

SOLICITATION, OFFER AND AWARD			1. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)		RATING	PAGE OF PAGES 1 123	
2. CONTRACT NO. H92222-09-C-0045	3. SOLICITATION NO. H92222-09-R-0003	4. TYPE OF SOLICITATION [] SEALED BID (IFB) [X] NEGOTIATED (RF)	5. DATE ISSUED 04 Mar 2009	6. REQUISITION/PURCHASE NO.			
7. ISSUED BY HQ USSOCOM SOAL-K ATTN: ANITA DELOACH 7701 TAMPA POINT BLVD MACDILL AFB FL 33621-5323		CODE H92222	8. ADDRESS OFFER TO (If other than Item 7) See Item 7		CODE	TEL: FAX:	
		TEL: 813-8266966 FAX 813-826-7504					

NOTE: In sealed bid solicitations "offer" and "offeror" mean "bid" and "bidder".

SOLICITATION

9. Sealed offers in original and _____ copies for furnishing the supplies or services in the Schedule will be received at the place specified in Item 8, or if handcarried, in the depository located in _____ until _____ local time _____ (Hour) _____ (Date)

CAUTION - LATE Submissions, Modifications, and Withdrawals: See Section L, Provision No. 52.214-7 or 52.215-1. All offers are subject to all terms and conditions contained in this solicitation.

10. FOR INFORMATION CALL:	A. NAME ANITA DELOACH	B. TELEPHONE (Include area code) (NO COLLECT CALLS) 813-282-8795 EXT 6103	C. E-MAIL ADDRESS julia.deloach@socom.mil
---------------------------	--------------------------	--	--

11. TABLE OF CONTENT'S

(X) SEC	DESCRIPTION	PAGE(S)	(X) SEC	DESCRIPTION	PAGE(S)
PART I - THE SCHEDULE			PART II - CONTRACT CLAUSES		
X A	SOLICITATION/ CONTRACT FORM	1	X I	CONTRACT CLAUSES	114 - 122
X B	SUPPLIES OR SERVICES AND PRICES/ COST'S	2 - 23	PART III - LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACHMENTS		
X C	DESCRIPTION/ SPECS/ WORK STATEMENT	24 - 84	X J	LIST OF ATTACHMENTS	123
X D	PACKAGING AND MARKING	85	PART IV - REPRESENTATIONS AND INSTRUCTIONS		
X E	INSPECTION AND ACCEPTANCE	86 - 87	K	REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS	
X F	DELIVERIES OR PERFORMANCE	88 - 91		L	INSTRS, CONDS, AND NOTICES TO OFFERORS
X G	CONTRACT ADMINISTRATION DATA	92 - 93	M	EVALUATION FACTORS FOR AWARD	
X H	SPECIAL CONTRACT REQUIREMENTS	94 - 113			

OFFER (Must be fully completed by offeror)

NOTE: Item 12 does not apply if the solicitation includes the provisions at 52.214-16. Minimum Bid Acceptance Period.

12. In compliance with the above, the undersigned agrees, if this offer is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the offeror) from the date of receipt of offers specified above, to furnish any or all items upon which prices are offered at the price set opposite each item, delivered at the designated point(s), within the time specified in the schedule.

13. DISCOUNT FOR PROMPT PAYMENT (See Section I, Clause No. 52.232-8)

14. ACKNOWLEDGMENT OF AMENDMENTS (The offeror acknowledges receipt of amendments to the SOLICITATION for offerors and related documents numbered and dated):	AMENDMENT NO.	DATE	AMENDMENT NO.	DATE

15A. NAME AND ADDRESS OF OFFEROR GENERAL DYNAMICS INFORMATION TECHNOLOGY, VICKI BLETT 3211 JERMANTOWN RD FAIRFAX VA 22030-2844	CODE: 07MU1	FACILITY	16. NAME AND TITLE OF PERSON AUTHORIZED TO SIGN OFFER (Type or print)
--	-------------	----------	---

15B. TELEPHONE NO (Include area code) (757) 389-4778	15C. CHECK IF REMITTANCE ADDRESS IS DIFFERENT FROM ABOVE - ENTER SUCH ADDRESS IN SCHEDULE. <input type="checkbox"/>	17. SIGNATURE	18. OFFER DATE
---	--	---------------	----------------

AWARD (To be completed by Government)

19. ACCEPTED AS TO ITEMS NUMBERED	20. AMOUNT \$10,116,177.00	21. ACCOUNTING AND APPROPRIATION See Schedule
-----------------------------------	-------------------------------	--

22. AUTHORITY FOR USING OTHER THAN FULL AND OPEN COMPETITION: <input type="checkbox"/> 10 U.S.C. 2304(c) () <input type="checkbox"/> 41 U.S.C. 253(c) ()	23. SUBMIT INVOICES TO ADDRESS SHOWN IN ITEM (4 copies unless otherwise specified)
---	--

24. ADMINISTERED BY (If other than Item 7) DCMA VIRGINIA 10500 BATTLEVIEW PKWY. MANASSAS VA 20109-2342	CODE: S2404A	25. PAYMENT WILL BE MADE BY DFAS COLUMBUS CENTER SOUTH ENTITLEMENT OPERATIONS P.O. BOX 182284 COLUMBUS OH 43218-2284	CODE: HQ0338
---	--------------	--	--------------

26. NAME OF CONTRACTING OFFICER (Type or print) ANITA DELOACH TEL: 813-826-6966 EMAIL: julia.deloach@socom.mil	27. UNITED STATES OF AMERICA (b)(6) (Signature of Contracting Officer)	28. AWARD DATE: 03-Sep-2009
---	--	--------------------------------

IMPORTANT - Award will be made on this Form, or on Standard Form 26, or by other authorized official written notice.

SECTION B - SUPPLIES OR SERVICES AND PRICES

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0001	Transition Period FFP FOB: Destination	3	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010001

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0002	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010002

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0003	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010003

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0004	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010004

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0005	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010005

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0006	Emerging Website - Agora Magazine FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1	12	Months		\$ (b)(4)

This Option CLIN is available during the base period of performance.
FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0007		12	Months		\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during the base period of performance.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0008		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during the base period of performance.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
This Option CLIN is available during the base period of performance.					
FOB: Destination					
				TARGET COST	\$ (b)(4)
				TARGET PROFIT	\$ (b)(4)
				TOTAL TARGET PRICE	\$ (b)(4)
				CEILING PRICE	\$ (b)(4)
				SHARE RATIO ABOVE TARGET	(b)(4)
				SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0010			Lot		\$ (b)(4)
	Other Direct Costs				
	COST				
	FOB: Destination				
				ESTIMATED COST	\$ (b)(4)
	ACRN AA				\$ (b)(4)
	CIN: F2VUA09202A0010010				

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0011			Lot		\$ (b)(4)
	Travel				
	COST				
	FOB: Destination				
				ESTIMATED COST	\$ (b)(4)
	ACRN AA				\$ (b)(4)
	CIN: F2VUA09202A0010011				

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1002		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination				

NET AMT (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1003		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE
1006		12	Months	

\$ (b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 1.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE
1007		12	Months	

\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 1.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1008		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd SMS Enable				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3				
	This Option CLIN is available during Option Period 1.				
	FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
	This Option CLIN is available during Option Period 1.				
	FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1010 OPTION	ODC COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1011 OPTION	Travel COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2002 OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
2003 OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
2004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	U	
2005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2006		12	Months		\$(b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2007		12	Months		\$(b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2008		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2009		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd Gulf Guine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	A
2010			Lot		\$ (b)(4)
OPTION	ODC COST FOB: Destination				

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2011			Lot		\$ (b)(4)
OPTION	Travel COST FOB: Destination				

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3002		12	Months	\$287,626.75	\$ (b)(4)
OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	U	AMOUNT
3003		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
3004		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
3005		12	Months	\$213,584.58	\$ (b)(4)
OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3006		12	Months		\$ (b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3007		12	Months		\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3008		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3009		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd Gulf Guine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3010 OPTION	ODC COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3011 OPTION	Travel COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	U	AMOUNT
4002 OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4003 OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4006		12	Months		\$(b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 4.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4007		12	Months		\$(b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 4.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4008		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd SMS Enable FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3				
	This Option CLIN is available during Option Period 4. FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
	This Option CLIN is available during Option Period 4. FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
4010 OPTION	ODC COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4011 OPTION	Travel COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

SECTION C - DESCRIPTIONS AND SPECIFICATIONS

Introduction. The U.S. Special Operations Command (USSOCOM), Joint Military Information Support Command (JMISC) requires the capability to posture for rapid, on-order global dissemination of web-based influence products and tools in support of strategic and long-term U.S. Government goals and objectives. The Joint Staff and the Office of the Secretary of Defense (OSD) have tasked USSOCOM with developing an Internet architecture, the Trans-Regional Web Initiative (TRWI), which Combatant Commands (COCOMs) can use as necessary in support of their theater security cooperation (TSC) and Overseas Contingency Operations (OCO). This requirement jointly supports USSOCOM, U.S. Strategic Command (USSTRATCOM), and the Global Combatant Commands (GCCs). This Statement of Work (SOW) initiates activities to build a technical architecture and Internet-based infrastructure that will help meet a critical and long-term, enduring dissemination requirement. Proposals shall clearly articulate a detailed plan to develop, design, construct, operate, and maintain a series of synchronized influence websites supporting COCOM TSC and OCO requirements.

1.0 Objective. The primary objective of this contract is to develop, design, construct, operate, and maintain influence websites supporting COCOM theater security cooperation activities and OCO requirements. The offeror will be required to support new concepts for emerging websites and potential new government requirements per each approved website based upon conceptual approaches approved by the Government to support DOD and COCOM objectives.

2.0 Detailed Tasks:

2.1 Task 1: Operate existing TRWI websites and develop new websites tailored to foreign audiences per COCOM-approved CONOPs, conceptual approaches and any previously developed prototypes. Contractor will develop and operate these websites in accordance with the government's requirements and at accepted industry standards, with consideration for regional and local cultural and social norms. The Government will require the use of XHTML, Java scripting, and flash development, dependent upon COCOM requirements. Website development will be divided into its various functional areas for each website; content, site development, design and usability, and user and staff training. Contractor will develop prototype websites for COCOM review, input and approval prior to launch on the Internet. Websites will be at Initial Operating Capability (IOC), as defined by USSOCOM and the respective COCOM, at the completion of website development. The Government will require the contractor to provide fully operational, restricted access websites (protected by username and password) ready to go active upon approval by the COCOM and USSOCOM. The Contractor will be required to research, collect and analyze data and make recommendations to the Government on methods to shape the global media landscape, develop techniques, exploit new and emerging Internet technologies and techniques, and maximize use of industry best practices, including, but not limited to, Really Simple Syndication (RSS 2.0), slideshows, video content syndication (podcasts), email subscription list server hosting, polls, surveys, blog integration, streaming video/audio, and advanced search. The following paragraphs describe/ address the specifications for the websites.

2.1.1. Operate four existing COCOM websites tailored to foreign audiences per approved CONOPs. The contractor will develop and after SOCOM review and approval, will implement a plan to transition current website responsibilities from the incumbent contractor. Proposals shall include a transition plan. In accordance with this PWS and GCC approved CONOPs, the contractor will assume control of and operate the following four TRWI websites (basic concepts for planning are listed below). Three of the websites are on the Internet at: www.mawtani.com, www.al-shorfa.com, and www.centralasiaonline.com. The South American website is not yet live, but will be located at: www.InfoSurHoy.com.

2.1.1.1. Iraq website. This Iraq-focused Multi-National Corps-Iraq (MNC-I) managed website operates 24/7 in Arabic, Farsi, and Kurdish. Daily content is updated six days per week.

2.1.1.2. Middle Eastern website. This Central Command (CENTCOM) managed website is focused upon the Middle East region and operates 24/7 in Arabic, Farsi, and UK dialect English. The Middle East website covers those countries commonly included in a standard definition of the Middle East and within the CENTCOM AOR. Content updates occur six days per week.

2.1.1.3. Central Asian website. This CENTCOM managed website is focused on the Central Asian region of CENTCOM's area of responsibility (AOR). The Central Asia website includes those countries formally a part of the Soviet Union and within the CENTCOM AOR, plus Pakistan and Afghanistan. It is published six days per week in UK dialect English, Farsi (Persian dialect), Urdu and Russian.

2.1.1.4. South America website. This Southern Command (SOUTHCOM) managed website is directed at audiences in the Andean Ridge, Caribbean, tri-border area (TBA), and southern cone regions of Central and South America. Content updates occur five days per week. The website is published in Spanish and Brazilian dialect Portuguese.

2.1.2. Develop and operate emerging websites per COCOM CONOPs. The contractor will be prepared to develop and operate emerging COCOM websites in accordance with COCOM-provided CONOPs. The below listed website concepts will serve as a baseline for potential websites. These concepts may require modification during the life of the contract based upon specific COCOM CONOPs. Government requirements may require additional websites during the life of the contract. Proposals shall include a phased approach for each website.

2.1.2.1. Agora magazine supporting website. If required, the contractor will be required to support this potential website. This website is expected to be presented in Mexican dialect Spanish and will be updated with externally provided content one to two times per week. Content development and translation on this site will be minimal (estimating less than 10,000 words per month, exclusive of reader comments).

2.1.2.2. Dialogo magazine supporting website. If required, the contractor will be required to support this potential website. This website is expected to be presented in Spanish and

Brazilian dialect Portuguese and will be updated with externally provided content one to two times per week. Content development and translation on this site will be minimal (estimating less than 10,000 words per month, exclusive of reader comments).

2.1.2.3. AfricaCommand SMS-enabled website. If required, the contractor will support this potential TSC website. This website is expected to be oriented on the Horn of Africa and presented in Kiswahili, UK dialect English, Arabic and Somali. This website will serve as a launch platform for SMS dissemination in the region and will be updated six days per week. Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words per month per language, exclusive of reader comments.

2.1.2.4. Africa Command Gulf of Guinea website. If required, the contractor will support this potential TSC website. This website is expected to be oriented on the Gulf of Guinea region and will be presented in UK dialect English, French, and possibly Hausa. This site will be updated six days per week. Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words per month per language, exclusive of reader comments.

2.1.3. The Contractor will be required to publish content in the languages listed in section 2.1.1 for existing websites; as well as, the specific languages listed in section 2.1.2 for each emerging website in accordance with finalized COCOM-provided CONOPs. The contractor shall provide the appropriate required translation services. The government requires translators be: highly-trained professionals, native speakers of the target language, and have experience in professional translation. The government also requires linguists employ the American Translators Association (ATA) – recognized methodologies to verify native translation. Membership in the ATA for translators supporting this contract is required at contract award and shall be maintained throughout the life of the contract . (Language requirements may change during the life of the contract.)

2.1.4. The government requires that all TRWI websites be operational and accessible on the Internet 24 hours a day, seven days a week, with a 99% reliability rate. The contractor shall provide on-call analytical, technical, and consulting support to maintain operation of 24X7 worldwide and geographically-culturally targeted websites.

2.1.5. The contractor will provide appropriate content, as stated above, for existing websites. The actual schedule for emerging websites will be determined in each COCOM's CONOP. All content will be posted to the website server in time for audiences in the targeted regions to view new content in all directed languages during respective, designated, prime viewing hours, based on time zones and cultural norms, which will be detailed in the approved CONOP. News items and features will be updated in accordance with the applicable CONOP.

2.1.6. Contractor will be required to collect, produce, and configure content material and maintain a catalog of the content material for loading onto the websites. An archival system will

be emplaced to ensure all material posted to the websites will remain available to the target audiences. All contractor produced original content, content synthesized from other sources that is configured and posted, reader comments and feedback comments, will all become the property of the Government and will be administered by USSOCOM (JMISC); this includes content that is rejected for posting or otherwise not posted, as well as, business practices, actual URLs and those closely associated URLs, website names, and other pertinent information.

2.1.7. The Contractor shall be postured to immediately respond to COCOM website POC requests to refresh the content of the respective TRWI website(s), if required. Placement of all content on the website(s) will follow the content approval processes identified in the respective COCOM CONOP.

2.1.8. Website format will be tailored to attract viewers based upon the concurrent evaluation and trend analysis of the websites' consumer demographics. Access to all Measures of Performance (MOPs) and Measures of Effectiveness (MOEs), particularly website traffic trends, will be available to all COCOMs upon demand using Internet-based tools. The contractor will ensure that all websites are optimized and available in appropriate formats for mobile web users.

2.1.9. The contractor will, at IOC, electronically host content with Core Features, to include text and graphics, consisting of

2.1.9.1. Website Content Provisioning - serving daily worldwide web surfers that are using Netscape 6.0, Internet Explorer 5.5, Firefox 2.0 and latest versions web browsers and/or latest browsing technology.

2.1.9.2. E-mail List Server hosting with real time list server capability to support distribution of daily news summaries to individuals interested in receiving direct email subscriptions.

2.1.9.3. E-mail feedback system to receive, translate, route appropriately, and develop response to all e-mail from the feedback section of the websites.

2.1.9.4. Comment feedback system to receive, translate, recommend approval of, and post as appropriate all comments regarding content, including, but not limited to, original individual features or news summaries.

2.1.9.5. The contractor will develop a series of polling questions, with potential responses. These questions and answers will be provided weekly for approval by the owning COCOM for possible posting to the respective TRWI website.

2.1.9.6. The contractor will provide a daily updated Host website in English, and other languages as detailed in approved CONOPs. Content will be accessible by open database connectivity protocol and file transfer protocol, at a minimum, from the content development website.

2.1.10. The contractor will be required to provide links to appropriate national, regional, and internationally-oriented websites that support the established objectives of each TRWI website.

2.1.11. Search capabilities will be supported in the targeted languages.

2.1.12. The contractor will make adjustments, add content and perform functions, as required, within two hours of notification, 24 hours per day.

2.1.13. The contractor shall ensure TRWI websites support users across the entire bandwidth spectrum. Host site bandwidth should be comparable to commercial equivalent websites, at a minimum, T1-equivalent bandwidth. Low bandwidth users should not be impacted by “high bandwidth” designed web pages and/or downloadable content. Additionally, high bandwidth users shall have access to high resolution content requisite with their bandwidth availability. The TRWI website architecture shall include the ability for users to select the page with the appropriate resolution for their bandwidth availability. Contractor shall also provide recommendations on best practices to ensure maximum penetration of the websites by the target audiences.

Bandwidth statistics for existing, active websites are listed:

Al-Shorfa: recent monthly average: 153.2G, recent hourly average: 548.74Kbps, peak hourly: 2487.1 Kbps

Central Asia Online: recent monthly average: 54354M, recent hourly average: 190.09Kbps, peak hourly: 939.8Kbps

Mawtani: recent monthly average: 183.2G, recent hourly average: 656.04Kbps, peak hourly: 1800.7Kbps

2.1.14. The contractor shall ensure website availability as follows.

2.1.14.1. Troubleshoot and return system(s) to an operational state within two hours of being taken offline due to maintenance/communications connection problems.

2.1.14.2. Replace components/parts/server, as necessary, to maintain site availability.

2.1.14.3. Provide maintenance response within two hours of being notified of website maintenance problems. Maintenance will be available, if required, 24 hours per day, seven days per week.

2.1.15. The Contractor will continuously research target audiences and salient information relevant to the target audiences (such as language and probable disposition toward prospective website features) using open source material and the current regional, geopolitical situation, as it relates to proposed website content.

2.1.16. For each website, the contractor will develop, and submit for approval to the respective COCOM, a logo, unique website format/layout, and site name. Once submitted for approval, this logo, website format/layout, and site name become property of the Government.

2.1.17. The Contractor, after getting final approval from the respective COCOM, will secure rights to the chosen URL (as well as those of similar URLs, i.e. .com, .net, .info, .org, etc., as required by USSOCOM and/or the COCOM.). The Government will retain ownership of the final approved URL, all similar URLs, and all content developed in support of these TRWI web operations.

2.1.18. The Contactor will schedule, coordinate, plan and make all preliminary preparations for developing, editing, and submitting website content material to the owning COCOM for review and approval prior to posting on any website. Approved content will be published on website(s) as detailed in the respective, approved CONOPs.

2.1.19. Website content will be appropriately formatted by the contractor and submitted to the designated Government POC.

2.1.20. The contractor shall include in their proposal a transition schedule to accept control, further development requirements, and operation of prototype and operational websites, associated content (in any form), and all past, current and planned work. This transition schedule shall ensure the Government will suffer no operational impact or other degradation in performance.

2.2. Task 2: Develop and obtain content for use on the websites. The Contractor will identify and provide to the Government potential information types and sources, and procedures to be used in obtaining, organizing, analyzing and incorporating this information into website content. Content requirement will consist of text, graphics, video, audio, and audio-visual components, including articles, features, photographs, downloads, podcasts, and all information features on the web pages. Content submitted by the contractor shall demonstrate an intimate knowledge of the regional media markets, as well as, the cultural, social, political, and economic dynamics for the target region and target audiences. Content shall use items and events of regional interest and developed techniques to transmit timely, accurate, and comprehensive messages as required by the COCOMs. Content will provide open and unbiased analyses of major events in the targeted regions and the ramifications of those events on the target audiences. Content will be oriented toward identified foreign, target audiences and not on US audiences. Content will not replicate the role of DoD Public Affairs, including, but not limited to, providing information to target audiences regarding joint US military operations and activities.

2.2.1. For existing websites, the contractor will develop, maintain, and post all forms of content six days per week unless otherwise directed. Contractor will develop and post (IAW COCOM/Other Government Authority (OGA) approvals) at a minimum, seven written pieces of content per day, averaging at least 70,000 words total per month (the Iraq website is operating at

85,000 words/month), exclusive of translated and posted reader comments. This requirement may not be available at IOC (as defined by the appropriate COCOM/OGA CONOP), but will be attained not later than (NLT) IOC + 45 days, unless otherwise required. Emerging websites will have content requirements fully defined in the COCOM CONOPs.

2.2.2. The contractor will ensure adherence to all applicable copyright laws. Content shall include, but is not limited to, original features, news, sports, entertainment, economics, politics, cultural reports, business, and similar items of interest to targeted readers. Content will be determined by the appropriate COCOM and in accordance with the respective CONOP. Websites will use the latest tools, technologies, and best practices of commercial media and U.S. Government (USG) sites.

2.2.3. The contractor will provide full-service cultural knowledge, linguistic/translation services, political, journalistic, editorial, media, and information technology subject matter experts. Proposals shall identify and describe potential information types and sources, and the procedures to be used in obtaining, organizing, analyzing and incorporating this information into website content.

2.2.4. The contractor is required to incorporate into TRWI websites the use of web logs (blogs), streaming video/audio, interactive Internet activities (online discussion forums, etc. with contractor provided moderator, if required), downloads of wall papers (inclusive of calendars) per COCOM CONOPs and when required by USSOCOM (JMISC). The use of online discussion forums is a desired capability, but is one that has not yet been executed to date. Such activity would be directed by the owning GCC with further details provided in the CONOPS. For planning purposes, assume that an additional person to serve solely as a moderator is not required. The level of moderation would be limited, in that the moderator would primarily serve to remove those comments which violate any GCC-established comment policy.

2.2.5. Content managers will strive to involve and incorporate target audience generated content to the greatest degree possible.

2.2.6. Potential types and sources of information include, but are not limited to: News services, Allied, Partner Nation and USG Daily Briefings from unclassified sources; regional and issue-related sources; diplomatic sources; historical and biographical information repositories; Internet list server sources; links to major media, newspapers, and other significant websites; local and regional photo and camera coverage; peacekeeping and rebuilding information; OCO related information; feature reporting subjects; entertainment, sports, and notable personalities; web logs (blogs), and others as may be determined by the contractor and approved by the Government. The Government will require a developmental website in UK dialect English to be operated and maintained for demonstration and development purposes for those TRWI websites that will not have an English version operational in the public domain.

2.2.7. Content development procedures will be reviewed, refined, and revised as required by the Government. These procedures will become property of the Government.

2.3. Task 3: The contractor will identify, develop, obtain and maintain a network of native/indigenous content contributors with backgrounds in journalism, politics, academics, security, culture, entertainment, and other aspects of the OCO, which appeal to identified foreign target audiences. This network of contributors must provide regular scheduled content and be available to respond to emerging opportunities.

2.4. Task 4: The contractor will develop plans to measure website performance and effectiveness. The Contractor shall continue to refine and develop the TRWI websites to determine what works and what needs to be improved, by charting new directions based on media research, communication trends, regional infrastructure, and website performance. Website performance and results will be monitored using concrete metrics that include, but are not limited to, visitor sessions, visitor session time, unique visitors, page views, downloads, bounce rates, referral sources, subscribers (all inclusive of breakdowns by daily, weekly, monthly as well as, by language); reader comments and feedback; coverage in other local, regional, and international media (both in citations of TRWI websites and actual reprinting of TRWI content); most read features or content; most emailed features or content; survey and polling results; words translated for posting; requests for posting TRWI website links on other local, regional, and international websites; numbers of local, regional, and international websites linked to each TRWI website. This requirement will be continuous throughout the life-cycle of the TRWI websites.

2.4.1. Contractor will be required to prepare and deliver TRWI website assessments and reports that describe measures of performance and measures of effectiveness for each TRWI website on a monthly, quarterly, and annual basis. "As needed" assessments and reports will be prepared by the contractor for unique events or during times of crises as directed by USSOCOM (JMISC) or a participating COCOM, coordinated through USSOCOM (JMISC). The contractor will participate in website reviews as requested by the Government. Costs incurred in direct support of required reports will be provided to the Government. The contractor will recommend enhancements to improve website performance. Quarterly assessments and reports will roll up the previous 3 months data and annual assessments and reports will encapsulate the previous fiscal year results. The reports shall include at a minimum the following information (other categories of information may be added based on emerging technologies or web practices, or recommendations of the contractor):

2.4.1.1. Number of unique visitors, including totals for the month, totals by language, as well as monthly, weekly, and daily averages.

