM requirements, are established for this contract.

(b)(2) high

(If Yes, identify the pertinent contractual clauses in the contract document itself, or provide an appropriate statement, which identifies the additional requirements. Provide a copy of the requirements to the Cognizant Security Office. Use Item 13 if additional space is needed.)

(b)(2) high

**15. INSPECTIONS.** Elements of this contract are outside the inspection responsibility of the Cognizant Security Office.

(b)(2) high

(If Yes, explain and identify specific areas or elements carved out and the activity responsible for inspections. Use Item 13 if additional space is needed.)

(b)(2) high

**16. CERTIFICATION AND SIGNATURE.** Security requirements stated herein are complete and adequate for safeguarding the classified information to be released or generated under this classified effort. All questions shall be referred to the official named below.

a. TYPED NAME OF CERTIFYING OFFICIAL

b. TITLE

c. TELEPHONE (Include Area Code)

(b)(3) 10 U.S.C. 130b, (b)(6)

(b)(2) high

(b)(3) 10 U.S.C. 130b, (b)(6)

d. ADDRESS (Include Zip Code)

**17. REQUIRED DISTRIBUTION**

HQ USSOCOM

(b)(2) high

7701 Tampa Point Blvd  
MacDill AFB FL 33621

e. SIGNATURE

☐

a. CONTRACTOR

☐

b. SUBCONTRACTOR

☒

c. COGNIZANT SECURITY OFFICE FOR PRIME AND SUBCONTRACTOR

☐

D. U.S. ACTIVITY RESPONSIBLE FOR OVERSEAS SECURITY ADMINISTRATION

☒

E. ADMINISTRATIVE CONTRACTING OFFICER

☐

F. OTHERS AS NECESSARY