2.4.1.2. Number of visitor sessions, including totals for the month, to include totals by language, as well as monthly, weekly, and daily averages.

2.4.1.3. Rank ordered geographic locations of the IPs for site traffic.

2.4.1.4. Predominant language used on the site overall and by feature.

2.4.1.5. Visitor viewing habits as identified.

2.4.1.6. Average visitor session time on the site.

2.4.1.7. Number and language of subscribers.

2.4.1.8. Amount of feedback and number of comments, by topic and language, inclusive of tone and character of the feedback and comments, as well as disposition of the feedback and comments.

2.4.1.9. Reprints or citations of website content in other media.

2.4.1.10. Polling data.

2.4.1.11. Numbers of downloads from the sites, inclusive of podcasts.

2.4.1.12. Numbers of content features forwarded via email.

2.4.1.13. Number of bloggers on the site and duration of blogger activity during a specified session.

2.4.1.14. Data on number and location of website-sponsored private email accounts.

2.4.1.15. Most emailed / accessed feature by day, week, and month.

2.4.1.16. Number of words translated daily, weekly, and monthly.

2.4.1.17. Lessons learned in the reporting period.

2.4.1.18. Lessons applied in the reporting period and results thereof.

2.4.1.19. Discussion of reasons for success/failure and proposals on how to exploit/correct that success/failure.

2.4.1.20. Other business and administrative matters pertaining to contract management and TRWI website operations.

2.5. Task 5: Website Security. The Contractor will be required to conduct continuous security monitoring of the websites. The sites must be completely refreshed within 30 minutes of notification of probable intrusion into the site. The contractor must employ proactive security and virus scan tools to include intrusion detection & countermeasures, preventive security scans at least twice a week, virus & Trojan horse protection, conduct daily incremental backups and complete backups on a weekly basis. The Contractor will be required to maintain compliance

with DoD Information Assurance Vulnerability Advisories published by the DoD Computer Emergency Response Team (CERT) as they apply to the operation and equipment. Contractor may modify HTML scripts to maintain security of the websites; however, content will not be altered without consent of the owning COCOM and USSOCOM (JMISC). The DOD CERT will be notified immediately if a website intrusion is suspected. The contractor will provide a read-only Host website of the main content pages with updates as required by respective CONOPs, and completely refreshed within 30 minutes of notification of a possible site intrusion.

2.6 Task 6: Website Marketing. The Contractor will recommend and conduct, in accordance with a Government approved schedule and as required by respective COCOMs, marketing efforts to capitalize on opportunities to promote the websites and to significantly increase penetration to the targeted audience. The contractor will demonstrate a measureable increase in target audience readership in the base year and continue upward trends in a correlated manner. The contractor will provide respective COCOMs and USSOCOM (JMISC) with marketing effort reviews that will detail the conduct of any executed marketing effort and the results achieved. The contractor will, at a minimum, develop Internet-based marketing procedures, such as use of Google AdWords and Search Engine Optimization, to prioritize search result listing of the applicable websites and provide recommendations for implementation to USSOCOM (JMISC) for consideration. The procedures will be included on top of the search engines' results pages when potential users (target audiences) type in keywords that are relevant to the site. These keywords will be approved by the respective COCOMs.

3.0 Management Objective.

3.1. Key Personnel. Refer to SOFARS 5652.237-9001.

3.1.1. Proposals shall include the support of a Certified Program Manager. The preferred operatin location of the Certified Program Manager is Tampa, FL. Offerors can propose an alternate location. However, it must be clearly identified and explained in the offerors submission the benefits and availability of a Program Manger in an alternate location with documented assurance the appropriate support will be provided for this contract.

3.1.2. Proposals shall include the support of a Senior Project Manager operating in a government facililty in Tampa, FL.

3.1.2.1 The Senior Project Manager must hold a minimum of a Secret clearance with the ability to obtain TS/SCI and will be required to manage all daily communications with site managers at their respective locations. The Senior Project Manager will also maintain contact with all Government and contractor staff to ensure daily orchestration of all associated websites related to this contract. The Senior Project Manager will facilitate and/or enable communications between site managers, COCOM representatives, Government and contractor staff, and USSOCOM JMISC representatives, to include the Contracting Officer Representative (COR) and Technical Representative (TR). The Senior Project Manager will advise the COR on all aspects of website operations; including, but not limited to, industry best practices, emerging trends, updates, etc., thereby meeting the intent of maximizing the USG DoD investment, while also maintaining the most credible and viable websites possible.

3.1.3. Proposals shall include Site Managers for each TRWI website operating at the respective COCOM Headquarters.

3.1.3.1 Site Managers will manage stringers and other content generation in the targeted regions. The Iraq website requires one (1) site manager, located in Baghdad, due to ongoing operations in country. One site manager located in Tampa, Florida manages both the Middle Eastern and Central Asian websites. The South American website manager works in Miami, Florida. After COCOM approval, the site managers will engage in selected marketing activities, as well as coordinate directly with Government and other public information officials. The site manager at each COCOM will be responsible for coordinating with country teams, in concert with the COCOM staff, within that respective COCOM's Area of Responsibility (AOR), as well as appropriate DoS Bureaus, to ensure a fully coordinated effort; vet stringers, as well as overall management of these stringers to keep them on task, edit their work, etc. The site managers shall have extensive public diplomacy, journalism, and media-relations skills, as well as, public relations background. The site managers will have a valid TS/SCI clearance. The oversight of the site managers will be the responsibility of the respective COCOM for which they support. Inappropriate actions or failure to provide required support/services at any time during the period of performance will be recorded and reported as a performance failure. Following CONOP approval, potential site managers intended for U.S. European Command, (USEUCOM), U.S. Africa Command (USAFRICOM), and U.S. Pacific Command, (USPACOM) will require formal acceptance from those COCOM staffs. Site manager candidates for USEUCOM and USAFRICOM will also require approval of the Government of the Federal Republic of Germany to receive Technical Expert Status Accreditation (TESA). The USEUCOM and USAFRICOM site managers (if applicable) are protected by the provisions of the current Status of Forces Agreement.

3.2 Classified Documentation. Classified material may be provided to the contractor and may be required to be stored at the Contractor's facility. Any and all storage of classified material shall be in accordance with DoD requirements and the attached DD254.

3.3. Milestone Requirements and Deliverables for Emerging Websites. Emerging websites will be included as options on the contract. When required by the Government, the option for a new website will be exercised.

Date	Event
NTE 7 calendar days after option exercise	Kick-Off Meeting in Tampa with USSOCOM and other DoD representatives as determined by USSOCOM
COCOM CONOP delivery + 30 calendar days	Prototype website delivered for COCOM review
COCOM CONOP delivery + 60 calendar days	Initial operational capability (IOC) for website as determined by COCOM CONOP
TBD	Full operational capability (FOC) for website as determined by COCOM CONOP

4.0 Government Furnished Information/Equipment/Material/Space.

4.1. Other than government provided space identified in section 3.1, the Government will not provide space for performance of this contract. Paragraphs 3.1.2 and 3.1.3 identify requirements for personnel to be located in government facilities – the government will provide space within those facilities for those personnel.

4.2. The Government will provide all information concerning the existing websites to the contractor.

4.3. There is no GFE for this requirement, only GFI. All equipment necessary for contract performance through the life of the contract is the responsibility of the contractor.
NOTE: The Government owned content management system, SOCORE, is available and may be used by the contractor. It is not required. A contractor proposed content management system is acceptable. The current IT infrastructure is NOT available for use in support of this effort.

5.0 Period of Performance. Period of performance will be a base year with four option periods. The Government anticipates awarding the contract during May 2009.

6.0 Travel. All travel required to support this contract will be conducted in accordance with the Joint Travel Regulations. Prior to any travel being executed, the contractor will provide the purpose, duration, and a detailed cost estimate (airfare, lodging, per diem, rental car, etc) to the Government (COR) for approval.

7.0 Operation Security. The Contractor is required to enforce OPSEC and will utilize the most rigorous standards and procedures recognized by the government customer. The OPSEC plan must lower the physical and operational footprint of the government while complying with TRWI policy requirements for open attribution of this effort.

7.1 Security: Security will be in accordance with the DD254. The DD254 will be provided at contract award. Contractor team individual(s) supporting this task will be cleared as necessary (reference Section C, 3.1.2.1. and 3.1.3.1.) . It is not envisioned that content providers (stringers) require security clearances. Site managers will be cleared at the TS/SCI level at the start of the task. Site managers will require access to SCI in performance of this effort. Site managers and the project manager at USSOCOM will require access to NIPRNET/SIPRNET computer systems at government facilities/contractor facility. Contractor will be authorized to courier classified information up to the “Secret” level in performance of official duties upon approval of and designation by the COR.

7.2 The contractor shall ensure requirements for safeguarding classified information and classified materials, for obtaining and verifying personnel security clearances, for verifying security clearances and indoctrination of visitors, for controlling access to restricted areas, for

protecting government property, and for the security of automated and non-automated management information systems and data are fulfilled. The contractor's management system shall prevent unauthorized disclosure of classified and sensitive unclassified information. The government shall be immediately notified of any security incident or any indication of a potential unauthorized disclosure or compromise of classified or sensitive unclassified information.

7.3 The contractor shall provide security management support. Typical efforts include, but are not limited to, performing classified document control functions, classified materials inventories, program access requests, preparing and monitoring personnel indoctrination and debriefing agreements, and maintaining and using security-related databases.

8.0 Prohibition Against Human Trafficking, Inhumane Living Conditions, and Withholding of Employee Passports (5 Nov 07)

All contractors ("contractors" herein below includes subcontractors at all tiers) are reminded of the prohibition contained in Title 18, United States Code, Section 1592, against knowingly destroying, concealing, removing, confiscating, or possessing any actual or purported passport or other immigration document, or any other actual or purported government identification document, of another person, to prevent or restrict or to attempt to prevent or restrict, without lawful authority, the person's liberty to move or travel, in order to maintain the labor or services of that person, when the person is or has been a victim of a severe form of trafficking in persons.

Contractors are also required to comply with the following provisions:

- 1) Contractors shall only hold employee passports and other identification documents discussed above for the shortest period of time reasonable for administrative processing purposes.
- 2) Contractors shall provide all employees with a signed copy of their employment contract, in English as well as the employee's native language that defines the terms of their employment/compensation.
- 3) Contractors shall not utilize unlicensed recruiting firms, or firms that charge illegal recruiting fees.
- 4) Contractors shall be required to provide adequate living conditions (sanitation, health, safety, living space) for their employees. Fifty square feet (50 sf) is the minimum acceptable square footage of personal living space per employee. Upon contractor's written request, contracting officers may grant a waiver in writing in cases where the existing square footage is within 20% of the minimum, and the overall conditions are determined by the contracting officer to be acceptable. A copy of the waiver approval shall be maintained at the respective life support area.
- 5) Contractors shall incorporate checks of life support areas to ensure compliance with the requirements of this Trafficking in Persons Prohibition into their Quality Control program, which will be reviewed within the Government's Quality Assurance process.
- 6) Contractors shall comply with international laws regarding transit/exit/entry procedures, and the requirements for work visas. Contractors shall follow all Host Country entry and exit requirements.

Contractors have an affirmative duty to advise the Contracting Officer if they learn of their employees violating the human trafficking and inhumane living conditions provisions contained herein. Contractors are advised that contracting officers and/or their representatives

will conduct random checks to ensure contractors and subcontractors at all tiers are adhering to the law on human trafficking, humane living conditions and withholding of passports.

The contractor agrees to incorporate the substance of this clause, including this paragraph, in all subcontracts under his contract.

9.0 Quarterly Contractor Census Reporting (12 Nov 07)

The prime contractor will report upon contract award and then quarterly thereafter, not later than January, 1 April, 1 July and 1 October, to JCCLJ2J5J7@pco-iraq.net for Iraq and to BGRMPARC-A@swa.army.mil for Afghanistan the following information for the prime contract and all subcontracts under this contract:

- (1) The total number of contract employees performing on the contract who receive any support benefits, including but not limited to billeting, food, use of exchanges, laundry by host nation, US Nationals, and Third Country Nationals;
- (2) The total number of prime contract employees performing on the contract by host nation, US Nationals, and Third Country National;
- (3) The total number of subcontractor employees performing on the contract by subcontractor, host nation, US Nationals, and Third Country National;
- (4) The company names and contact information of its subcontractors at all tiers; and
- (5) The name of all company POCs who are responsible for entering and updating employee data in the Synchronized Predeployment & Operational Tracker (SPOT) IAW DFAR 252.225-7040 DOD class deviation 2007-O0004 or DFAR DOD class deviation 2007-O0010.

10.0 Iraq Socioeconomic Program (5 Nov 07)

The Contractor shall maximize the employment, training, and transfer of knowledge, skills and abilities to the Iraqi workforce. The Contractor shall maximize utilization of Iraqi subcontractors and businesses. The offeror shall maximize utilization of material of Iraqi manufacture.

Iraqi First Program Definitions:

Employment means the total number of Iraqi citizens proposed by the offeror for the contract effort, and the total number of Iraqi citizens proposed for the contract effort by each subcontractor, to be directly employed, full or part time, during the life of the contract.

An "Iraqi" company (or subsidiary company) has a principal place of business located within Iraq and the majority shareholder is an Iraqi citizen.

An Iraqi citizen or employee is an individual whose ordinary residence is in Iraq and holds an Iraq-issued passport or Iraq residency papers.

Materiel of Iraqi manufacture includes all items where significant value is added, or a change of form, fit, and function, leading to the final form of the procured end item takes place, within the country of Iraq.

The contractor's efforts to encourage the Iraqi First program will be considered by the government in performance evaluations.

11.0 Contractor Personnel Security

Contractor personnel shall be provided a level of protection commensurate with the level of security provided DoD civilians. The Government will not provide housing or make housing arrangements for contractor personnel other than in Baghdad, where the site manager resides in Government-provided housing.

PERFORMANCE WORK STATEMENT

A.1 GENERAL INFORMATION AND SCOPE OF WORK

This Performance Work Statement (PWS) describes the work that will be performed under each of the following six tasks:

- **Task 1** – Operate existing TRWI websites and develop new websites tailored to foreign audiences per COCOM-approved CONOPs
- **Task 2** – Develop and obtain content for use on the websites
- **Task 3** – Identify, develop, obtain and maintain a network of native/indigenous content contributors
- **Task 4** – Develop plans to measure website performance and effectiveness
- **Task 5** – Conduct continuous security monitoring of the websites, and
- **Task 6** – Recommend and conduct marketing efforts to capitalize on opportunities to promote the websites and to significantly increase penetration to the targeted audience

Furthermore, it provides performance objectives for each task and the method of measurement in accordance with the following definition of terms.

(b)(4)

(b)(4)

(b)(4)

(b)(4)

(b)(4)

(b)(4)

A.2 TASK WORK TO BE PERFORMED

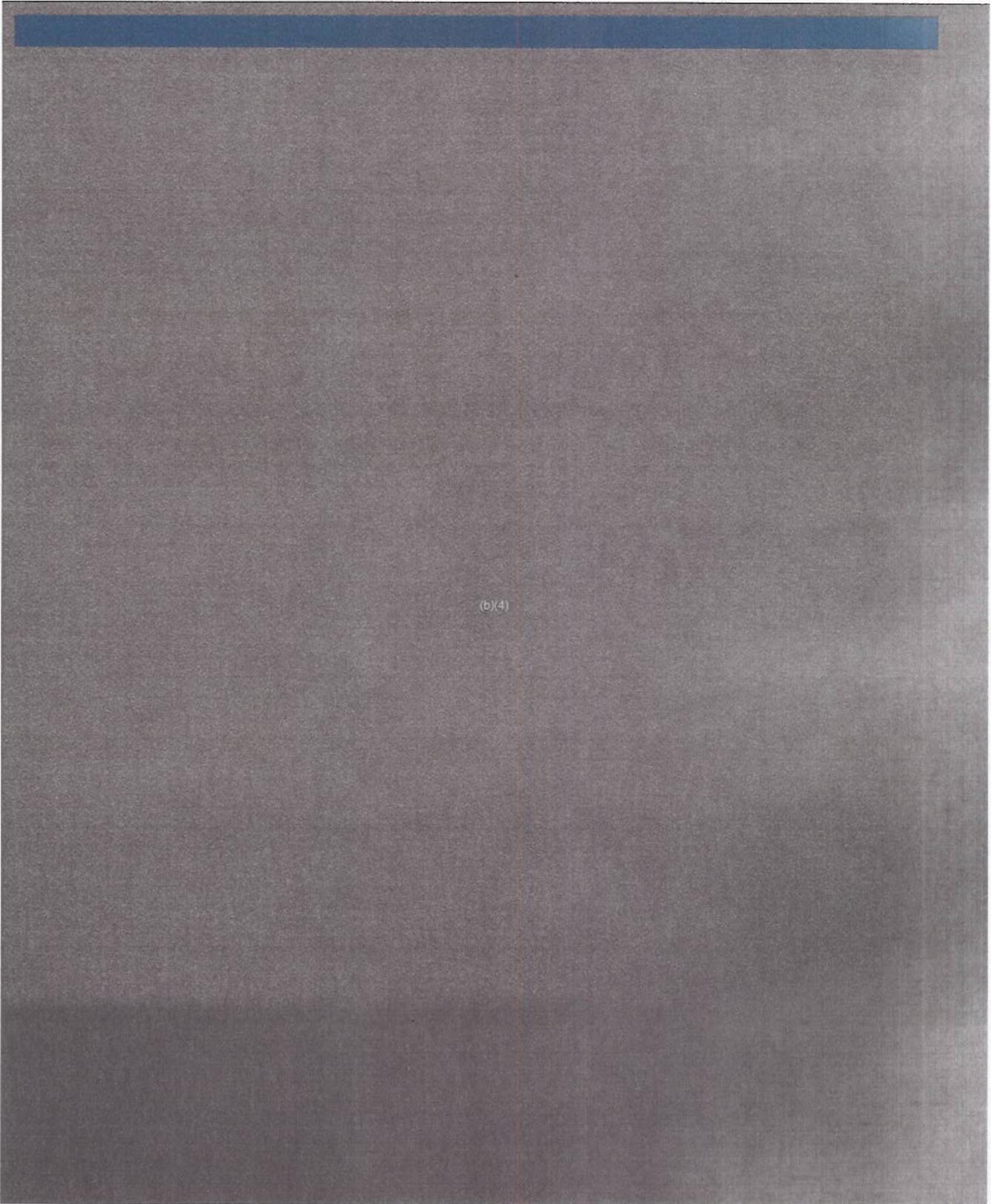
2.1 Task 1 – Operate Existing TRWI Websites and Develop New Websites Tailored to Foreign Audiences

We will transition and operate existing websites and develop new websites for TRWI on the architecture that has been developed and matured over the past eight years for SETimes and Magharebia.

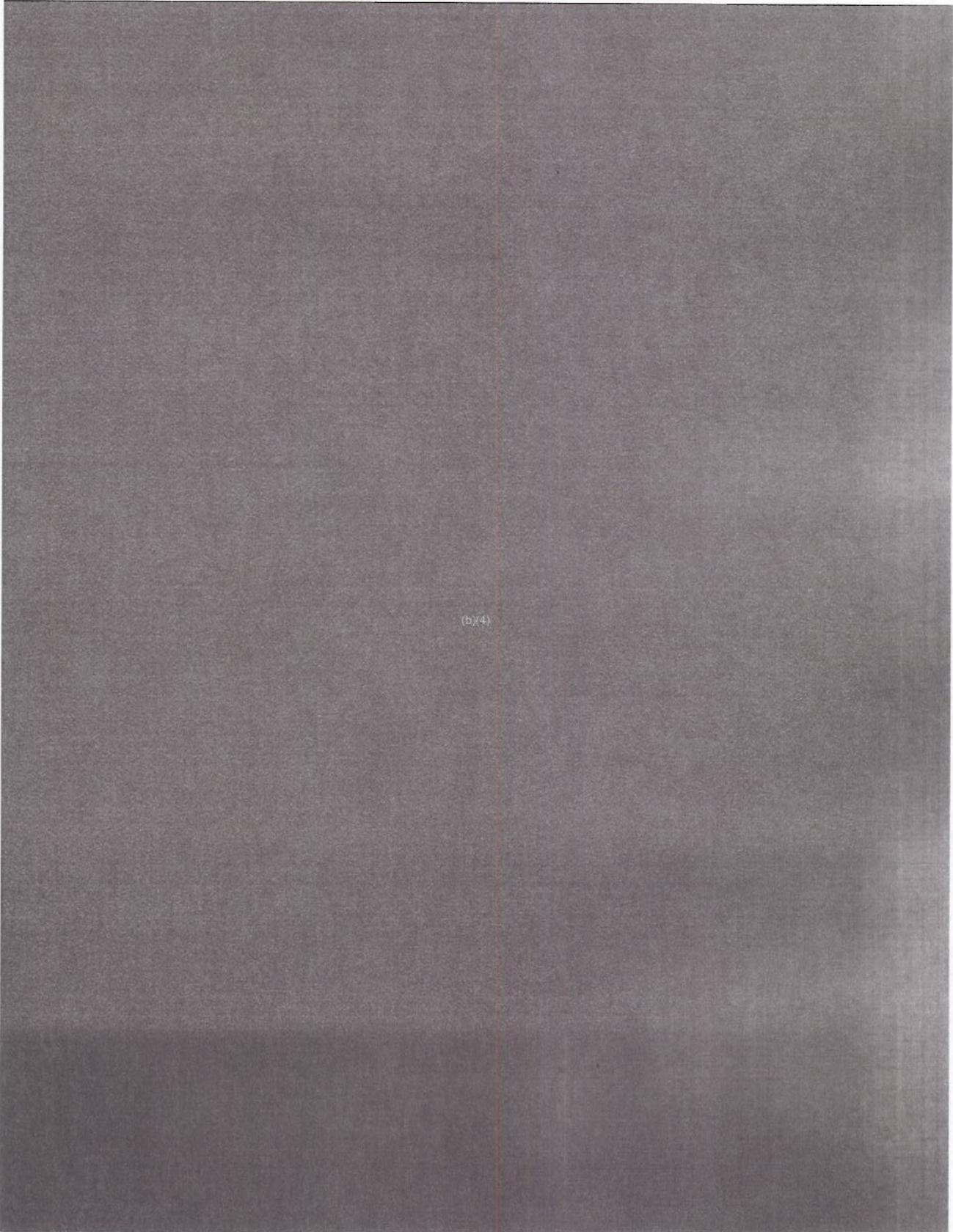
(b)(4)

(b)(4)

(b)(4)



(b)(4)



(b)(4)

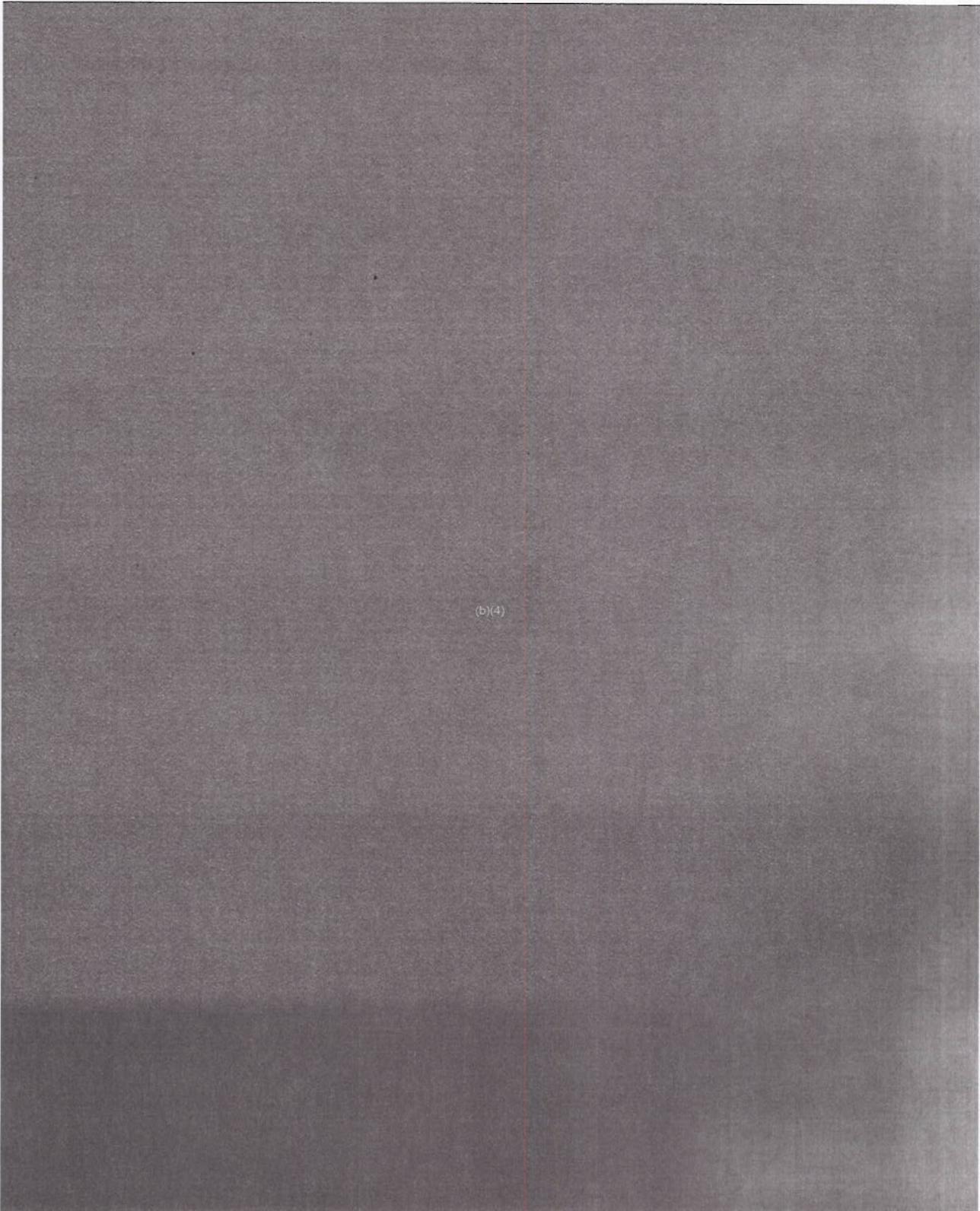
(b)(4)

(b)(4)

2.1.1 Operate Four Existing COCOM Websites

We will operate existing websites on the architecture that has been developed and discussed in detail above. Based on our experience managing similar websites, we believe that the existing TRWI websites can be improved.

(b)(4)



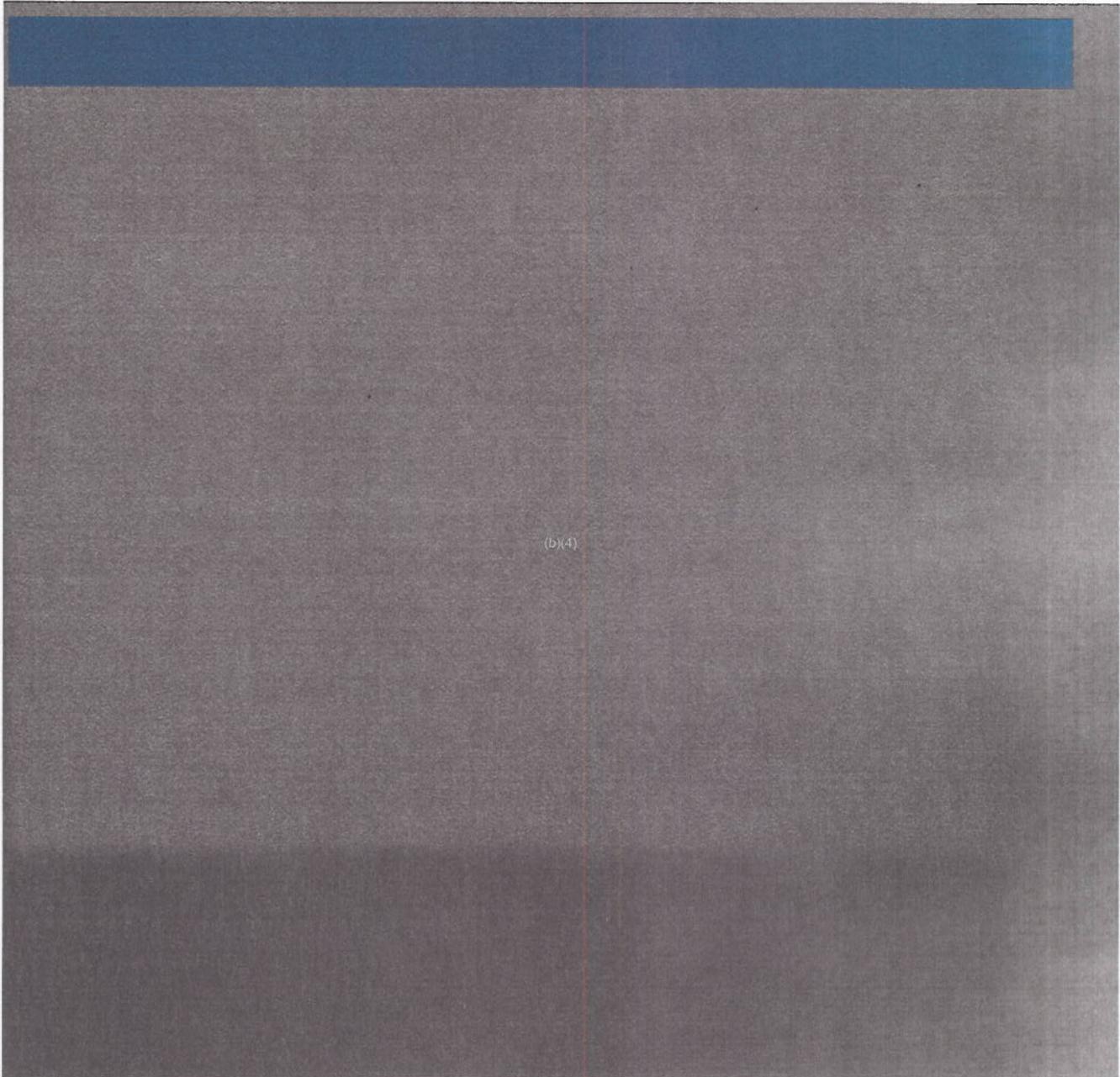
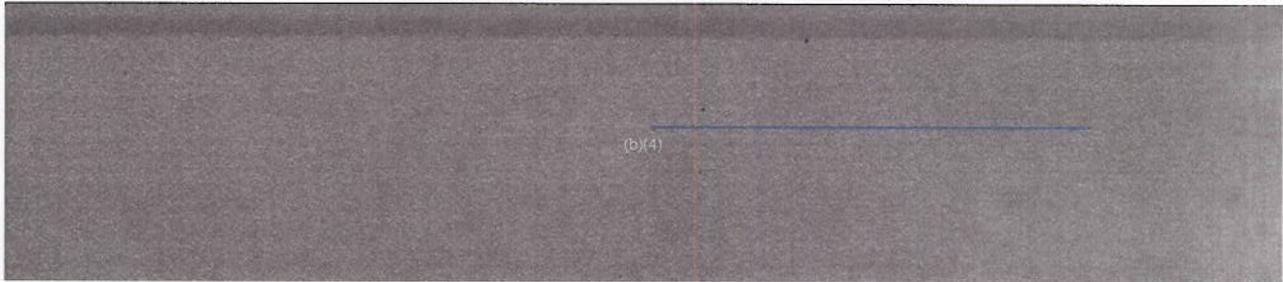
(b)(4)

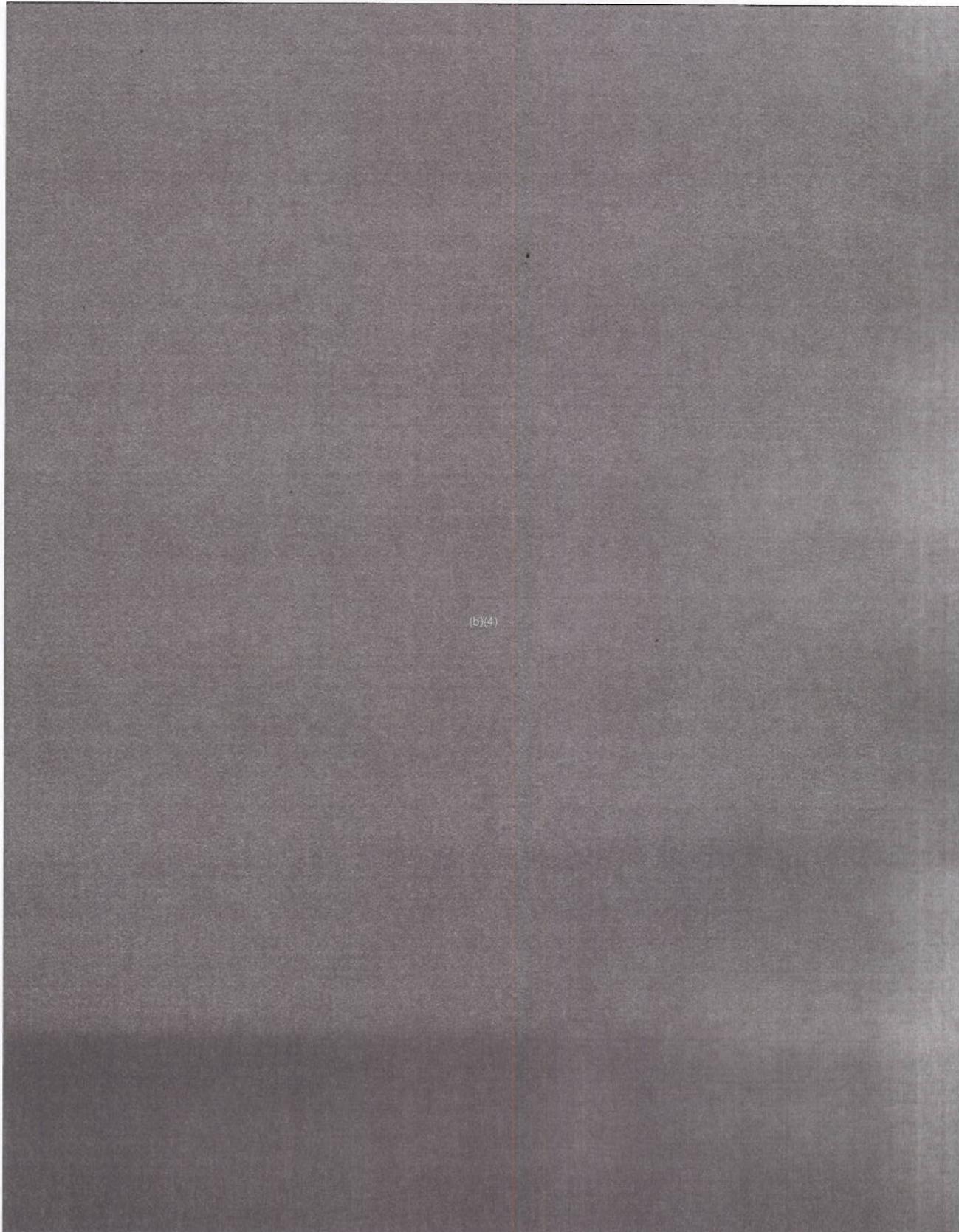
(b)(4)

2.1.2 Develop and Operate Emerging Websites per COCOM CONOPs

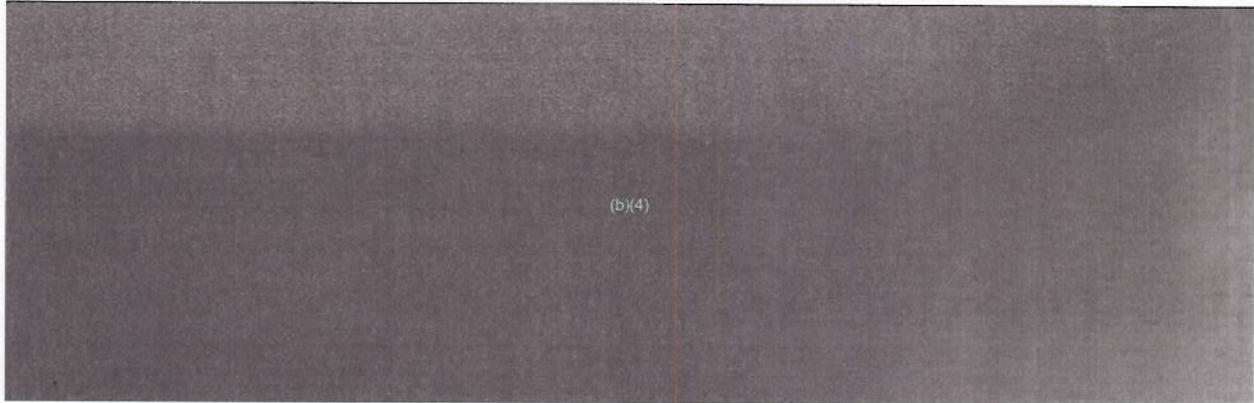
We will develop emerging websites on the architecture that has been developed and discussed in detail above. (b)(4)

(b)(4)





(b)(4)



2.1.3 Publish Content in Languages Listed in SOW

We will publish content in all languages required in the SOW as detailed in *Figure A-3b*. For the Iraq website, we will publish in Arabic, Farsi, and Kurdish. For the Middle Eastern website, we will publish in Arabic, Farsi, and UK dialect English. For the Central Asian website, we will publish in UK English, Farsi, Urdu, and Russian. For the South American website, we will publish in American dialect English, Spanish and the Brazilian dialect Portuguese. For the Agora Magazine, we will publish the content in the Mexican dialect Spanish. For the Dialogo magazine, we will publish in American dialect English, Spanish and the Brazilian dialect Portuguese. For the Africa Command SMS-enabled website, we will publish in Kiswahili, UK dialect English, Arabic, and Somali. For the Africa Command Gulf of Guinea website, we will publish in UK dialect English, French, and possibly Hausa.



Figure A-3b. TRWI Website Languages and Word Counts

Website	RFP Reference	Languages	# of Words
Iraq	2.1.1.1. Iraq website. . . operates 24/7 in Arabic, Farsi, and Kurdish.	Arabic	85,000
	2.2.1.... the Iraq website is operating at 85,000 words/month.	Farsi	85,000
		Kurdish	85,000
		UK English <i>(development website)</i>	85,000
Middle East	2.1.1.2. Middle Eastern website . . . operates 24/7 in Arabic, Farsi, and UK Dialect English.	Arabic	70,000
		Farsi	70,000
		UK English	70,000
	2.2.1 Contractor will develop and post . . .seven written pieces of		

Figure A-3b. TRWI Website Languages and Word Counts			
Website	RFP Reference	Languages	# of Words
	content per day, averaging at least 70,000 words total per month.		
Central Asia	2.1.1.3. Central Asian website . . . is published six days per week in UK dialect English, Farsi (Persian Dialect), Urdu, and Russian	UK English Urdu Russian	70,000 70,000 70,000
	2.2.1. "Contractor will develop and post . . . seven written pieces of content per day, averaging at least 70,000 words total per month."	Farsi (Persian)	70,000
South America	2.1.1.4. South America website . . . is published in Spanish and Brazilian Dialect Portuguese.	Spanish Portuguese (Brazilian)	70,000 70,000
	2.2.1 "Contractor will develop and post . . . seven written pieces of content per day, averaging at least 70,000 words total per month."	English (American)	70,000
	TA.1. The South America website is to be published in American dialect English, not UK		
Agora	2.1.2.1. Agora magazine . . . is expected to be presented in Mexican dialect Spanish . . . Content development and translation on this site will be minimal (estimating less than 10,000 words per month).	Spanish (Mexican)	10,000
	TA.2. At this time there is no requirement for this website to be published in English.	English (American) (development website)	10,000
	2.2.6. The Government will require a developmental website in UK dialect English to be operated and maintained for demonstration and development purposes for those TRWI websites that will not have an English version operational in the public domain.		
Dialogo	2.1.2.2. Dialogo magazine . . . is expected to be presented in Spanish and Brazilian dialect Portuguese. . . Content development and translation on this site will be minimal (estimating less than 10,000 words per month).	Spanish Portuguese (Brazilian) English (American)	10,000 10,000 10,000
	TA.3. Website is to be published in American dialect English, not UK.		
Horn of Africa	2.1.2.3. Africa Command SMS-enabled website . . . is expected to be . . . presented in Kiswahili, UK dialect English, Arabic and Somali. . . Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words total per month per language.	Kiswahili UK English Arabic Somali	65,000 65,000 65,000 65,000
Gulf of Guinea	2.1.2.4. Africa Command Gulf of Guinea website. . . is expected to be . . . presented in UK dialect English, French, and possibly Hausa. . . Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words total per month per language.	UK English French Hausa (not required)	65,000 65,000 0

2.1.4 Ensure Website Accessibility 24x7

We will ensure the TRWI websites are operational and accessible on the Internet 24x7 (b)(4)

(b)(4)

2.1.5 Provide Appropriate Content

The schedule for posting website content is guided by the COCOM's CONOP. (b)(4)

(b)(4)

(b)(4)

(b)(4)

2.1.6 Collect, Produce, Configure Content and Maintain a Catalog of Content Material

As we publish websites, we will collect, produce and configure an enormous amount of content material in various formats: text in the form of articles, news briefs, roundups, reportages or reader's feedback and comments; photos (b)(4)

(b)(4) and audio and video recordings we publish on the websites. All this material will be archived (b)(4)

(b)(4)

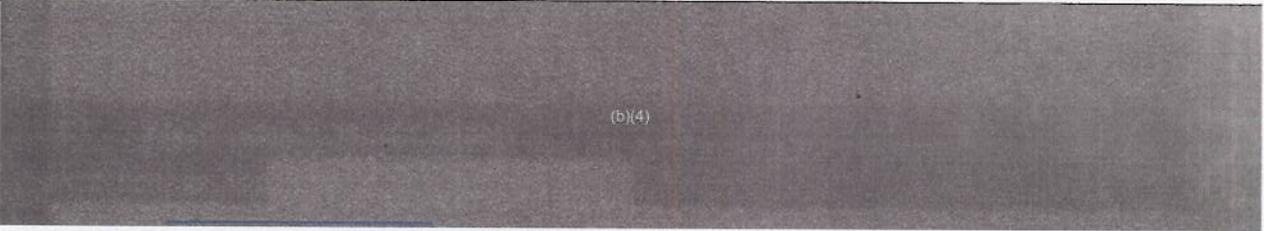
2.1.7 Respond Immediately to COCOM Website POC Requests to Refresh Content

Each website's on-call team members will be listed (b)(4) for easy access by USSOCOM and respective COCOMs. (b)(4)

(b)(4)

2.1.8 Website Format Will Be Tailored to Attract Viewers and MOEs and MOPs Will Be Available to All COCOMs Using Internet Tools

All TRWI websites will be designed and redesigned using evaluation and trend analysis of the targeted consumer demographics. (b)(4)



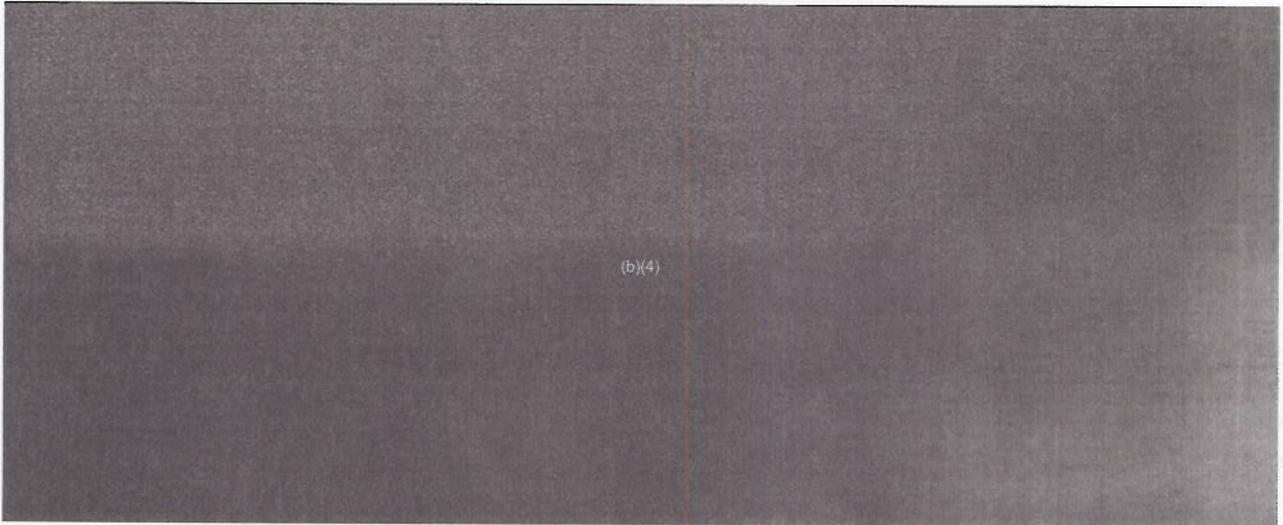
2.1.9 Electronically Host Content

We will browser test (b)(4)

- (b)(4)
- (b)(4)
- (b)(4)



Figure A-4. Browser Testing Screenshot Samples – Included in Attachment 1



2.1.10 Provide Links to Appropriate National, Regional, and Internationally-Oriented Websites

In addition to directly propagating USSOCOM themes and messages, influence websites can indirectly further them by providing links to appropriate external sites. (b)(4)

(b)(4)

(b)(4)

2.1.11 Provide Search Capabilities in Multiple Languages

On site search will be available in all site languages. (b)(4)

(b)(4)

2.1.12 Make Adjustments to Websites within Two Hours of Notification

(b)(4)

Our existing websites are run on an around-the-clock schedule. (b)(4)

(b)(4)

(b)(4) Content

will be refreshed at any time according to COCOM requests, which will be confirmed immediately on receipt.

2.1.13 Support Users across the Entire Bandwidth Spectrum

Websites will be designed in an optimized fashion to reduce the bandwidth necessary to view the site. (b)(4)

(b)(4)

2.1.14 Ensure Website Availability

Technical personnel will be on call to support necessary technical tasks as required (b)(4)

(b)(4)

2.1.15 Research Target Audiences Using Open Source Material and the Current Geopolitical Situation

(b)(4)

2.1.16 Submit Logo, Unique Website Format and Site Name for Each Website

We will use our established design process to develop the logo, unique website format and site name for all emerging TRWI websites. (b)(4)

(b)(4)

(b)(4)

2.1.17 Secure Rights to URL

Upon final COCOM approval of the website design, logo, and site name we will secure the rights to the chosen URL and to similar URLs with the understanding the Government will retain ownership of these URLs.

2.1.18 Submit Content Material to the Owing COCOM for Review and Approval Prior to Posting

(b)(4)

(b)(4) content (b)(4)

(b)(4) is forwarded to the owing COCOM for review and approval (b)(4)

(b)(4)

2.1.19 Format Website Content Prior to Submittal to Designated Government POC

(b)(4)

2.1.20 Transition Schedule to Accept Control of Prototype and Operational Websites

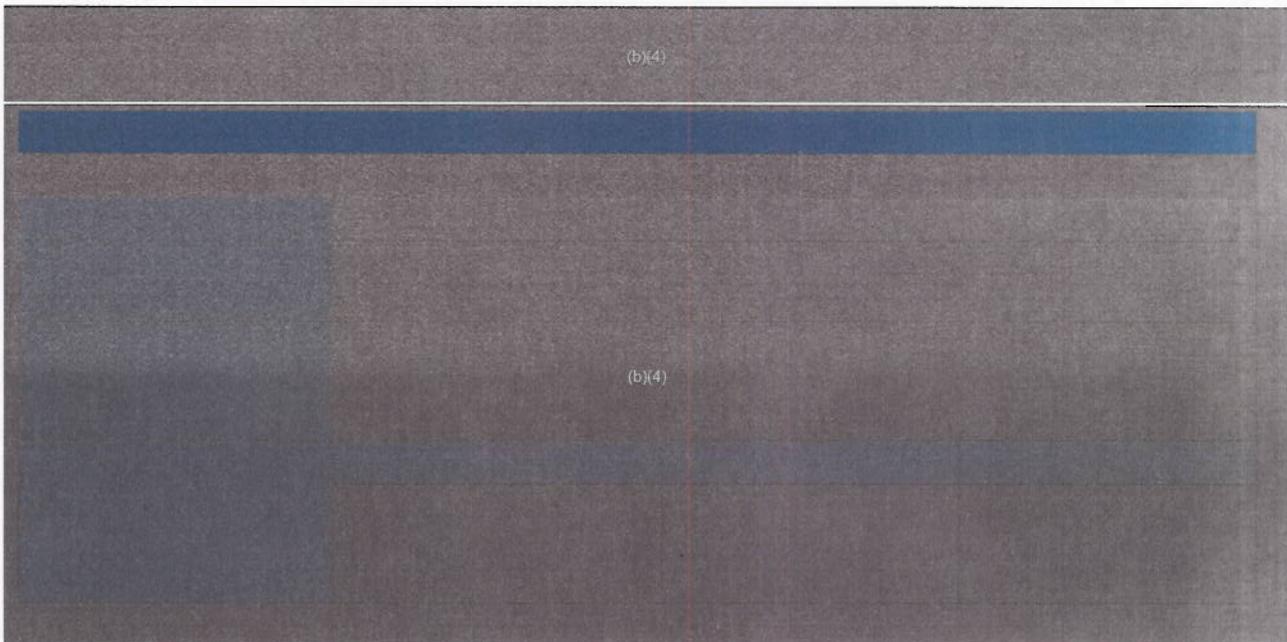
(b)(4)



(b)(4)

This block contains a large table that has been almost entirely redacted with a dark grey overlay. Only the text "(b)(4)" is visible in the center of the table area.

2.1.21 Task 1 Performance Objectives



(b)(4)

(b)(4)

This block contains a table with a blue header row. The rest of the table is redacted with a dark grey overlay. The text "(b)(4)" is visible in two locations: once in the header row and once in the main body of the table.



(b)(4)

SOLICITATION, OFFER AND AWARD			1. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)		RATING	PAGE OF PAGES 1 123	
2. CONTRACT NO. H92222-09-C-0045	3. SOLICITATION NO. H92222-09-R-0003	4. TYPE OF SOLICITATION [] SEALED BID (IFB) [X] NEGOTIATED (RF)	5. DATE ISSUED 04 Mar 2009	6. REQUISITION/PURCHASE NO.			
7. ISSUED BY HQ USSOCOM SOAL-K ATTN: ANITA DELOACH 7701 TAMPA POINT BLVD MACDILL AFB FL 33621-5323		CODE H92222	8. ADDRESS OFFER TO (If other than Item 7) See Item 7		CODE	TEL: FAX:	
		TEL: 813-8266966 FAX 813-826-7504					

NOTE: In sealed bid solicitations "offer" and "offeror" mean "bid" and "bidder".

SOLICITATION

9. Sealed offers in original and _____ copies for furnishing the supplies or services in the Schedule will be received at the place specified in Item 8, or if handcarried, in the depository located in _____ until _____ local time _____ (Hour) _____ (Date)

CAUTION - LATE Submissions, Modifications, and Withdrawals: See Section L, Provision No. 52.214-7 or 52.215-1. All offers are subject to all terms and conditions contained in this solicitation.

10. FOR INFORMATION CALL:	A. NAME ANITA DELOACH	B. TELEPHONE (Include area code) (NO COLLECT CALLS) 813-282-8795 EXT 6103	C. E-MAIL ADDRESS julia.deloach@socom.mil
---------------------------	--------------------------	--	--

11. TABLE OF CONTENT'S

(X) SEC	DESCRIPTION	PAGE(S)	(X) SEC	DESCRIPTION	PAGE(S)
PART I - THE SCHEDULE			PART II - CONTRACT CLAUSES		
X A	SOLICITATION/ CONTRACT FORM	1	X I	CONTRACT CLAUSES	114 - 122
X B	SUPPLIES OR SERVICES AND PRICES/ COST'S	2 - 23	PART III - LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACHMENTS		
X C	DESCRIPTION/ SPECS/ WORK STATEMENT	24 - 84	X J	LIST OF ATTACHMENTS	123
X D	PACKAGING AND MARKING	85	PART IV - REPRESENTATIONS AND INSTRUCTIONS		
X E	INSPECTION AND ACCEPTANCE	86 - 87	K	REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS	
X F	DELIVERIES OR PERFORMANCE	88 - 91		L	INSTRS, CONDS, AND NOTICES TO OFFERORS
X G	CONTRACT ADMINISTRATION DATA	92 - 93	M	EVALUATION FACTORS FOR AWARD	
X H	SPECIAL CONTRACT REQUIREMENTS	94 - 113			

OFFER (Must be fully completed by offeror)

NOTE: Item 12 does not apply if the solicitation includes the provisions at 52.214-16. Minimum Bid Acceptance Period.

12. In compliance with the above, the undersigned agrees, if this offer is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the offeror) from the date of receipt of offers specified above, to furnish any or all items upon which prices are offered at the price set opposite each item, delivered at the designated point(s), within the time specified in the schedule.

13. DISCOUNT FOR PROMPT PAYMENT (See Section I, Clause No. 52.232-8)									
14. ACKNOWLEDGMENT OF AMENDMENTS (The offeror acknowledges receipt of amendments to the SOLICITATION for offerors and related documents numbered and dated):	<table border="1"> <tr> <th>AMENDMENT NO.</th> <th>DATE</th> <th>AMENDMENT NO.</th> <th>DATE</th> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </table>	AMENDMENT NO.	DATE	AMENDMENT NO.	DATE				
AMENDMENT NO.	DATE	AMENDMENT NO.	DATE						

15A. NAME AND ADDRESS OF OFFEROR GENERAL DYNAMICS INFORMATION TECHNOLOGY, VICKI BLETT 3211 JERMANTOWN RD FAIRFAX VA 22030-2844	CODE: 07MU1	FACILITY	16. NAME AND TITLE OF PERSON AUTHORIZED TO SIGN OFFER (Type or print)
15B. TELEPHONE NO (Include area code) (757) 389-4778	15C. CHECK IF REMITTANCE ADDRESS IS DIFFERENT FROM ABOVE - ENTER SUCH ADDRESS IN SCHEDULE. <input type="checkbox"/>	17. SIGNATURE	18. OFFER DATE

AWARD (To be completed by Government)

19. ACCEPTED AS TO ITEMS NUMBERED	20. AMOUNT \$10,116,177.00	21. ACCOUNTING AND APPROPRIATION See Schedule	
22. AUTHORITY FOR USING OTHER THAN FULL AND OPEN COMPETITION: <input type="checkbox"/> 10 U.S.C. 2304(c) () <input type="checkbox"/> 41 U.S.C. 253(c) ()	23. SUBMIT INVOICES TO ADDRESS SHOWN IN ITEM (4 copies unless otherwise specified)		ITEM
24. ADMINISTERED BY (If other than Item 7) DCMA VIRGINIA 10500 BATTLEVIEW PKWY. MANASSAS VA 20109-2342	CODE: S2404A	25. PAYMENT WILL BE MADE BY DFAS COLUMBUS CENTER SOUTH ENTITLEMENT OPERATIONS P.O. BOX 182284 COLUMBUS OH 43218-2284	CODE: HQ0338
26. NAME OF CONTRACTING OFFICER (Type or print) ANITA DELOACH TEL: 813-826-6966 EMAIL: julia.deloach@socom.mil	27. UNITED STATES OF AMERICA (b)(6) (Signature of Contracting Officer)		28. AWARD DATE: 03-Sep-2009

IMPORTANT - Award will be made on this Form, or on Standard Form 26, or by other authorized official written notice.

SECTION B - SUPPLIES OR SERVICES AND PRICES

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0001	Transition Period FFP FOB: Destination	3	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010001

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0002	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010002

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0003	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010003

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0004	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010004

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0005	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	9	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ACRN AA \$ (b)(4)
CIN: F2VUA09202A0010005

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0006	Emerging Website - Agora Magazine FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1	12	Months		\$ (b)(4)

This Option CLIN is available during the base period of performance.
FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0007		12	Months		\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during the base period of performance.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0008		12	Months		\$ (b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during the base period of performance.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
0009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
	This Option CLIN is available during the base period of performance.				
	FOB: Destination				
				TARGET COST	\$ (b)(4)
				TARGET PROFIT	\$ (b)(4)
				TOTAL TARGET PRICE	\$ (b)(4)
				CEILING PRICE	\$ (b)(4)
				SHARE RATIO ABOVE TARGET	(b)(4)
				SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0010			Lot		\$ (b)(4)
	Other Direct Costs				
	COST				
	FOB: Destination				
				ESTIMATED COST	\$ (b)(4)
	ACRN AA				
	CIN: F2VUA09202A0010010				

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
0011			Lot		\$ (b)(4)
	Travel				
	COST				
	FOB: Destination				
				ESTIMATED COST	\$ (b)(4)
	ACRN AA				
	CIN: F2VUA09202A0010011				

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1002		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination				

NET AMT (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1003		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
1004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE
1006		12	Months	

\$ (b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 1.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE
1007		12	Months	

\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 1.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1008		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd SMS Enable				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3				
	This Option CLIN is available during Option Period 1.				
	FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine				
	FPI				
	Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
	This Option CLIN is available during Option Period 1.				
	FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1010 OPTION	ODC COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
1011 OPTION	Travel COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2002 OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
2003 OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
2004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
2005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2006		12	Months		\$(b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2007		12	Months		\$(b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2008		12	Months		\$(b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2009		12	Months		\$(b)(4)

OPTION Emerging Website - Africa Cmd Gulf Guine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4

This Option CLIN is available during Option Period 2.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	A
2010			Lot		\$ (b)(4)
OPTION	ODC COST FOB: Destination				

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
2011			Lot		\$ (b)(4)
OPTION	Travel COST FOB: Destination				

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3002		12	Months	\$287,626.75	\$ (b)(4)
OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	U	AMOUNT
3003		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
3004		12	Months	\$ (b)(4)	\$ (b)(4)
OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
3005		12	Months	\$213,584.58	\$ (b)(4)
OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination				

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3006		12	Months		\$ (b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3007		12	Months		\$ (b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3008		12	Months		\$(b)(4)

OPTION Emerging Website - Africa Cmd SMS Enable
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3009		12	Months		\$(b)(4)

OPTION Emerging Website - Africa Cmd Gulf Guine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4

This Option CLIN is available during Option Period 3.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3010 OPTION	ODC COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
3011 OPTION	Travel COST FOB: Destination		Lot		\$ (b)(4)

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	U	AMOUNT
4002 OPTION	Iraq Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.1 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4003 OPTION	Middle Eastern Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.2 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4004 OPTION	Central Asian Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.3 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4005 OPTION	South America Website FFP Reference Section C in its entirety with specifics listed in paragraph 2.1.1.4 FOB: Destination	12	Months	\$ (b)(4)	\$ (b)(4)

NET AMT \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4006		12	Months		\$(b)(4)

OPTION Emerging Website - Agora Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.1

This Option CLIN is available during Option Period 4.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4007		12	Months		\$(b)(4)

OPTION Emerging Website - Dialogo Magazine
 FPI
 Reference Section C in its entirety with specifics listed in paragraph 2.1.2.2

This Option CLIN is available during Option Period 4.
 FOB: Destination

TARGET COST	\$(b)(4)
TARGET PROFIT	\$(b)(4)
TOTAL TARGET PRICE	\$(b)(4)
CEILING PRICE	\$(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4008		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd SMS Enable FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.3				
	This Option CLIN is available during Option Period 4. FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	\$ (b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4009		12	Months		\$ (b)(4)
OPTION	Emerging Website - Africa Cmd Gulf Guine FPI Reference Section C in its entirety with specifics listed in paragraph 2.1.2.4				
	This Option CLIN is available during Option Period 4. FOB: Destination				

TARGET COST	\$ (b)(4)
TARGET PROFIT	\$ (b)(4)
TOTAL TARGET PRICE	\$ (b)(4)
CEILING PRICE	(b)(4)
SHARE RATIO ABOVE TARGET	(b)(4)
SHARE RATIO BELOW TARGET	(b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	
4010	ODC		Lot		\$ (b)(4)
OPTION	COST				
	FOB: Destination				

ESTIMATED COST \$ (b)(4)

ITEM NO	SUPPLIES/SERVICES	QUANTITY	UNIT	UNIT PRICE	AMOUNT
4011	Travel		Lot		\$ (b)(4)
OPTION	COST				
	FOB: Destination				

ESTIMATED COST \$ (b)(4)

SECTION C - DESCRIPTIONS AND SPECIFICATIONS

Introduction. The U.S. Special Operations Command (USSOCOM), Joint Military Information Support Command (JMISC) requires the capability to posture for rapid, on-order global dissemination of web-based influence products and tools in support of strategic and long-term U.S. Government goals and objectives. The Joint Staff and the Office of the Secretary of Defense (OSD) have tasked USSOCOM with developing an Internet architecture, the Trans-Regional Web Initiative (TRWI), which Combatant Commands (COCOMs) can use as necessary in support of their theater security cooperation (TSC) and Overseas Contingency Operations (OCO). This requirement jointly supports USSOCOM, U.S. Strategic Command (USSTRATCOM), and the Global Combatant Commands (GCCs). This Statement of Work (SOW) initiates activities to build a technical architecture and Internet-based infrastructure that will help meet a critical and long-term, enduring dissemination requirement. Proposals shall clearly articulate a detailed plan to develop, design, construct, operate, and maintain a series of synchronized influence websites supporting COCOM TSC and OCO requirements.

1.0 Objective. The primary objective of this contract is to develop, design, construct, operate, and maintain influence websites supporting COCOM theater security cooperation activities and OCO requirements. The offeror will be required to support new concepts for emerging websites and potential new government requirements per each approved website based upon conceptual approaches approved by the Government to support DOD and COCOM objectives.

2.0 Detailed Tasks:

2.1 Task 1: Operate existing TRWI websites and develop new websites tailored to foreign audiences per COCOM-approved CONOPs, conceptual approaches and any previously developed prototypes. Contractor will develop and operate these websites in accordance with the government's requirements and at accepted industry standards, with consideration for regional and local cultural and social norms. The Government will require the use of XHTML, Java scripting, and flash development, dependent upon COCOM requirements. Website development will be divided into its various functional areas for each website; content, site development, design and usability, and user and staff training. Contractor will develop prototype websites for COCOM review, input and approval prior to launch on the Internet. Websites will be at Initial Operating Capability (IOC), as defined by USSOCOM and the respective COCOM, at the completion of website development. The Government will require the contractor to provide fully operational, restricted access websites (protected by username and password) ready to go active upon approval by the COCOM and USSOCOM. The Contractor will be required to research, collect and analyze data and make recommendations to the Government on methods to shape the global media landscape, develop techniques, exploit new and emerging Internet technologies and techniques, and maximize use of industry best practices, including, but not limited to, Really Simple Syndication (RSS 2.0), slideshows, video content syndication (podcasts), email subscription list server hosting, polls, surveys, blog integration, streaming video/audio, and advanced search. The following paragraphs describe/ address the specifications for the websites.

2.1.1. Operate four existing COCOM websites tailored to foreign audiences per approved CONOPs. The contractor will develop and after SOCOM review and approval, will implement a plan to transition current website responsibilities from the incumbent contractor. Proposals shall include a transition plan. In accordance with this PWS and GCC approved CONOPs, the contractor will assume control of and operate the following four TRWI websites (basic concepts for planning are listed below). Three of the websites are on the Internet at: www.mawtani.com, www.al-shorfa.com, and www.centralasiaonline.com. The South American website is not yet live, but will be located at: www.InfoSurHoy.com.

2.1.1.1. Iraq website. This Iraq-focused Multi-National Corps-Iraq (MNC-I) managed website operates 24/7 in Arabic, Farsi, and Kurdish. Daily content is updated six days per week.

2.1.1.2. Middle Eastern website. This Central Command (CENTCOM) managed website is focused upon the Middle East region and operates 24/7 in Arabic, Farsi, and UK dialect English. The Middle East website covers those countries commonly included in a standard definition of the Middle East and within the CENTCOM AOR. Content updates occur six days per week.

2.1.1.3. Central Asian website. This CENTCOM managed website is focused on the Central Asian region of CENTCOM's area of responsibility (AOR). The Central Asia website includes those countries formally a part of the Soviet Union and within the CENTCOM AOR, plus Pakistan and Afghanistan. It is published six days per week in UK dialect English, Farsi (Persian dialect), Urdu and Russian.

2.1.1.4. South America website. This Southern Command (SOUTHCOM) managed website is directed at audiences in the Andean Ridge, Caribbean, tri-border area (TBA), and southern cone regions of Central and South America. Content updates occur five days per week. The website is published in Spanish and Brazilian dialect Portuguese.

2.1.2. Develop and operate emerging websites per COCOM CONOPs. The contractor will be prepared to develop and operate emerging COCOM websites in accordance with COCOM-provided CONOPs. The below listed website concepts will serve as a baseline for potential websites. These concepts may require modification during the life of the contract based upon specific COCOM CONOPs. Government requirements may require additional websites during the life of the contract. Proposals shall include a phased approach for each website.

2.1.2.1. Agora magazine supporting website. If required, the contractor will be required to support this potential website. This website is expected to be presented in Mexican dialect Spanish and will be updated with externally provided content one to two times per week. Content development and translation on this site will be minimal (estimating less than 10,000 words per month, exclusive of reader comments).

2.1.2.2. Dialogo magazine supporting website. If required, the contractor will be required to support this potential website. This website is expected to be presented in Spanish and

Brazilian dialect Portuguese and will be updated with externally provided content one to two times per week. Content development and translation on this site will be minimal (estimating less than 10,000 words per month, exclusive of reader comments).

2.1.2.3. AfricaCommand SMS-enabled website. If required, the contractor will support this potential TSC website. This website is expected to be oriented on the Horn of Africa and presented in Kiswahili, UK dialect English, Arabic and Somali. This website will serve as a launch platform for SMS dissemination in the region and will be updated six days per week. Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words per month per language, exclusive of reader comments.

2.1.2.4. Africa Command Gulf of Guinea website. If required, the contractor will support this potential TSC website. This website is expected to be oriented on the Gulf of Guinea region and will be presented in UK dialect English, French, and possibly Hausa. This site will be updated six days per week. Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words per month per language, exclusive of reader comments.

2.1.3. The Contractor will be required to publish content in the languages listed in section 2.1.1 for existing websites; as well as, the specific languages listed in section 2.1.2 for each emerging website in accordance with finalized COCOM-provided CONOPs. The contractor shall provide the appropriate required translation services. The government requires translators be: highly-trained professionals, native speakers of the target language, and have experience in professional translation. The government also requires linguists employ the American Translators Association (ATA) – recognized methodologies to verify native translation. Membership in the ATA for translators supporting this contract is required at contract award and shall be maintained throughout the life of the contract . (Language requirements may change during the life of the contract.)

2.1.4. The government requires that all TRWI websites be operational and accessible on the Internet 24 hours a day, seven days a week, with a 99% reliability rate. The contractor shall provide on-call analytical, technical, and consulting support to maintain operation of 24X7 worldwide and geographically-culturally targeted websites.

2.1.5. The contractor will provide appropriate content, as stated above, for existing websites. The actual schedule for emerging websites will be determined in each COCOM's CONOP. All content will be posted to the website server in time for audiences in the targeted regions to view new content in all directed languages during respective, designated, prime viewing hours, based on time zones and cultural norms, which will be detailed in the approved CONOP. News items and features will be updated in accordance with the applicable CONOP.

2.1.6. Contractor will be required to collect, produce, and configure content material and maintain a catalog of the content material for loading onto the websites. An archival system will

be emplaced to ensure all material posted to the websites will remain available to the target audiences. All contractor produced original content, content synthesized from other sources that is configured and posted, reader comments and feedback comments, will all become the property of the Government and will be administered by USSOCOM (JMISC); this includes content that is rejected for posting or otherwise not posted, as well as, business practices, actual URLs and those closely associated URLs, website names, and other pertinent information.

2.1.7. The Contractor shall be postured to immediately respond to COCOM website POC requests to refresh the content of the respective TRWI website(s), if required. Placement of all content on the website(s) will follow the content approval processes identified in the respective COCOM CONOP.

2.1.8. Website format will be tailored to attract viewers based upon the concurrent evaluation and trend analysis of the websites' consumer demographics. Access to all Measures of Performance (MOPs) and Measures of Effectiveness (MOEs), particularly website traffic trends, will be available to all COCOMs upon demand using Internet-based tools. The contractor will ensure that all websites are optimized and available in appropriate formats for mobile web users.

2.1.9. The contractor will, at IOC, electronically host content with Core Features, to include text and graphics, consisting of

2.1.9.1. Website Content Provisioning - serving daily worldwide web surfers that are using Netscape 6.0, Internet Explorer 5.5, Firefox 2.0 and latest versions web browsers and/or latest browsing technology.

2.1.9.2. E-mail List Server hosting with real time list server capability to support distribution of daily news summaries to individuals interested in receiving direct email subscriptions.

2.1.9.3. E-mail feedback system to receive, translate, route appropriately, and develop response to all e-mail from the feedback section of the websites.

2.1.9.4. Comment feedback system to receive, translate, recommend approval of, and post as appropriate all comments regarding content, including, but not limited to, original individual features or news summaries.

2.1.9.5. The contractor will develop a series of polling questions, with potential responses. These questions and answers will be provided weekly for approval by the owning COCOM for possible posting to the respective TRWI website.

2.1.9.6. The contractor will provide a daily updated Host website in English, and other languages as detailed in approved CONOPs. Content will be accessible by open database connectivity protocol and file transfer protocol, at a minimum, from the content development website.

2.1.10. The contractor will be required to provide links to appropriate national, regional, and internationally-oriented websites that support the established objectives of each TRWI website.

2.1.11. Search capabilities will be supported in the targeted languages.

2.1.12. The contractor will make adjustments, add content and perform functions, as required, within two hours of notification, 24 hours per day.

2.1.13. The contractor shall ensure TRWI websites support users across the entire bandwidth spectrum. Host site bandwidth should be comparable to commercial equivalent websites, at a minimum, T1-equivalent bandwidth. Low bandwidth users should not be impacted by “high bandwidth” designed web pages and/or downloadable content. Additionally, high bandwidth users shall have access to high resolution content requisite with their bandwidth availability. The TRWI website architecture shall include the ability for users to select the page with the appropriate resolution for their bandwidth availability. Contractor shall also provide recommendations on best practices to ensure maximum penetration of the websites by the target audiences.

Bandwidth statistics for existing, active websites are listed:

Al-Shorfa: recent monthly average: 153.2G, recent hourly average: 548.74Kbps, peak hourly: 2487.1 Kbps

Central Asia Online: recent monthly average: 54354M, recent hourly average: 190.09Kbps, peak hourly: 939.8Kbps

Mawtani: recent monthly average: 183.2G, recent hourly average: 656.04Kbps, peak hourly: 1800.7Kbps

2.1.14. The contractor shall ensure website availability as follows.

2.1.14.1. Troubleshoot and return system(s) to an operational state within two hours of being taken offline due to maintenance/communications connection problems.

2.1.14.2. Replace components/parts/server, as necessary, to maintain site availability.

2.1.14.3. Provide maintenance response within two hours of being notified of website maintenance problems. Maintenance will be available, if required, 24 hours per day, seven days per week.

2.1.15. The Contractor will continuously research target audiences and salient information relevant to the target audiences (such as language and probable disposition toward prospective website features) using open source material and the current regional, geopolitical situation, as it relates to proposed website content.

2.1.16. For each website, the contractor will develop, and submit for approval to the respective COCOM, a logo, unique website format/layout, and site name. Once submitted for approval, this logo, website format/layout, and site name become property of the Government.

2.1.17. The Contractor, after getting final approval from the respective COCOM, will secure rights to the chosen URL (as well as those of similar URLs, i.e. .com, .net, .info, .org, etc., as required by USSOCOM and/or the COCOM.). The Government will retain ownership of the final approved URL, all similar URLs, and all content developed in support of these TRWI web operations.

2.1.18. The Contactor will schedule, coordinate, plan and make all preliminary preparations for developing, editing, and submitting website content material to the owning COCOM for review and approval prior to posting on any website. Approved content will be published on website(s) as detailed in the respective, approved CONOPs.

2.1.19. Website content will be appropriately formatted by the contractor and submitted to the designated Government POC.

2.1.20. The contractor shall include in their proposal a transition schedule to accept control, further development requirements, and operation of prototype and operational websites, associated content (in any form), and all past, current and planned work. This transition schedule shall ensure the Government will suffer no operational impact or other degradation in performance.

2.2. Task 2: Develop and obtain content for use on the websites. The Contractor will identify and provide to the Government potential information types and sources, and procedures to be used in obtaining, organizing, analyzing and incorporating this information into website content. Content requirement will consist of text, graphics, video, audio, and audio-visual components, including articles, features, photographs, downloads, podcasts, and all information features on the web pages. Content submitted by the contractor shall demonstrate an intimate knowledge of the regional media markets, as well as, the cultural, social, political, and economic dynamics for the target region and target audiences. Content shall use items and events of regional interest and developed techniques to transmit timely, accurate, and comprehensive messages as required by the COCOMs. Content will provide open and unbiased analyses of major events in the targeted regions and the ramifications of those events on the target audiences. Content will be oriented toward identified foreign, target audiences and not on US audiences. Content will not replicate the role of DoD Public Affairs, including, but not limited to, providing information to target audiences regarding joint US military operations and activities.

2.2.1. For existing websites, the contractor will develop, maintain, and post all forms of content six days per week unless otherwise directed. Contractor will develop and post (IAW COCOM/Other Government Authority (OGA) approvals) at a minimum, seven written pieces of content per day, averaging at least 70,000 words total per month (the Iraq website is operating at

85,000 words/month), exclusive of translated and posted reader comments. This requirement may not be available at IOC (as defined by the appropriate COCOM/OGA CONOP), but will be attained not later than (NLT) IOC + 45 days, unless otherwise required. Emerging websites will have content requirements fully defined in the COCOM CONOPs.

2.2.2. The contractor will ensure adherence to all applicable copyright laws. Content shall include, but is not limited to, original features, news, sports, entertainment, economics, politics, cultural reports, business, and similar items of interest to targeted readers. Content will be determined by the appropriate COCOM and in accordance with the respective CONOP. Websites will use the latest tools, technologies, and best practices of commercial media and U.S. Government (USG) sites.

2.2.3. The contractor will provide full-service cultural knowledge, linguistic/translation services, political, journalistic, editorial, media, and information technology subject matter experts. Proposals shall identify and describe potential information types and sources, and the procedures to be used in obtaining, organizing, analyzing and incorporating this information into website content.

2.2.4. The contractor is required to incorporate into TRWI websites the use of web logs (blogs), streaming video/audio, interactive Internet activities (online discussion forums, etc. with contractor provided moderator, if required), downloads of wall papers (inclusive of calendars) per COCOM CONOPs and when required by USSOCOM (JMISC). The use of online discussion forums is a desired capability, but is one that has not yet been executed to date. Such activity would be directed by the owning GCC with further details provided in the CONOPS. For planning purposes, assume that an additional person to serve solely as a moderator is not required. The level of moderation would be limited, in that the moderator would primarily serve to remove those comments which violate any GCC-established comment policy.

2.2.5. Content managers will strive to involve and incorporate target audience generated content to the greatest degree possible.

2.2.6. Potential types and sources of information include, but are not limited to: News services, Allied, Partner Nation and USG Daily Briefings from unclassified sources; regional and issue-related sources; diplomatic sources; historical and biographical information repositories; Internet list server sources; links to major media, newspapers, and other significant websites; local and regional photo and camera coverage; peacekeeping and rebuilding information; OCO related information; feature reporting subjects; entertainment, sports, and notable personalities; web logs (blogs), and others as may be determined by the contractor and approved by the Government. The Government will require a developmental website in UK dialect English to be operated and maintained for demonstration and development purposes for those TRWI websites that will not have an English version operational in the public domain.

2.2.7. Content development procedures will be reviewed, refined, and revised as required by the Government. These procedures will become property of the Government.

2.3. Task 3: The contractor will identify, develop, obtain and maintain a network of native/indigenous content contributors with backgrounds in journalism, politics, academics, security, culture, entertainment, and other aspects of the OCO, which appeal to identified foreign target audiences. This network of contributors must provide regular scheduled content and be available to respond to emerging opportunities.

2.4. Task 4: The contractor will develop plans to measure website performance and effectiveness. The Contractor shall continue to refine and develop the TRWI websites to determine what works and what needs to be improved, by charting new directions based on media research, communication trends, regional infrastructure, and website performance. Website performance and results will be monitored using concrete metrics that include, but are not limited to, visitor sessions, visitor session time, unique visitors, page views, downloads, bounce rates, referral sources, subscribers (all inclusive of breakdowns by daily, weekly, monthly as well as, by language); reader comments and feedback; coverage in other local, regional, and international media (both in citations of TRWI websites and actual reprinting of TRWI content); most read features or content; most emailed features or content; survey and polling results; words translated for posting; requests for posting TRWI website links on other local, regional, and international websites; numbers of local, regional, and international websites linked to each TRWI website. This requirement will be continuous throughout the life-cycle of the TRWI websites.

2.4.1. Contractor will be required to prepare and deliver TRWI website assessments and reports that describe measures of performance and measures of effectiveness for each TRWI website on a monthly, quarterly, and annual basis. "As needed" assessments and reports will be prepared by the contractor for unique events or during times of crises as directed by USSOCOM (JMISC) or a participating COCOM, coordinated through USSOCOM (JMISC). The contractor will participate in website reviews as requested by the Government. Costs incurred in direct support of required reports will be provided to the Government. The contractor will recommend enhancements to improve website performance. Quarterly assessments and reports will roll up the previous 3 months data and annual assessments and reports will encapsulate the previous fiscal year results. The reports shall include at a minimum the following information (other categories of information may be added based on emerging technologies or web practices, or recommendations of the contractor):

2.4.1.1. Number of unique visitors, including totals for the month, totals by language, as well as monthly, weekly, and daily averages.

2.4.1.2. Number of visitor sessions, including totals for the month, to include totals by language, as well as monthly, weekly, and daily averages.

2.4.1.3. Rank ordered geographic locations of the IPs for site traffic.

2.4.1.4. Predominant language used on the site overall and by feature.

2.4.1.5. Visitor viewing habits as identified.

2.4.1.6. Average visitor session time on the site.

2.4.1.7. Number and language of subscribers.

2.4.1.8. Amount of feedback and number of comments, by topic and language, inclusive of tone and character of the feedback and comments, as well as disposition of the feedback and comments.

2.4.1.9. Reprints or citations of website content in other media.

2.4.1.10. Polling data.

2.4.1.11. Numbers of downloads from the sites, inclusive of podcasts.

2.4.1.12. Numbers of content features forwarded via email.

2.4.1.13. Number of bloggers on the site and duration of blogger activity during a specified session.

2.4.1.14. Data on number and location of website-sponsored private email accounts.

2.4.1.15. Most emailed / accessed feature by day, week, and month.

2.4.1.16. Number of words translated daily, weekly, and monthly.

2.4.1.17. Lessons learned in the reporting period.

2.4.1.18. Lessons applied in the reporting period and results thereof.

2.4.1.19. Discussion of reasons for success/failure and proposals on how to exploit/correct that success/failure.

2.4.1.20. Other business and administrative matters pertaining to contract management and TRWI website operations.

2.5. Task 5: Website Security. The Contractor will be required to conduct continuous security monitoring of the websites. The sites must be completely refreshed within 30 minutes of notification of probable intrusion into the site. The contractor must employ proactive security and virus scan tools to include intrusion detection & countermeasures, preventive security scans at least twice a week, virus & Trojan horse protection, conduct daily incremental backups and complete backups on a weekly basis. The Contractor will be required to maintain compliance

with DoD Information Assurance Vulnerability Advisories published by the DoD Computer Emergency Response Team (CERT) as they apply to the operation and equipment. Contractor may modify HTML scripts to maintain security of the websites; however, content will not be altered without consent of the owning COCOM and USSOCOM (JMISC). The DOD CERT will be notified immediately if a website intrusion is suspected. The contractor will provide a read-only Host website of the main content pages with updates as required by respective CONOPs, and completely refreshed within 30 minutes of notification of a possible site intrusion.

2.6 Task 6: Website Marketing. The Contractor will recommend and conduct, in accordance with a Government approved schedule and as required by respective COCOMs, marketing efforts to capitalize on opportunities to promote the websites and to significantly increase penetration to the targeted audience. The contractor will demonstrate a measureable increase in target audience readership in the base year and continue upward trends in a correlated manner. The contractor will provide respective COCOMs and USSOCOM (JMISC) with marketing effort reviews that will detail the conduct of any executed marketing effort and the results achieved. The contractor will, at a minimum, develop Internet-based marketing procedures, such as use of Google AdWords and Search Engine Optimization, to prioritize search result listing of the applicable websites and provide recommendations for implementation to USSOCOM (JMISC) for consideration. The procedures will be included on top of the search engines' results pages when potential users (target audiences) type in keywords that are relevant to the site. These keywords will be approved by the respective COCOMs.

3.0 Management Objective.

3.1. Key Personnel. Refer to SOFARS 5652.237-9001.

3.1.1. Proposals shall include the support of a Certified Program Manager. The preferred operatin location of the Certified Program Manager is Tampa, FL. Offerors can propose an alternate location. However, it must be clearly identified and explained in the offerors submission the benefits and availability of a Program Manger in an alternate location with documented assurance the appropriate support will be provided for this contract.

3.1.2. Proposals shall include the support of a Senior Project Manager operating in a government facililty in Tampa, FL.

3.1.2.1 The Senior Project Manager must hold a minimum of a Secret clearance with the ability to obtain TS/SCI and will be required to manage all daily communications with site managers at their respective locations. The Senior Project Manager will also maintain contact with all Government and contractor staff to ensure daily orchestration of all associated websites related to this contract. The Senior Project Manager will facilitate and/or enable communications between site managers, COCOM representatives, Government and contractor staff, and USSOCOM JMISC representatives, to include the Contracting Officer Representative (COR) and Technical Representative (TR). The Senior Project Manager will advise the COR on all aspects of website operations; including, but not limited to, industry best practices, emerging trends, updates, etc., thereby meeting the intent of maximizing the USG DoD investment, while also maintaining the most credible and viable websites possible.

3.1.3. Proposals shall include Site Managers for each TRWI website operating at the respective COCOM Headquarters.

3.1.3.1 Site Managers will manage stringers and other content generation in the targeted regions. The Iraq website requires one (1) site manager, located in Baghdad, due to ongoing operations in country. One site manager located in Tampa, Florida manages both the Middle Eastern and Central Asian websites. The South American website manager works in Miami, Florida. After COCOM approval, the site managers will engage in selected marketing activities, as well as coordinate directly with Government and other public information officials. The site manager at each COCOM will be responsible for coordinating with country teams, in concert with the COCOM staff, within that respective COCOM's Area of Responsibility (AOR), as well as appropriate DoS Bureaus, to ensure a fully coordinated effort; vet stringers, as well as overall management of these stringers to keep them on task, edit their work, etc. The site managers shall have extensive public diplomacy, journalism, and media-relations skills, as well as, public relations background. The site managers will have a valid TS/SCI clearance. The oversight of the site managers will be the responsibility of the respective COCOM for which they support. Inappropriate actions or failure to provide required support/services at any time during the period of performance will be recorded and reported as a performance failure. Following CONOP approval, potential site managers intended for U.S. European Command, (USEUCOM), U.S. Africa Command (USAFRICOM), and U.S. Pacific Command, (USPACOM) will require formal acceptance from those COCOM staffs. Site manager candidates for USEUCOM and USAFRICOM will also require approval of the Government of the Federal Republic of Germany to receive Technical Expert Status Accreditation (TESA). The USEUCOM and USAFRICOM site managers (if applicable) are protected by the provisions of the current Status of Forces Agreement.

3.2 Classified Documentation. Classified material may be provided to the contractor and may be required to be stored at the Contractor's facility. Any and all storage of classified material shall be in accordance with DoD requirements and the attached DD254.

3.3. Milestone Requirements and Deliverables for Emerging Websites. Emerging websites will be included as options on the contract. When required by the Government, the option for a new website will be exercised.

Date	Event
NTE 7 calendar days after option exercise	Kick-Off Meeting in Tampa with USSOCOM and other DoD representatives as determined by USSOCOM
COCOM CONOP delivery + 30 calendar days	Prototype website delivered for COCOM review
COCOM CONOP delivery + 60 calendar days	Initial operational capability (IOC) for website as determined by COCOM CONOP
TBD	Full operational capability (FOC) for website as determined by COCOM CONOP

4.0 Government Furnished Information/Equipment/Material/Space.

4.1. Other than government provided space identified in section 3.1, the Government will not provide space for performance of this contract. Paragraphs 3.1.2 and 3.1.3 identify requirements for personnel to be located in government facilities – the government will provide space within those facilities for those personnel.

4.2. The Government will provide all information concerning the existing websites to the contractor.

4.3. There is no GFE for this requirement, only GFI. All equipment necessary for contract performance through the life of the contract is the responsibility of the contractor.

NOTE: The Government owned content management system, SOCORE, is available and may be used by the contractor. It is not required. A contractor proposed content management system is acceptable. The current IT infrastructure is NOT available for use in support of this effort.

5.0 Period of Performance. Period of performance will be a base year with four option periods. The Government anticipates awarding the contract during May 2009.

6.0 Travel. All travel required to support this contract will be conducted in accordance with the Joint Travel Regulations. Prior to any travel being executed, the contractor will provide the purpose, duration, and a detailed cost estimate (airfare, lodging, per diem, rental car, etc) to the Government (COR) for approval.

7.0 Operation Security. The Contractor is required to enforce OPSEC and will utilize the most rigorous standards and procedures recognized by the government customer. The OPSEC plan must lower the physical and operational footprint of the government while complying with TRWI policy requirements for open attribution of this effort.

7.1 Security: Security will be in accordance with the DD254. The DD254 will be provided at contract award. Contractor team individual(s) supporting this task will be cleared as necessary (reference Section C, 3.1.2.1. and 3.1.3.1.) . It is not envisioned that content providers (stringers) require security clearances. Site managers will be cleared at the TS/SCI level at the start of the task. Site managers will require access to SCI in performance of this effort. Site managers and the project manager at USSOCOM will require access to NIPRNET/SIPRNET computer systems at government facilities/contractor facility. Contractor will be authorized to courier classified information up to the “Secret” level in performance of official duties upon approval of and designation by the COR.

7.2 The contractor shall ensure requirements for safeguarding classified information and classified materials, for obtaining and verifying personnel security clearances, for verifying security clearances and indoctrination of visitors, for controlling access to restricted areas, for

protecting government property, and for the security of automated and non-automated management information systems and data are fulfilled. The contractor's management system shall prevent unauthorized disclosure of classified and sensitive unclassified information. The government shall be immediately notified of any security incident or any indication of a potential unauthorized disclosure or compromise of classified or sensitive unclassified information.

7.3 The contractor shall provide security management support. Typical efforts include, but are not limited to, performing classified document control functions, classified materials inventories, program access requests, preparing and monitoring personnel indoctrination and debriefing agreements, and maintaining and using security-related databases.

8.0 Prohibition Against Human Trafficking, Inhumane Living Conditions, and Withholding of Employee Passports (5 Nov 07)

All contractors ("contractors" herein below includes subcontractors at all tiers) are reminded of the prohibition contained in Title 18, United States Code, Section 1592, against knowingly destroying, concealing, removing, confiscating, or possessing any actual or purported passport or other immigration document, or any other actual or purported government identification document, of another person, to prevent or restrict or to attempt to prevent or restrict, without lawful authority, the person's liberty to move or travel, in order to maintain the labor or services of that person, when the person is or has been a victim of a severe form of trafficking in persons.

Contractors are also required to comply with the following provisions:

- 1) Contractors shall only hold employee passports and other identification documents discussed above for the shortest period of time reasonable for administrative processing purposes.
- 2) Contractors shall provide all employees with a signed copy of their employment contract, in English as well as the employee's native language that defines the terms of their employment/compensation.
- 3) Contractors shall not utilize unlicensed recruiting firms, or firms that charge illegal recruiting fees.
- 4) Contractors shall be required to provide adequate living conditions (sanitation, health, safety, living space) for their employees. Fifty square feet (50 sf) is the minimum acceptable square footage of personal living space per employee. Upon contractor's written request, contracting officers may grant a waiver in writing in cases where the existing square footage is within 20% of the minimum, and the overall conditions are determined by the contracting officer to be acceptable. A copy of the waiver approval shall be maintained at the respective life support area.
- 5) Contractors shall incorporate checks of life support areas to ensure compliance with the requirements of this Trafficking in Persons Prohibition into their Quality Control program, which will be reviewed within the Government's Quality Assurance process.
- 6) Contractors shall comply with international laws regarding transit/exit/entry procedures, and the requirements for work visas. Contractors shall follow all Host Country entry and exit requirements.

Contractors have an affirmative duty to advise the Contracting Officer if they learn of their employees violating the human trafficking and inhumane living conditions provisions contained herein. Contractors are advised that contracting officers and/or their representatives

will conduct random checks to ensure contractors and subcontractors at all tiers are adhering to the law on human trafficking, humane living conditions and withholding of passports.

The contractor agrees to incorporate the substance of this clause, including this paragraph, in all subcontracts under his contract.

9.0 Quarterly Contractor Census Reporting (12 Nov 07)

The prime contractor will report upon contract award and then quarterly thereafter, not later than January, 1 April, 1 July and 1 October, to JCCLJ2J5J7@pco-iraq.net for Iraq and to BGRMPARC-A@swa.army.mil for Afghanistan the following information for the prime contract and all subcontracts under this contract:

- (1) The total number of contract employees performing on the contract who receive any support benefits, including but not limited to billeting, food, use of exchanges, laundry by host nation, US Nationals, and Third Country Nationals;
- (2) The total number of prime contract employees performing on the contract by host nation, US Nationals, and Third Country National;
- (3) The total number of subcontractor employees performing on the contract by subcontractor, host nation, US Nationals, and Third Country National;
- (4) The company names and contact information of its subcontractors at all tiers; and
- (5) The name of all company POCs who are responsible for entering and updating employee data in the Synchronized Predeployment & Operational Tracker (SPOT) IAW DFAR 252.225-7040 DOD class deviation 2007-O0004 or DFAR DOD class deviation 2007-O0010.

10.0 Iraq Socioeconomic Program (5 Nov 07)

The Contractor shall maximize the employment, training, and transfer of knowledge, skills and abilities to the Iraqi workforce. The Contractor shall maximize utilization of Iraqi subcontractors and businesses. The offeror shall maximize utilization of material of Iraqi manufacture.

Iraqi First Program Definitions:

Employment means the total number of Iraqi citizens proposed by the offeror for the contract effort, and the total number of Iraqi citizens proposed for the contract effort by each subcontractor, to be directly employed, full or part time, during the life of the contract.

An "Iraqi" company (or subsidiary company) has a principal place of business located within Iraq and the majority shareholder is an Iraqi citizen.

An Iraqi citizen or employee is an individual whose ordinary residence is in Iraq and holds an Iraq-issued passport or Iraq residency papers.

Materiel of Iraqi manufacture includes all items where significant value is added, or a change of form, fit, and function, leading to the final form of the procured end item takes place, within the country of Iraq.

The contractor's efforts to encourage the Iraqi First program will be considered by the government in performance evaluations.

11.0 Contractor Personnel Security

Contractor personnel shall be provided a level of protection commensurate with the level of security provided DoD civilians. The Government will not provide housing or make housing arrangements for contractor personnel other than in Baghdad, where the site manager resides in Government-provided housing.

PERFORMANCE WORK STATEMENT

A.1 GENERAL INFORMATION AND SCOPE OF WORK

This Performance Work Statement (PWS) describes the work that will be performed under each of the following six tasks:

- **Task 1** – Operate existing TRWI websites and develop new websites tailored to foreign audiences per COCOM-approved CONOPs
- **Task 2** – Develop and obtain content for use on the websites
- **Task 3** – Identify, develop, obtain and maintain a network of native/indigenous content contributors
- **Task 4** – Develop plans to measure website performance and effectiveness
- **Task 5** – Conduct continuous security monitoring of the websites, and
- **Task 6** – Recommend and conduct marketing efforts to capitalize on opportunities to promote the websites and to significantly increase penetration to the targeted audience

Furthermore, it provides performance objectives for each task and the method of measurement in accordance with the following definition of terms.

(b)(4)

(b)(4)

(b)(4)

(b)(4)

(b)(4)

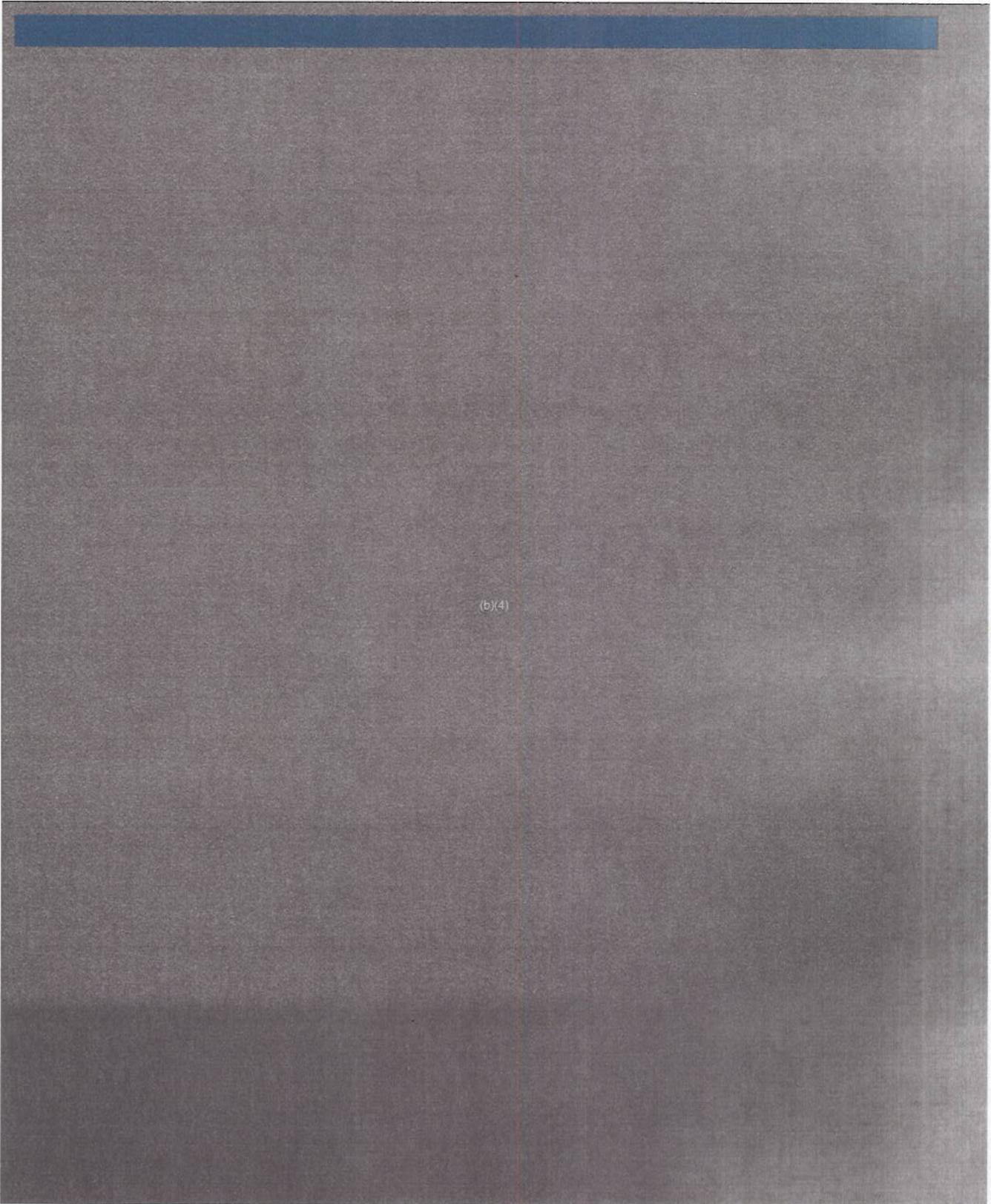
A.2 TASK WORK TO BE PERFORMED

2.1 Task 1 – Operate Existing TRWI Websites and Develop New Websites Tailored to Foreign Audiences

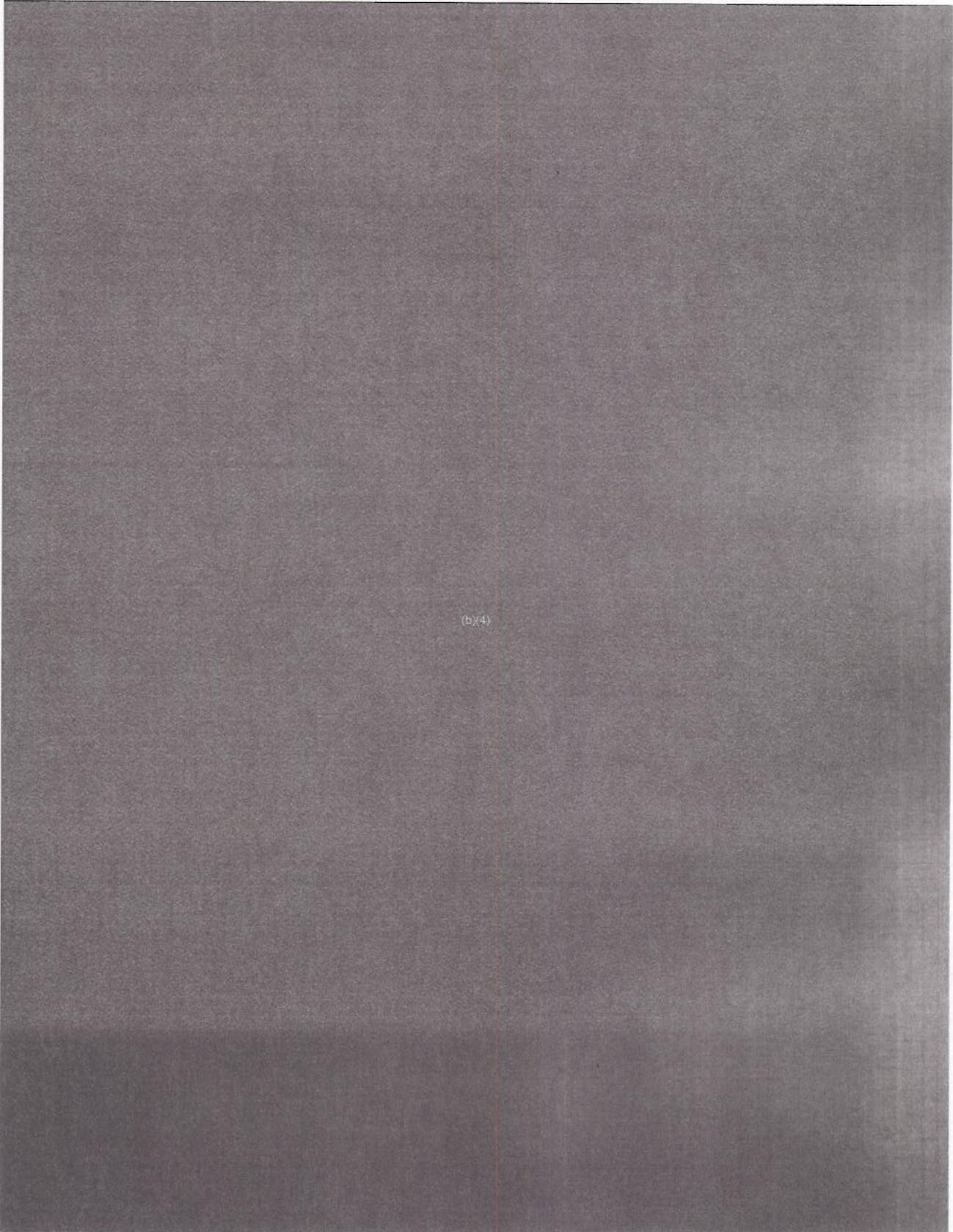
We will transition and operate existing websites and develop new websites for TRWI on the architecture that has been developed and matured over the past eight years for SETimes and Magharebia.

(b)(4)

(b)(4)



(b)(4)



(b)(4)

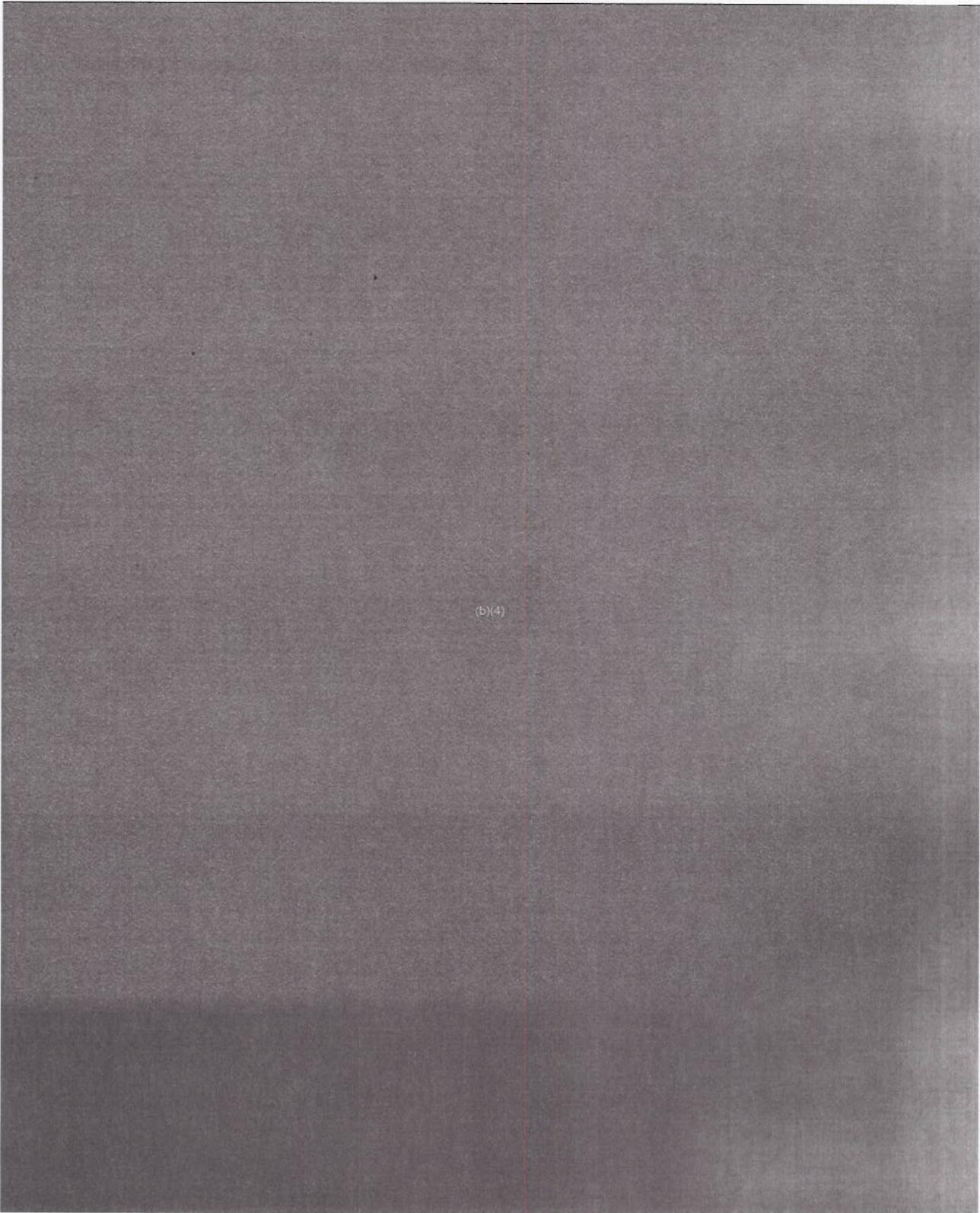
(b)(4)

(b)(4)

2.1.1 Operate Four Existing COCOM Websites

We will operate existing websites on the architecture that has been developed and discussed in detail above. Based on our experience managing similar websites, we believe that the existing TRWI websites can be improved.

(b)(4)



(b)(4)

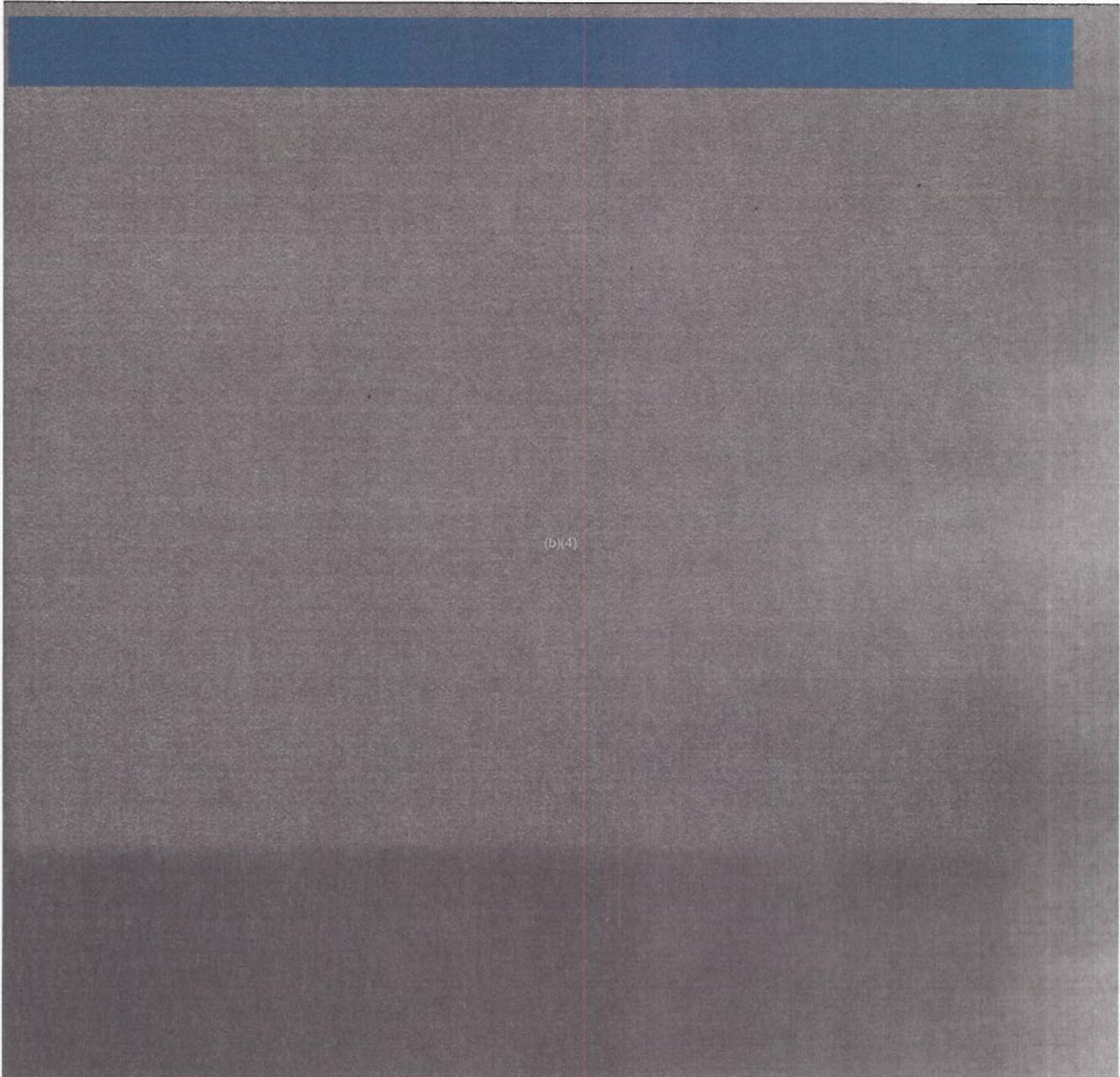
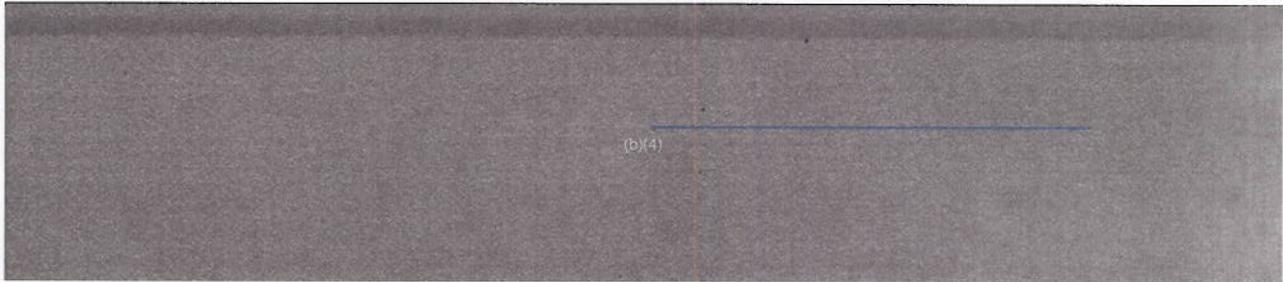
(b)(4)

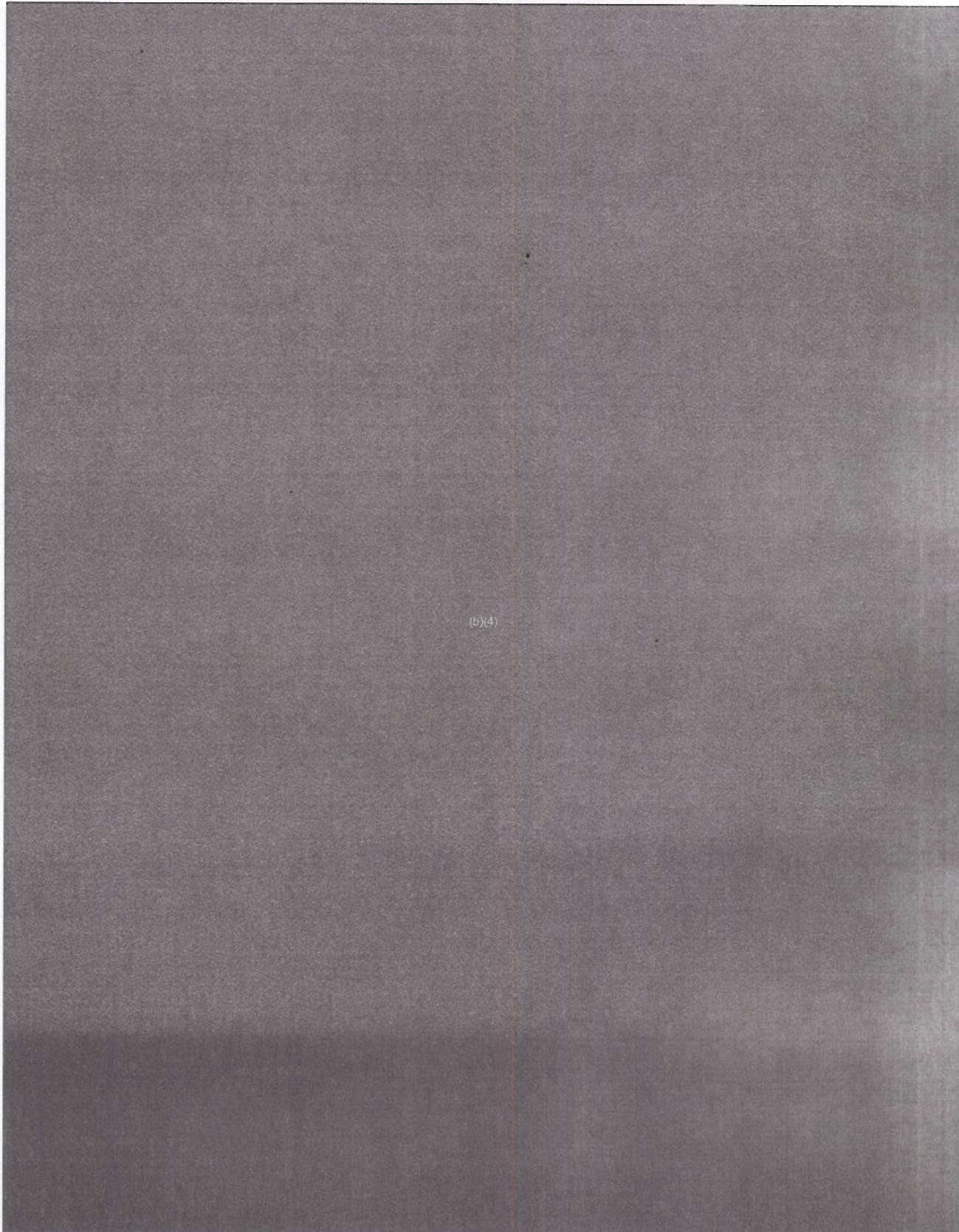
2.1.2 Develop and Operate Emerging Websites per COCOM CONOPs

We will develop emerging websites on the architecture that has been developed and discussed in detail above.

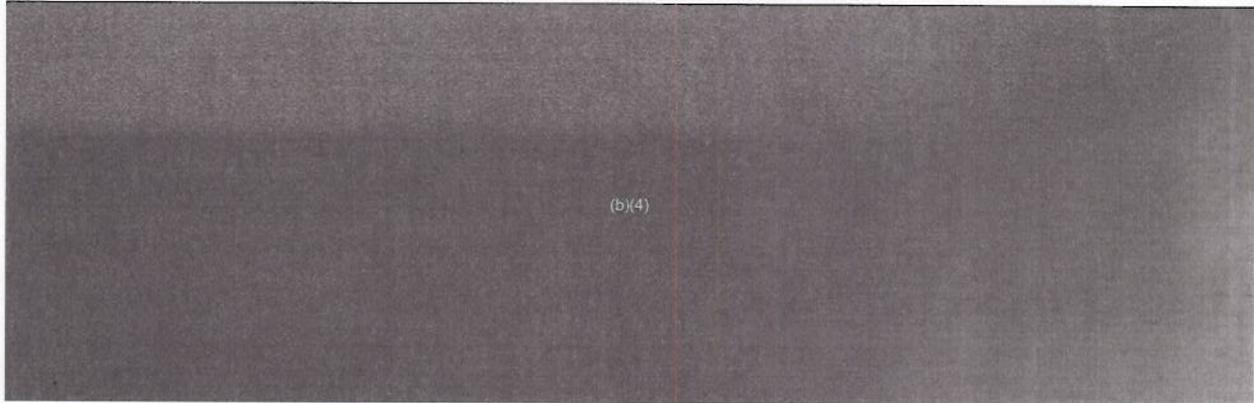
(b)(4)

(b)(4)





(b)(4)



2.1.3 Publish Content in Languages Listed in SOW

We will publish content in all languages required in the SOW as detailed in *Figure A-3b*. For the Iraq website, we will publish in Arabic, Farsi, and Kurdish. For the Middle Eastern website, we will publish in Arabic, Farsi, and UK dialect English. For the Central Asian website, we will publish in UK English, Farsi, Urdu, and Russian. For the South American website, we will publish in American dialect English, Spanish and the Brazilian dialect Portuguese. For the Agora Magazine, we will publish the content in the Mexican dialect Spanish. For the Dialogo magazine, we will publish in American dialect English, Spanish and the Brazilian dialect Portuguese. For the Africa Command SMS-enabled website, we will publish in Kiswahili, UK dialect English, Arabic, and Somali. For the Africa Command Gulf of Guinea website, we will publish in UK dialect English, French, and possibly Hausa.



Figure A-3b. TRWI Website Languages and Word Counts

Website	RFP Reference	Languages	# of Words
Iraq	2.1.1.1. Iraq website. . . operates 24/7 in Arabic, Farsi, and Kurdish.	Arabic	85,000
	2.2.1.... the Iraq website is operating at 85,000 words/month.	Farsi	85,000
		Kurdish	85,000
		UK English <i>(development website)</i>	85,000
Middle East	2.1.1.2. Middle Eastern website . . . operates 24/7 in Arabic, Farsi, and UK Dialect English.	Arabic	70,000
		Farsi	70,000
		UK English	70,000
	2.2.1 Contractor will develop and post . . .seven written pieces of		

Figure A-3b. TRWI Website Languages and Word Counts			
Website	RFP Reference	Languages	# of Words
	content per day, averaging at least 70,000 words total per month.		
Central Asia	2.1.1.3. Central Asian website . . . is published six days per week in UK dialect English, Farsi (Persian Dialect), Urdu, and Russian	UK English Urdu Russian	70,000 70,000 70,000
	2.2.1. "Contractor will develop and post . . . seven written pieces of content per day, averaging at least 70,000 words total per month."	Farsi (Persian)	70,000
South America	2.1.1.4. South America website . . . is published in Spanish and Brazilian Dialect Portuguese.	Spanish Portuguese (Brazilian)	70,000 70,000
	2.2.1 "Contractor will develop and post . . . seven written pieces of content per day, averaging at least 70,000 words total per month."	English (American)	70,000
	TA.1. The South America website is to be published in American dialect English, not UK		
Agora	2.1.2.1. Agora magazine . . . is expected to be presented in Mexican dialect Spanish . . . Content development and translation on this site will be minimal (estimating less than 10,000 words per month).	Spanish (Mexican)	10,000
	TA.2. At this time there is no requirement for this website to be published in English.	English (American) (development website)	10,000
	2.2.6. The Government will require a developmental website in UK dialect English to be operated and maintained for demonstration and development purposes for those TRWI websites that will not have an English version operational in the public domain.		
Dialogo	2.1.2.2. Dialogo magazine . . . is expected to be presented in Spanish and Brazilian dialect Portuguese. . . Content development and translation on this site will be minimal (estimating less than 10,000 words per month).	Spanish Portuguese (Brazilian) English (American)	10,000 10,000 10,000
	TA.3. Website is to be published in American dialect English, not UK.		
Horn of Africa	2.1.2.3. Africa Command SMS-enabled website . . . is expected to be . . . presented in Kiswahili, UK dialect English, Arabic and Somali. . . Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words total per month per language.	Kiswahili UK English Arabic Somali	65,000 65,000 65,000 65,000
Gulf of Guinea	2.1.2.4. Africa Command Gulf of Guinea website. . . is expected to be . . . presented in UK dialect English, French, and possibly Hausa. . . Contractor will develop and translate a maximum of seven content pieces per day, averaging at least 65,000 words total per month per language.	UK English French Hausa (not required)	65,000 65,000 0

2.1.4 Ensure Website Accessibility 24x7

We will ensure the TRWI websites are operational and accessible on the Internet 24x7 (b)(4)

(b)(4)

2.1.5 Provide Appropriate Content

The schedule for posting website content is guided by the COCOM's CONOP. (b)(4)

(b)(4)

(b)(4)

(b)(4)

2.1.6 Collect, Produce, Configure Content and Maintain a Catalog of Content Material

As we publish websites, we will collect, produce and configure an enormous amount of content material in various formats: text in the form of articles, news briefs, roundups, reportages or reader's feedback and comments; photos (b)(4)

(b)(4) and audio and video recordings we publish on the websites. All this material will be archived (b)(4)

(b)(4)

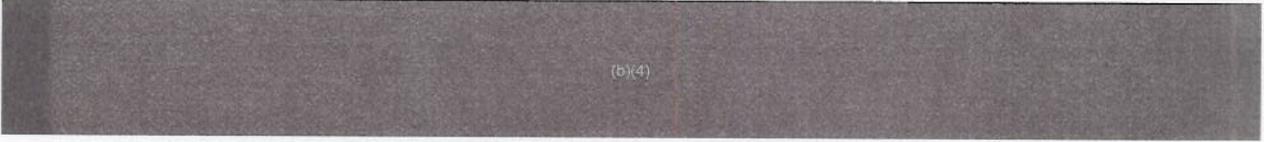
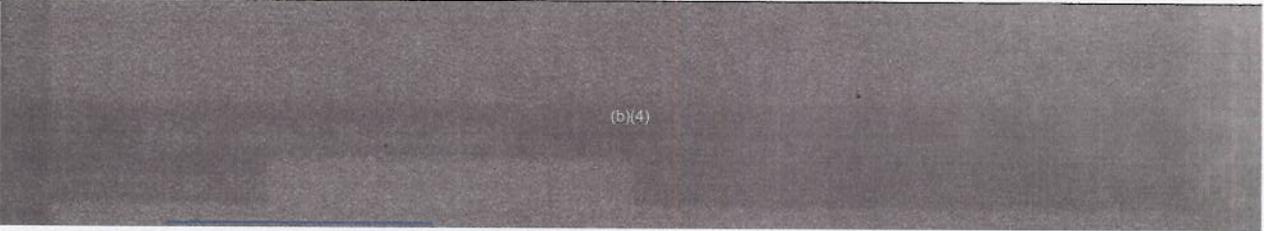
2.1.7 Respond Immediately to COCOM Website POC Requests to Refresh Content

Each website's on-call team members will be listed (b)(4) for easy access by USSOCOM and respective COCOMs. (b)(4)

(b)(4)

2.1.8 Website Format Will Be Tailored to Attract Viewers and MOEs and MOPs Will Be Available to All COCOMs Using Internet Tools

All TRWI websites will be designed and redesigned using evaluation and trend analysis of the targeted consumer demographics. (b)(4)



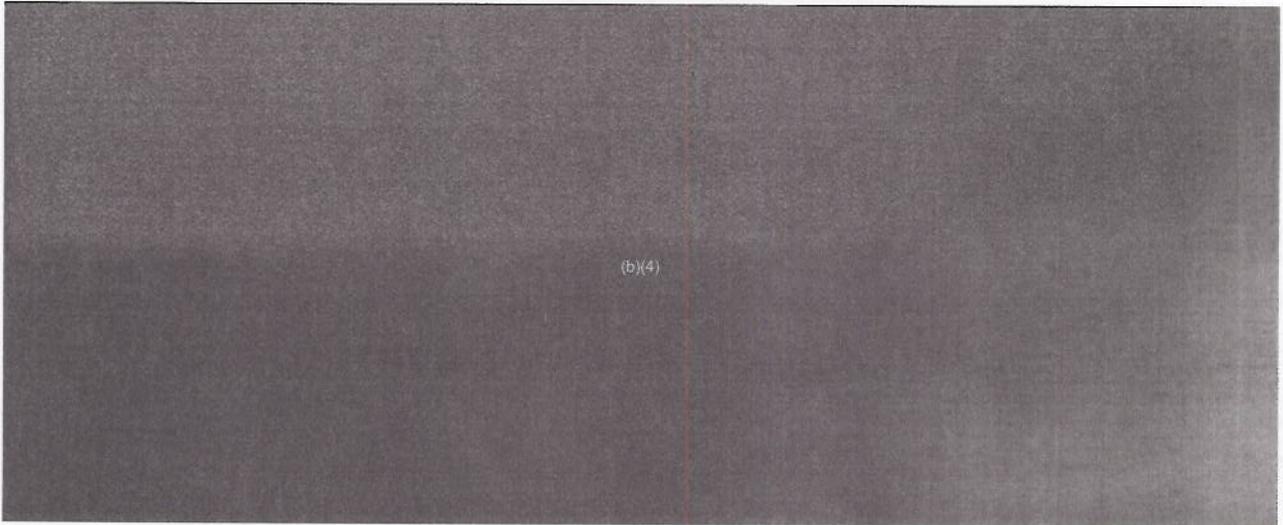
2.1.9 Electronically Host Content

We will browser test (b)(4)

- (b)(4)
- (b)(4)
- (b)(4)



Figure A-4. Browser Testing Screenshot Samples – Included in Attachment 1



2.1.10 Provide Links to Appropriate National, Regional, and Internationally-Oriented Websites

In addition to directly propagating USSOCOM themes and messages, influence websites can indirectly further them by providing links to appropriate external sites. (b)(4)

(b)(4)

(b)(4)

2.1.11 Provide Search Capabilities in Multiple Languages

On site search will be available in all site languages. (b)(4)

(b)(4)

2.1.12 Make Adjustments to Websites within Two Hours of Notification

(b)(4)

Our existing websites are run on an around-the-clock schedule. (b)(4)

(b)(4)

(b)(4) Content

will be refreshed at any time according to COCOM requests, which will be confirmed immediately on receipt.

2.1.13 Support Users across the Entire Bandwidth Spectrum

Websites will be designed in an optimized fashion to reduce the bandwidth necessary to view the site. (b)(4)

(b)(4)

2.1.14 Ensure Website Availability

Technical personnel will be on call to support necessary technical tasks as required (b)(4)

(b)(4)

2.1.15 Research Target Audiences Using Open Source Material and the Current Geopolitical Situation

(b)(4)

2.1.16 Submit Logo, Unique Website Format and Site Name for Each Website

We will use our established design process to develop the logo, unique website format and site name for all emerging TRWI websites. (b)(4)

(b)(4)

(b)(4)

2.1.17 Secure Rights to URL

Upon final COCOM approval of the website design, logo, and site name we will secure the rights to the chosen URL and to similar URLs with the understanding the Government will retain ownership of these URLs.

2.1.18 Submit Content Material to the Owing COCOM for Review and Approval Prior to Posting

(b)(4)

(b)(4) content (b)(4)

(b)(4) is forwarded to the owing COCOM for review and approval (b)(4)

(b)(4)

2.1.19 Format Website Content Prior to Submittal to Designated Government POC

(b)(4)

2.1.20 Transition Schedule to Accept Control of Prototype and Operational Websites

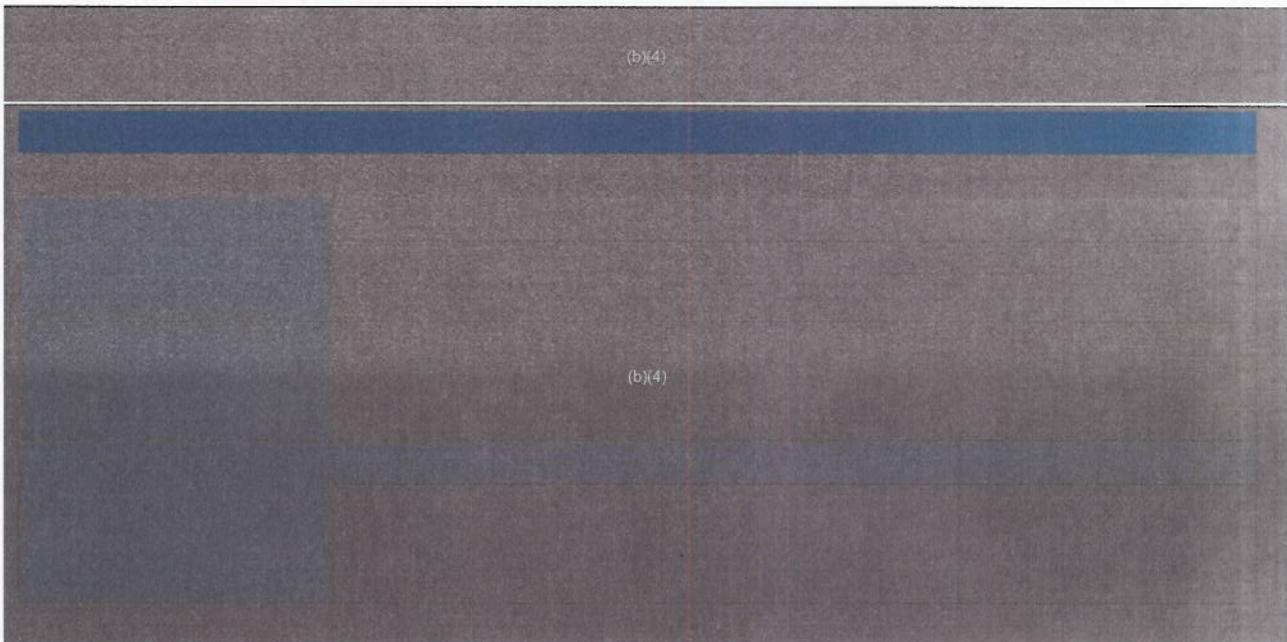
(b)(4)



(b)(4)

This block contains a large table that has been almost entirely redacted with a dark grey overlay. Only the text "(b)(4)" is visible in the center of the table area.

2.1.21 Task 1 Performance Objectives



(b)(4)

(b)(4)

This block contains a table under the heading "2.1.21 Task 1 Performance Objectives". The table is almost entirely redacted with a dark grey overlay. The text "(b)(4)" appears twice: once near the top center and once near the bottom center of the table area. A blue horizontal bar is visible at the top of the table, likely representing a header row.



(b)(4)

National Labor Relations Board
Division of Information
1099 14th Street, N.W.
Washington, DC 20570
1-866-667-6572
1-866-316-6572 (TTY)

To locate the nearest NLRB office, see NLRB's website at <http://www.nlr.gov>.

(c) The Contractor shall comply with all provisions of Executive Order 13201 of February 17, 2001, and related implementing regulations at 29 CFR part 470, and orders of the Secretary of Labor.

(d) In the event that the Contractor does not comply with any of the requirements set forth in paragraphs (b), (c), or (g), the Secretary may direct that this contract be cancelled, terminated, or suspended in whole or in part, and declare the Contractor ineligible for further Government contracts in accordance with procedures at 29 CFR part 470, Subpart B--Compliance Evaluations, Complaint Investigations and Enforcement Procedures. Such other sanctions or remedies may be imposed as are provided by 29 CFR part 470, which implements Executive Order 13201, or as are otherwise provided by law.

(e) The requirement to post the employee notice in paragraph (b) does not apply to--

(1) Contractors and subcontractors that employ fewer than 15 persons;

(2) Contractor establishments or construction work sites where no union has been formally recognized by the Contractor or certified as the exclusive bargaining representative of the Contractor's employees;

(3) Contractor establishments or construction work sites located in a jurisdiction named in the definition of the United States in which the law of that jurisdiction forbids enforcement of union-security agreements;

(4) Contractor facilities where upon the written request of the Contractor, the Department of Labor Deputy Assistant Secretary for Labor-Management Programs has waived the posting requirements with respect to any of the Contractor's facilities if the Deputy Assistant Secretary finds that the Contractor has demonstrated that--

(i) The facility is in all respects separate and distinct from activities of the Contractor related to the performance of a contract; and

(ii) Such a waiver will not interfere with or impede the effectuation of the Executive order; or

(5) Work outside the United States that does not involve the recruitment or employment of workers within the United States.

(f) The Department of Labor publishes the official employee notice in two variations; one for contractors covered by the Railway Labor Act and a second for all other contractors. The Contractor shall--

(1) Obtain the required employee notice poster from the Division of Interpretations and Standards, Office of Labor-Management Standards, U.S. Department of Labor, 200 Constitution Avenue, NW, Room N-5605, Washington, DC 20210, or from any field office of the Department's Office of Labor-Management Standards or Office of Federal Contract Compliance Programs;

(2) Download a copy of the poster from the Office of Labor-Management Standards website at <http://www.olms.dol.gov>; or

(3) Reproduce and use exact duplicate copies of the Department of Labor's official poster.

(g) The Contractor shall include the substance of this clause in every subcontract or purchase order that exceeds the simplified acquisition threshold, entered into in connection with this contract, unless exempted by the Department of Labor Deputy Assistant Secretary for Labor-Management Programs on account of special circumstances in the national interest under authority of 29 CFR 470.3(c). For indefinite quantity subcontracts, the Contractor shall include the substance of this clause if the value of orders in any calendar year of the subcontract is expected to exceed the simplified acquisition threshold. Pursuant to 29 CFR part 470, Subpart B--Compliance Evaluations, Complaint Investigations and Enforcement Procedures, the Secretary of Labor may direct the Contractor to take such action in the enforcement of these regulations, including the imposition of sanctions for noncompliance with respect to any such subcontract or purchase order. If the Contractor becomes involved in litigation with a subcontractor or vendor, or is threatened with such involvement, as a result of such direction, the Contractor may request the United States, through the Secretary of Labor, to enter into such litigation to protect the interests of the United States.

(End of clause)

52.252-2 CLAUSES INCORPORATED BY REFERENCE (FEB 1998)

This contract incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Upon request, the Contracting Officer will make their full text available. Also, the full text of a clause may be accessed electronically at this/these address(es):

<http://farsitehill.af.mil> or <http://acquisition.gov/far/index.html>

(End of clause)

252.247-7023 TRANSPORTATION OF SUPPLIES BY SEA (MAY 2002) ALTERNATE III (MAY 2002)

(a) Definitions. As used in this clause --

- (1) "Components" means articles, materials, and supplies incorporated directly into end products at any level of manufacture, fabrication, or assembly by the Contractor or any subcontractor.
- (2) "Department of Defense" (DoD) means the Army, Navy, Air Force, Marine Corps, and defense agencies.
- (3) "Foreign flag vessel" means any vessel that is not a U.S.-flag vessel.
- (4) "Ocean transportation" means any transportation aboard a ship, vessel, boat, barge, or ferry through international waters.
- (5) "Subcontractor" means a supplier, materialman, distributor, or vendor at any level below the prime contractor whose contractual obligation to perform results from, or is conditioned upon, award of the prime contract and who is performing any part of the work or other requirement of the prime contract.
- (6) "Supplies" means all property, except land and interests in land, that is clearly identifiable for eventual use by or owned by the DoD at the time of transportation by sea.
 - (i) An item is clearly identifiable for eventual use by the DoD if, for example, the contract documentation contains a reference to a DoD contract number or a military destination.

(ii) "Supplies" includes (but is not limited to) public works; buildings and facilities; ships; floating equipment and vessels of every character, type, and description, with parts, subassemblies, accessories, and equipment; machine tools; material; equipment; stores of all kinds; end items; construction materials; and components of the foregoing.

(7) "U.S.-flag vessel" means a vessel of the United States or belonging to the United States, including any vessel registered or having national status under the laws of the United States.

(b)(1) The Contractor shall use U.S.-flag vessels when transporting any supplies by sea under this contract.

(2) A subcontractor transporting supplies by sea under this contract shall use U.S.-flag vessels if--

(i) This contract is a construction contract; or

(ii) The supplies being transported are--

(A) Noncommercial items; or

(B) Commercial items that--

(1) The Contractor is reselling or distributing to the Government without adding value (generally, the Contractor does not add value to items that it contracts for f.o.b. destination shipment);

(2) Are shipped in direct support of U.S. military contingency operations, exercises, or forces deployed in humanitarian or peacekeeping operations; or

(3) Are commissary or exchange cargoes transported outside of the Defense Transportation System in accordance with 10 U.S.C. 2643.

(c) The Contractor and its subcontractors may request that the Contracting Officer authorize shipment in foreign-flag vessels, or designate available U.S.-flag vessels, if the Contractor or a subcontractor believes that --

(1) U.S.-flag vessels are not available for timely shipment;

(2) The freight charges are inordinately excessive or unreasonable; or

(3) Freight charges are higher than charges to private persons for transportation of like goods.

(d) The Contractor must submit any request for use of other than U.S.-flag vessels in writing to the Contracting Officer at least 45 days prior to the sailing date necessary to meet its delivery schedules. The Contracting Officer will process requests submitted after such date(s) as expeditiously as possible, but the Contracting Officer's failure to grant approvals to meet the shipper's sailing date will not of itself constitute a compensable delay under this or any other clause of this contract. Requests shall contain at a minimum --

(1) Type, weight, and cube of cargo;

(2) Required shipping date;

(3) Special handling and discharge requirements;

(4) Loading and discharge points;

(5) Name of shipper and consignee;

(6) Prime contract number; and

(7) A documented description of efforts made to secure U.S.-flag vessels, including points of contact (with names and telephone numbers) with at least two U.S.-flag carriers contacted. Copies of telephone notes, telegraphic and facsimile message or letters will be sufficient for this purpose.

(e) The Contractor shall, within 30 days after each shipment covered by this clause, provide the Contracting Officer and the Maritime Administration, Office of Cargo Preference, U.S. Department of Transportation, 400 Seventh Street SW., Washington, DC 20590, one copy of the rated on board vessel operating carrier's ocean bill of lading, which shall contain the following information:

- (1) Prime contract number;
- (2) Name of vessel;
- (3) Vessel flag of registry;
- (4) Date of loading;
- (5) Port of loading;
- (6) Port of final discharge;
- (7) Description of commodity;
- (8) Gross weight in pounds and cubic feet if available;
- (9) Total ocean freight in U.S. dollars; and
- (10) Name of the steamship company.

(f) The Contractor shall insert the substance of this clause, including this paragraph (f), in subcontracts that are for a type of supplies described in paragraph (b)(2) of this clause.

(End of clause)

5652.201-9002 Authorized Changes Only by Contracting Officer (2005)

The Contractor shall not comply with any order, direction or request of Government personnel unless it is issued in writing and signed by the Contracting Officer, or is pursuant to specific authority otherwise included as part of this contract. Except as specified herein, no order, statement, or conduct of Government personnel who visit the contractor's facilities or in any other manner communicates with Contractor personnel during the performance of this contract shall constitute a change under the Changes clause in Section I. In the event the Contractor effects any change at the direction of any person other the Contracting Officer, the change will be considered to have been made without authority and no adjustment will be made in the contract price to cover any increase in cost incurred as a result thereof. The address and telephone number of the Contracting Officer is

Julia A. DeLoach
7701 Tampa Point Blvd
MacDill AFB, FL 33621
(813) 282-8795 X 6103
Julia.deloch@socom.mil

(end of clause)

5652.204-9002 Instructions for the Use of Electronic Contracts (2000)

In accordance with DoD policy, this solicitation and the resulting contract will be executed and documented through electronic means. As a result, the use of the terms "documented," "copy," "printed," "in writing," or "written" within this document shall refer to all electronically transmitted documents that will become part of the electronic contract file and an official government record. Any reference to official signatures and signed documents shall refer to electronic signatures. Whenever an electronic signature is used it shall have to full force and effect as a handwritten signature.

(end of clause)

5652.231-9001 Allowable Travel Costs (2005)

(a) Pursuant to Public Law 99-234, reasonable and allowable Contractor costs for transportation associated with the performance of this contract may be reimbursed upon mileage, rates, actual costs, or a combination thereof, lodging, meals and incidental expenses may be based upon per diem, actual expense, or a combination therefore, provided that the method used results in a reasonable charge. The cost above shall be determined reasonable and allowable to the extent that they do not exceed, on a daily basis, the maximum per diem rate in effect at the time of travel as set forth in:

(1) Federal Travel Regulations, Volume 2, DoD Civilian Personnel, Appendix A, prescribed by the Department of Defense, for travel in Alaska, Hawaii, the Commonwealth of Puerto Rico, and the territories and possessions of the United States, available on a subscription basis from the Superintendent of Documents, U.S. Government Printing Office, Washington DC 20402, Stock No. 906-010-000000-1; or at http://www.gsa.gov/Portal/gsa/ep/contentView.do?P=MTT&contentId=13265&contentType=GSA_BASIC in electronic format.

(2) Standardized Regulations (Government Civilians, Foreign Areas), Section 925, "Maximum Travel Per Diem Allowance for Foreign Areas," prescribed by the Department of State, for travel in areas not covered in (a)(1) of this clause, available on a subscription basis from the Superintendent of Documents, U.S. Government Printing Office, Washington DC 20402, Stock No. 744-008-000000-0; or at <http://www.state.gov/m/a/als/prdm/2002/9892.htm> in electronic format

(b) Cited Federal Regulations are not incorporated in their entirety. Only sections defining lodging, meals and incidental expenses and those sections dealing with special or unusual situations and setting forth maximum per diem rates are incorporated herein.

(end of clause)

5652.239-9000 Privacy or Security Safeguards. (2000)

(a) The details of any privacy or security safeguards that may be revealed to the contractor by the Government in the course of performance under this contract shall not be published or disclosed in any manner without the Contracting Officer's express written consent.

(b) The Government shall be afforded full, free, and uninhibited access to all facilities, installations, technical capabilities, operations, documentation, records, and data bases for the purpose of carrying out a program of inspection to ensure continued efficacy and efficiency of safeguards against threats and hazards to data security, integrity, and confidentiality.

(c) If either the Government or the contractor discovers new or unanticipated threats or hazards, or if existing safeguards have ceased to function, then a mutual agreement shall then be reached on the changes or corrections to existing safeguards or institution of new safeguards, with final determination of appropriateness to be determined by the Government. The Government's liability is limited to an equitable adjustment of cost for such changes or corrections, unless the ineffectiveness of existing safeguards is due to the fault of the contractor in which case the Government is not liable for any equitable adjustment.

(d) The Government shall not be liable for claims of loss of business, damage to reputation, or damages of any other kind arising from the discovery of new or unanticipated threats or hazards, or any public or private disclosure thereof.

(e) The contractor agrees to incorporate this clause in all subcontracts at all tiers.

(end of clause)

5652.252-9000 Notice of Incorporation of Section K (1998)

Section K, Certifications and Representations, of the solicitation will not be distributed with the contract; however, Section K is hereby incorporated by reference.

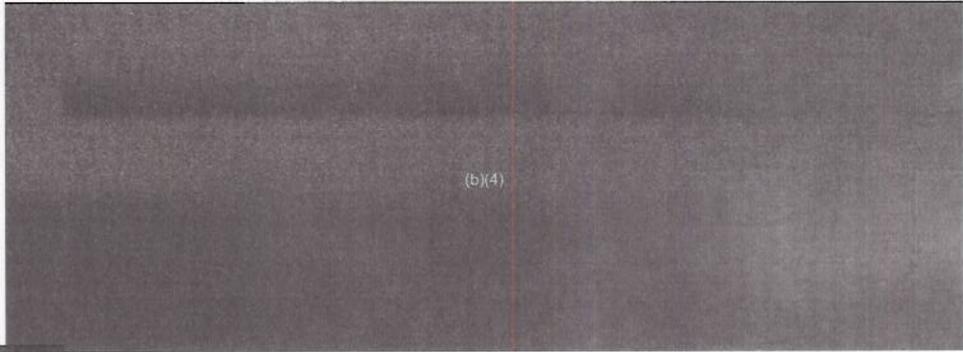
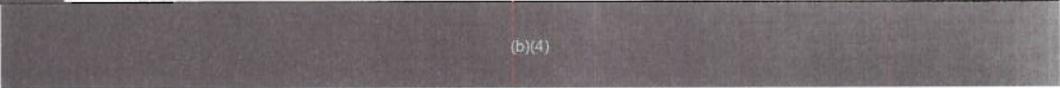
(end of clause)

SECTION J - LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACHMENTS

ATTACHMENTS TO H92222-09-C-0045

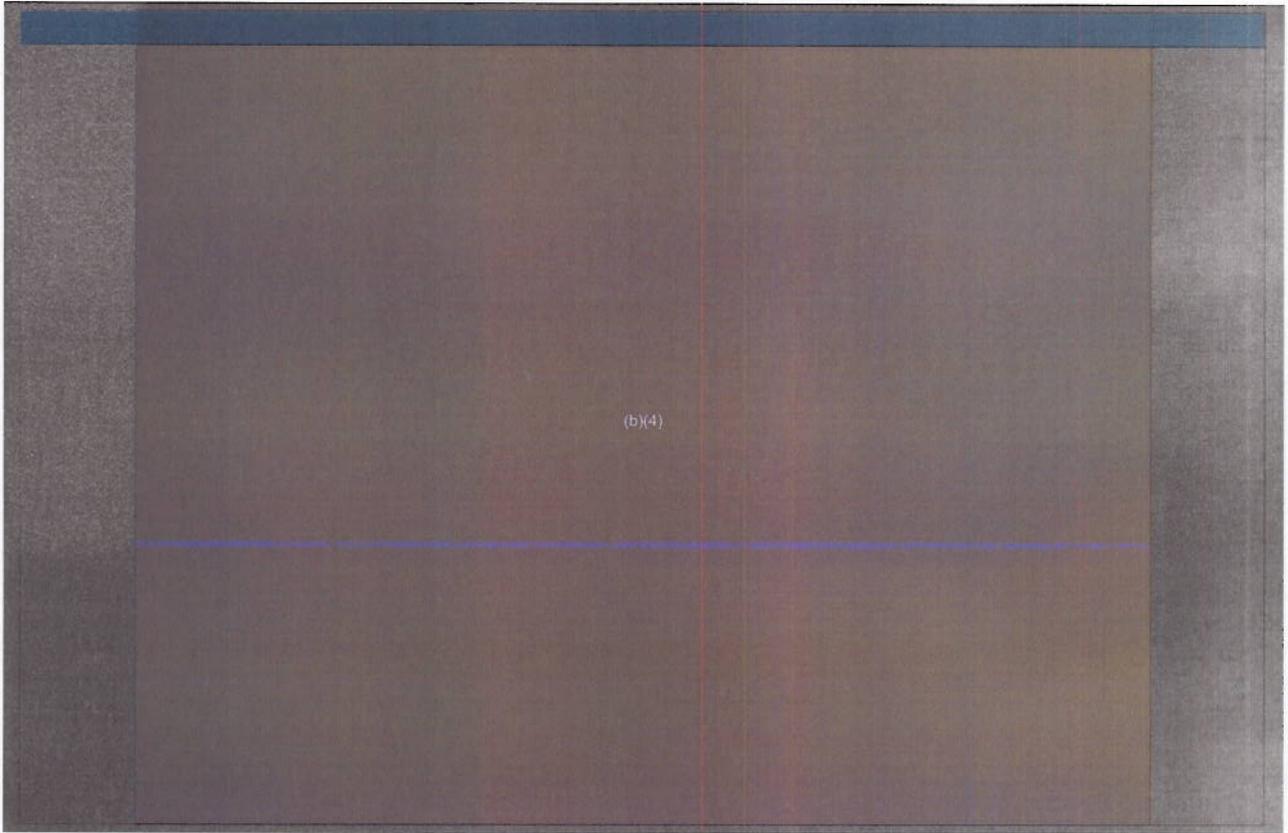
ATTACHMENT 1 – PERFORMANCE WORK STATEMENT (PWS) FIGURES

Included in this attachment are Figures from the PWS, that could not be incorporated into this docu

A-2	
A-3	
A-3a	
A-4	
A-5	
A-6	
A-9	
A-11	
A-14	
(b)(4)	
A-15	
A-16	

ATTACHMENT 2 – DEPARTMENT OF DEFENSE CONTRACT SECURITY CLASSIFICATION SPECIFICATION, DD FORM 254

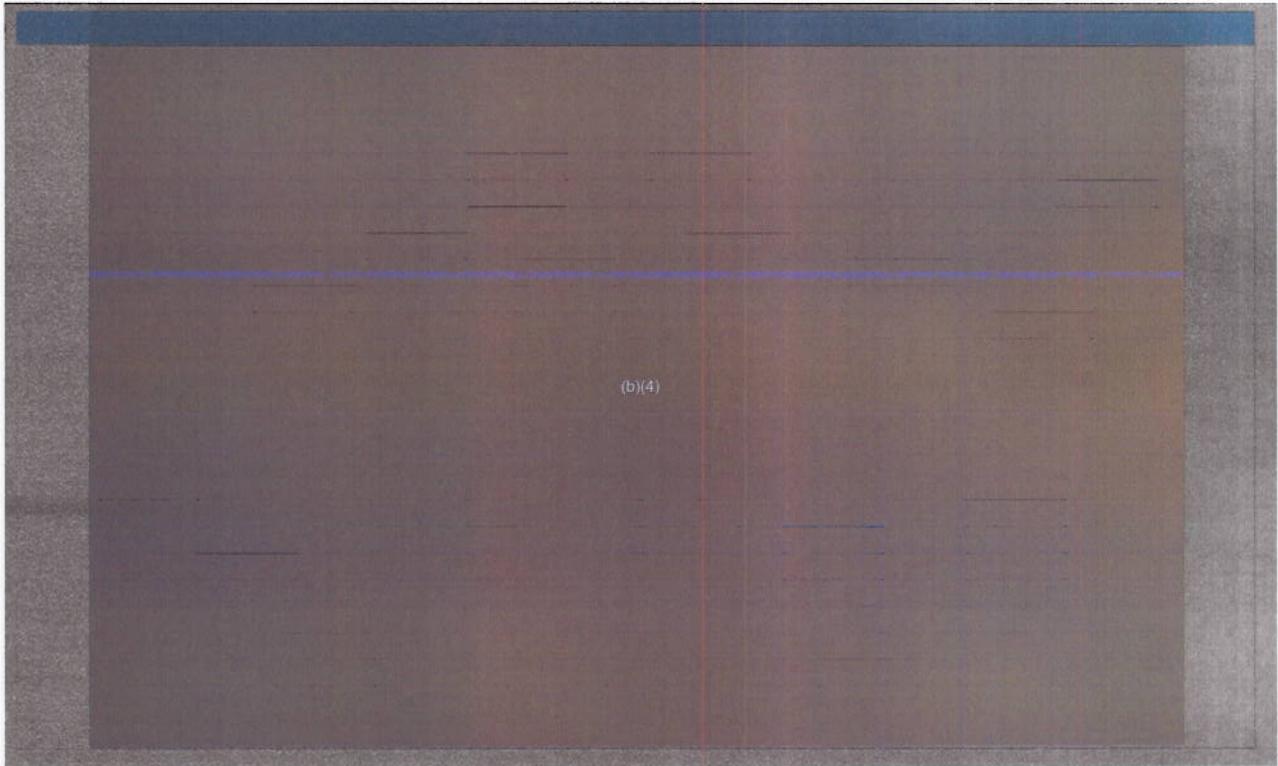
FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



ATTACHMENT 1

1

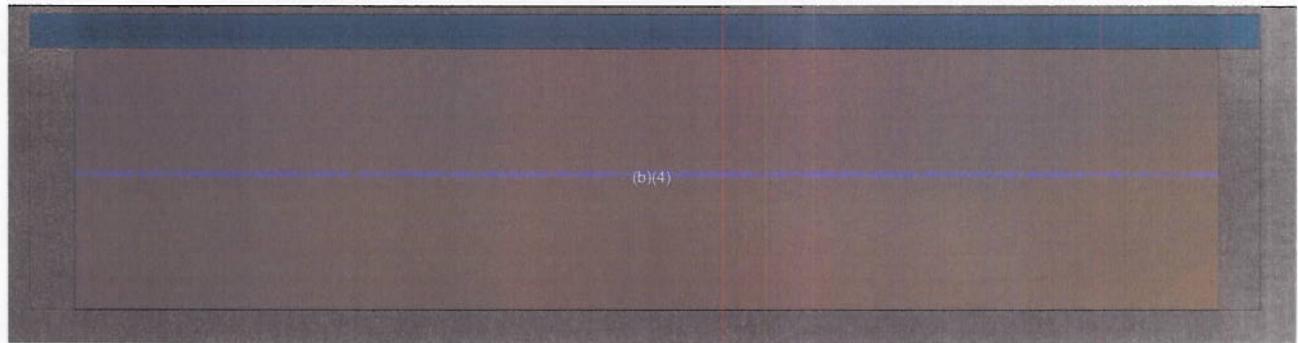
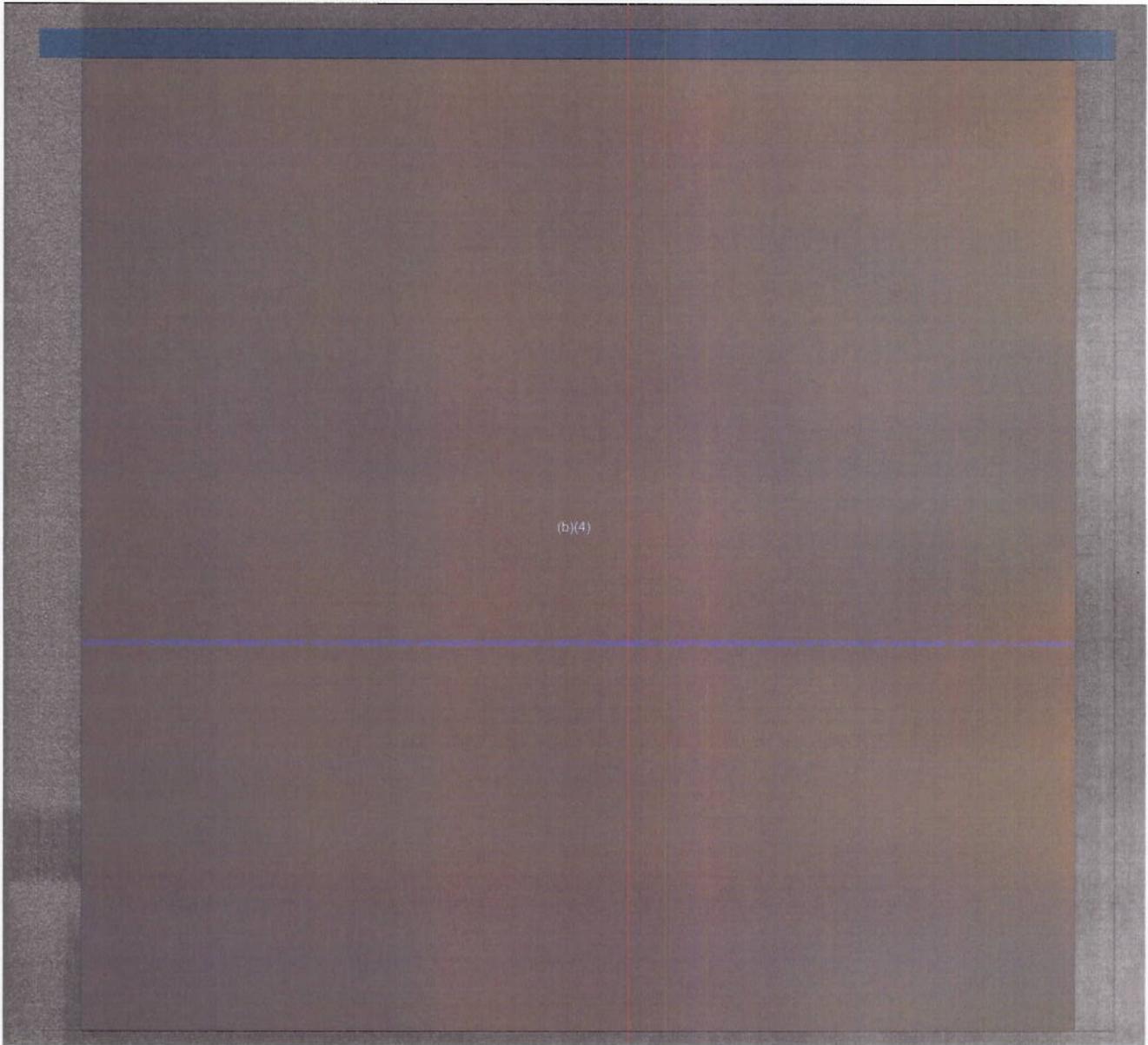
H92222-09-C-0045
FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



ATTACHMENT 1

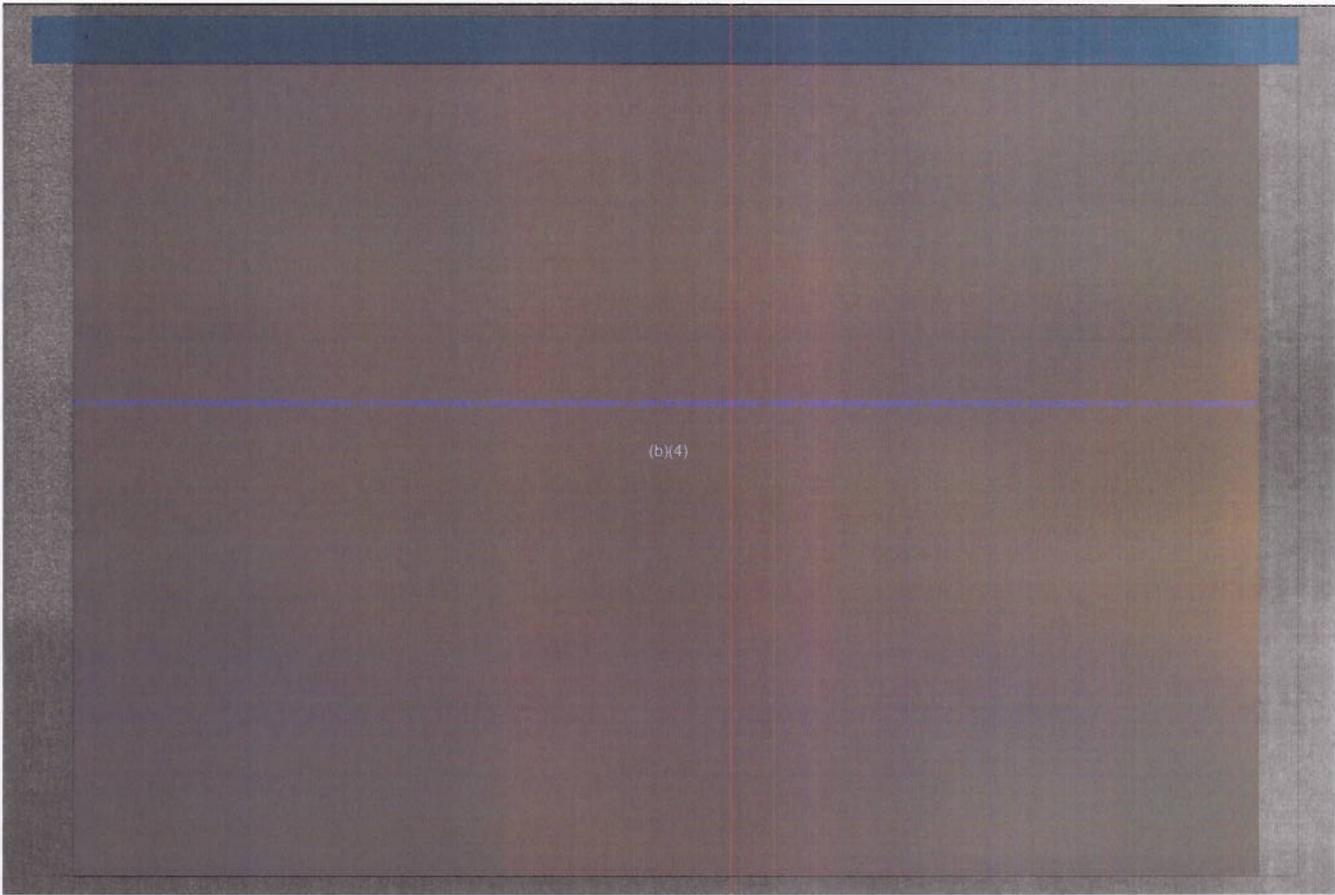
2

FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



ATTACHMENT 1

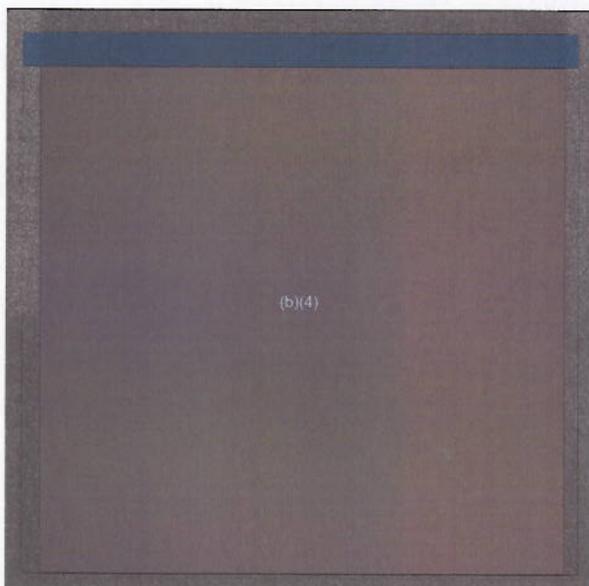
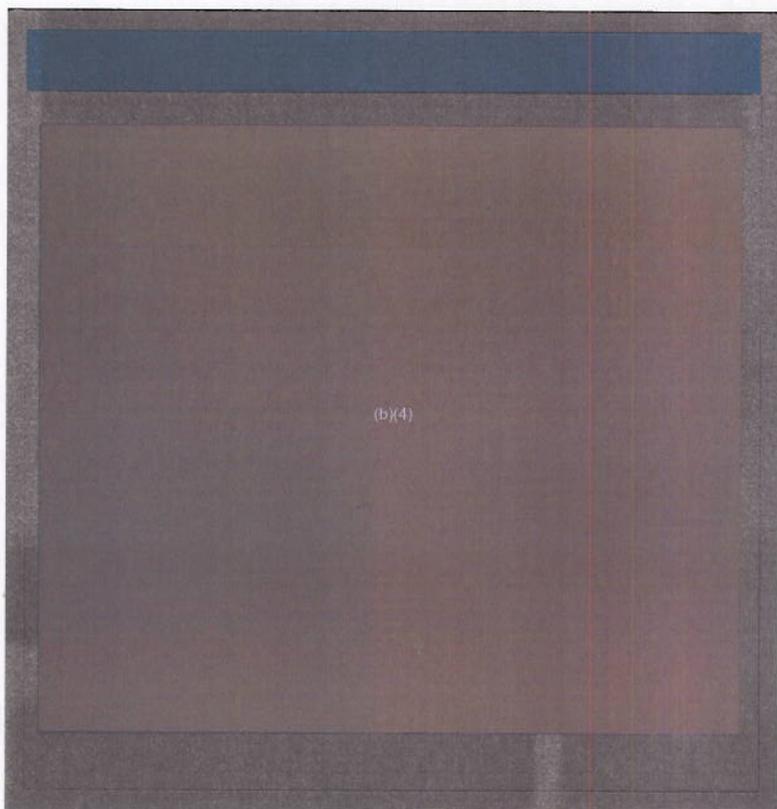
H92222-09-C-0045
FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



ATTACHMENT 1

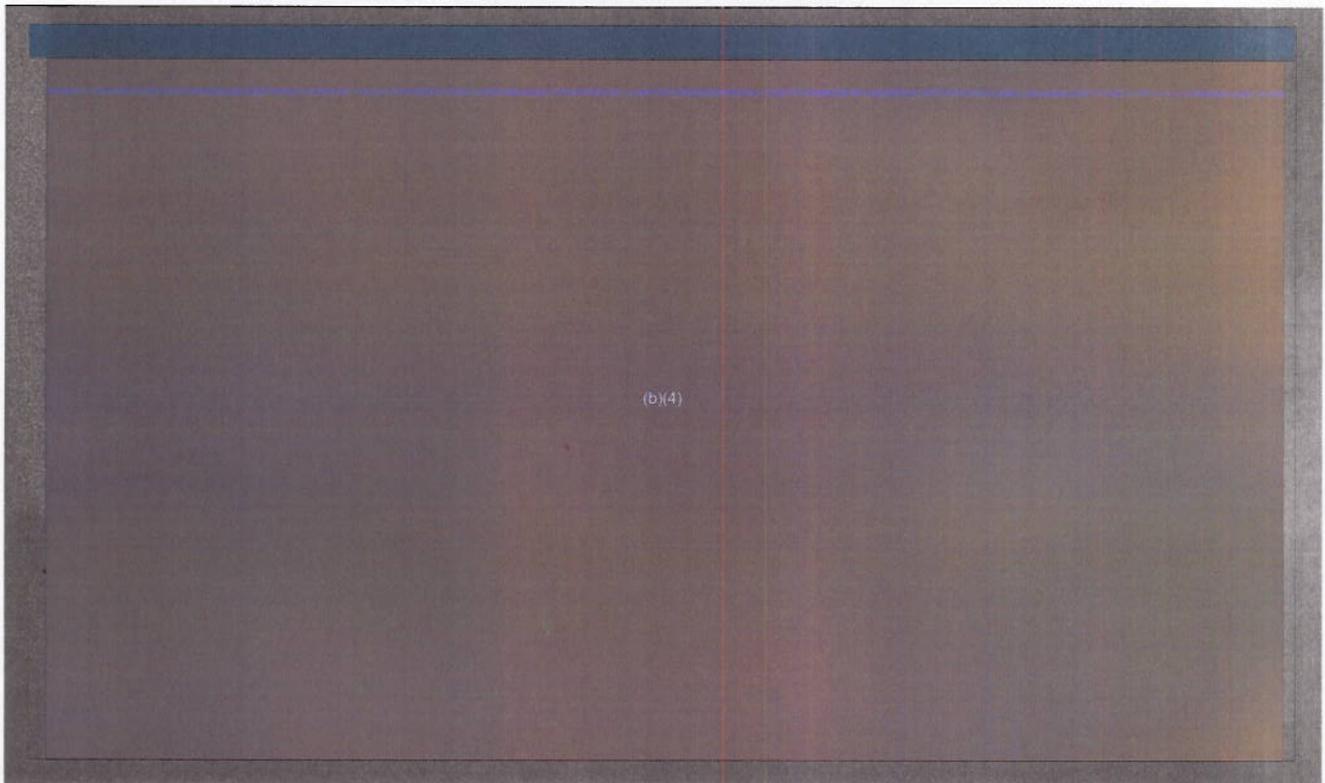
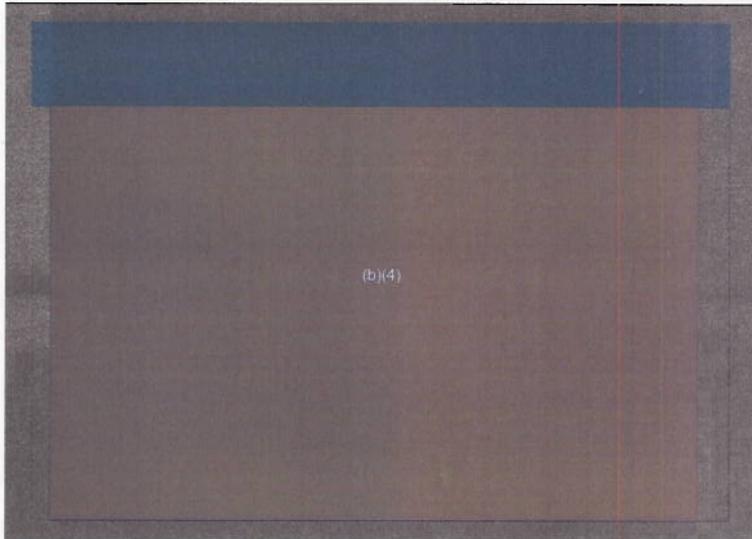
4

H92222-09-C-0045
FIGURES FROM GDIT PERFORMANCE WORK STATEMENT

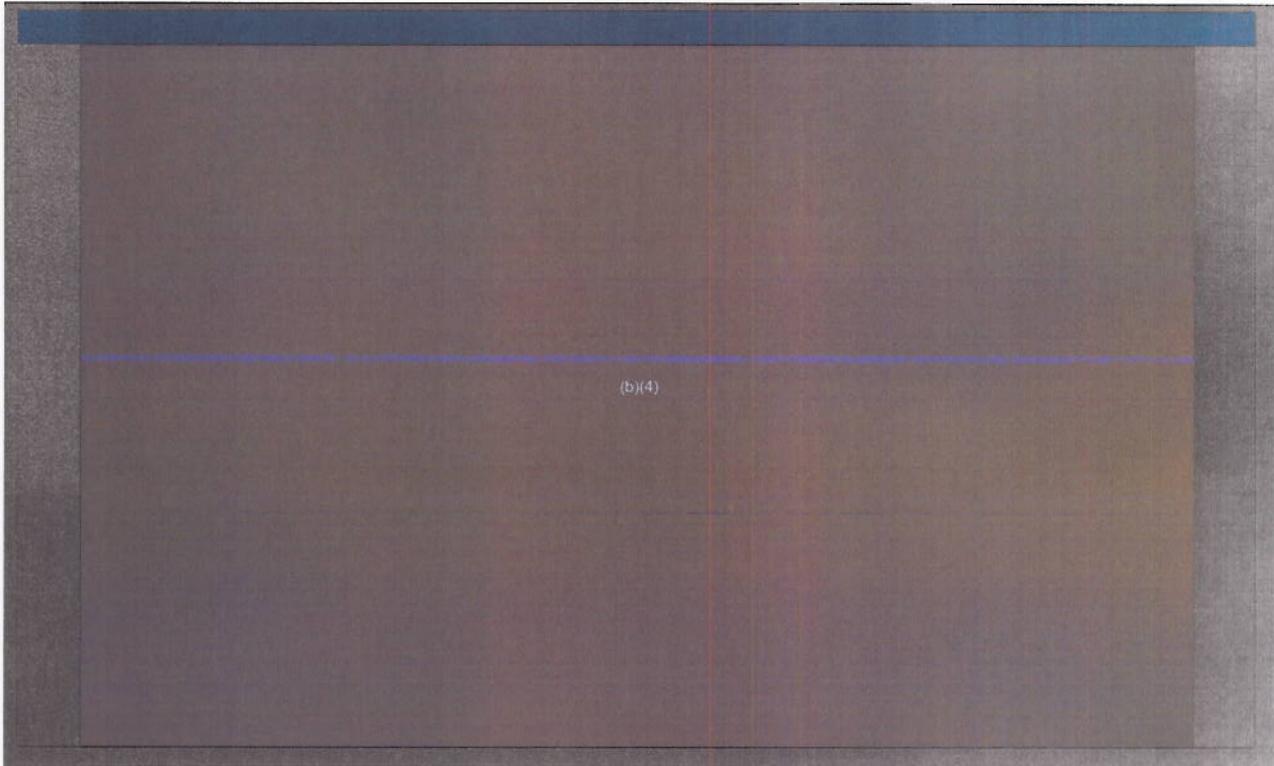


ATTACHMENT 1

FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



FIGURES FROM GDIT PERFORMANCE WORK STATEMENT



DEPARTMENT OF DEFENSE CONTRACT SECURITY CLASSIFICATION SPECIFICATION <i>(The requirements of the DoD Industrial Security Manual apply to all security aspects of this effort.)</i>		1. CLEARANCE AND SAFEGUARDING	
		RANCE REQUIRED (b)(2)High	
		GUARDING REQUIRED (b)(2)High	
2. THIS SPECIFICATION IS FOR: (X and complete as applicable)		3. THIS SPECIFICATION IS: (X and complete as applicable)	
<input checked="" type="checkbox"/> a. PRIME CONTRACT NUMBER H92222-09-C-0045	<input checked="" type="checkbox"/> a. ORIGINAL (Complete date in all cases) Date (YYMMDD) 090715	<input type="checkbox"/> b. SUBCONTRACT NUMBER	<input type="checkbox"/> b. REVISED (Supersedes all previous specs) Revision No. NA Date (YYMMDD)
<input type="checkbox"/> c. SOLICITATION OR OTHER NUMBER	DUE DATE (YYYYMMDD)	<input type="checkbox"/> c. FINAL (Complete Item 5 in all cases)	Date (YYMMDD)
4. IS THIS A FOLLOW-ON CONTRACT? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO If YES, complete the following			
Classified material received or generated under (Preceding Contract Number) is transferred to this follow-on contract			
5. IS THIS A FINAL DD FORM 254? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO If Yes, complete the following:			
In response to the contractor's request dated , retention of the classified material is authorized for the period of			
6. CONTRACTOR (Include Commercial and Government Entity (CAGE) Code)			
a. NAME, ADDRESS, AND ZIP CODE General Dynamics Information Technology, Inc. 3211 Jermantown Rd. Fairfax, VA 22030-2844	b. CAGE CODE 07MU1	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)	
7. SUBCONTRACTOR			
a. NAME, ADDRESS, AND ZIP CODE	b. CAGE CODE	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)	
8. ACTUAL PERFORMANCE			
a. LOCATION See Block 13	b. CAGE CODE	c. COGNIZANT SECURITY OFFICE (Name, Address, and Zip Code)	
9. GENERAL IDENTIFICATION OF THIS PROCUREMENT Trans Regional Website Initiative Period of Performance: 21 Sep 2009 – 20 Sep 2010			
10. THIS CONTRACT WILL REQUIRE ACCESS TO:	YES	NO	11. IN PERFORMING THIS CONTRACT, THE CONTRACTOR WILL:
a. COMMUNICATIONS SECURITY (COMSEC) INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	a. HAVE ACCESS TO CLASSIFIED INFORMATION ONLY AT ANOTHER CONTRACTOR'S FACILITY OR A GOVERNMENT ACTIVITY
b. RESTRICTED DATA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	b. RECEIVE CLASSIFIED DOCUMENTS ONLY
c. CRITICAL NUCLEAR WEAPON DESIGN INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	c. RECEIVE AND GENERATE CLASSIFIED MATERIAL
d. FORMERLY RESTRICTED DATA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	d. FABRICATE, MODIFY, OR STORE CLASSIFIED HARDWARE
e. INTELLIGENCE INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	e. PERFORM SERVICES ONLY
(1) Sensitive Compartmented Information (SCI)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	f. HAVE ACCESS TO U.S. CLASSIFIED INFORMATION OUTSIDE THE U.S., PUERTO RICO, U.S. POSSESSIONS AND TRUST TERRITORIES
(2) Non-SCI	<input checked="" type="checkbox"/>	<input type="checkbox"/>	g. BE AUTHORIZED TO USE THE SERVICES OF DEFENSE TECHNICAL INFORMATION CENTER (DTIC) OR OTHER SECONDARY DISTRIBUTION CENTER
f. SPECIAL ACCESS INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	h. REQUIRE A COMSEC ACCOUNT
g. NATO INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	i. HAVE TEMPEST REQUIREMENTS
h. FOREIGN GOVERNMENT INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	j. HAVE OPERATIONS SECURITY (OPSEC) REQUIREMENTS
i. LIMITED DISSEMINATION INFORMATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	k. BE AUTHORIZED TO USE THE DEFENSE COURIER SERVICE
j. FOR OFFICIAL USE ONLY INFORMATION WILL BE HANDLED IAW DOD 5400.7-R	<input checked="" type="checkbox"/>	<input type="checkbox"/>	l. OTHER (Specify) (b)(2)High
(b)(2)High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	(b)(2)High

12. PUBLIC RELEASE. Any information (classified or unclassified) pertaining to this contract shall not be released for public dissemination except as provided by the Industrial Security Manual or unless it has been approved for public release by appropriate U.S. Government authority. Proposed public releases shall be submitted for approval prior to release. (b)(2)High Direct (b)(2)High Through (Specify)

Requests must be forwarded through the certifying official (block 16), USSOCOM Office of Public Affairs (SOCS-PA), and contracting officer.

To the Directorate for Freedom of Information and Security Review, Office of the Assistant Secretary of Defense (Public Affairs)* for review.

* In the case of non-DoD User Agencies, requests for disclosure shall be submitted to that agency

13. SECURITY GUIDANCE. The security classification guidance needed for this classified effort is identified below. If any difficulty is encountered in applying this guidance, or if any other contributing factor indicates a need for changes in this guidance, the contractor is authorized and encouraged to provide recommended changes. The contractor may also challenge guidance or the classification assigned to any information or material furnished or generated under this contract; and may submit questions for interpretation of the guidance to the official identified below. Pending final decision, the information involved shall be handled and protected at the highest level of classification assigned or recommended. (Fill in as appropriate for the classified effort. Attach, or forward under separate correspondence, any documents/guides/extracts referenced herein. Add additional pages as needed to provide complete guidance.)

(b)(2)High

(b)(6)

Reviewed/Approved

(b)(3) (10USC§130b), (b)(6)

USSOCOM Industrial Security

15 Jul 09

14. ADDITIONAL SECURITY REQUIREMENTS. Requirements, in addition to ISM requirements, are established for this contract. (b)(2)High YES (b)(2)High NO
(If Yes, identify the pertinent contractual clauses in the contract document itself, or provide an appropriate statement, which identifies the additional requirements. Provide a copy of the requirements to the Cognizant Security Office. Use Item 13 if additional space is needed.)

(b)(2)High

(b)(2)High

15. INSPECTIONS. Elements of this contract are outside the inspection responsibility of the Cognizant Security Office.

(b)(2)High YES

(b)(2)High NO

(If Yes, explain and identify specific areas or elements carved out and the activity responsible for inspections. Use Item 13 if additional space is needed.)

(b)(2)High

16. CERTIFICATION AND SIGNATURE. Security requirements stated herein are complete and adequate for safeguarding the classified information to be released or generated under this classified effort. All questions shall be referred to the official named below.

a. TYPED NAME OF CERTIFYING OFFICIAL

b. TITLE

c. TELEPHONE (Include Area Code)

(b)(3) (10USC§130b), (b)(6)

Contracting Officer's Representative

(b)(6)

d. ADDRESS (Include Zip Code)

HQ USSOCOM/JMISC
7701 Tampa Point Blvd., Bldg 143
MacDill AFB, FL 33621

17. REQUIRED DISTRIBUTION

a. CONTRACTOR

b. SUBCONTRACTOR

c. COGNIZANT SECURITY OFFICE FOR PRIME AND SUBCONTRACTOR

d. U.S. ACTIVITY RESPONSIBLE FOR OVERSEAS SECURITY ADMINISTRATION

e. ADMINISTRATIVE CONTRACTING OFFICER

f. OTHERS AS NECESSARY

(b)(2)High

e. SIGNATURE

(b)(6)

(b)(2)High

Pages 134 through 135 redacted for the following reasons:

(b)(2) High

Contract Number: H92222-09-C-0045

PROTECTING "FOR OFFICIAL USE ONLY" (FOUO) INFORMATION

1. GENERAL:

- a. The "For Official Use Only" (FOUO) marking is assigned to information at the time of its creation in a DoD User Agency. It is not authorized as a substitute for a security classification marking but is used on official government information that may be withheld from the public under exemptions 2 through 9 of the Freedom of Information Act (FOIA).
- b. Other non-security markings, such as "Limited Official Use" and "Official Use Only" are used by non-DoD User Agencies for the same type of information and should be safeguarded and handled in accordance with instruction received from such agencies to the extent that such may be withheld from the public under exemptions 2 through 9 of the FOIA and marked in accordance with 2.c below. As used herein, "FOUO" markings shall only be applied to information described in 5 USC § 552(b), and shall also indicate the applicable FOIA Exemption. Contractor shall apply this Attachment 4A in a manner consistent with its policies implementing Section 15 of the Federal Advisory Committee Act, 5 USC App. § 15 (1997).
- c. Use of the above markings does not mean that the information cannot be released to the public under FOIA, only that it must be reviewed by the Government prior to its release to determine whether a significant and legitimate government purpose is served by withholding the information or portions of it.

2. MARKINGS:

- a. An unclassified document containing FOUO information will be marked "For Official Use Only" at the bottom of the front cover (if any), on the first page, on each page containing FOUO information, on the back page, and on the outside of the back cover (if any). No portion markings will be shown.
- b. Within a classified document, an individual page that contains both FOUO and classified information will be marked at the top and bottom with the highest security classification of information appearing on the page. If an individual portion contains FOUO information but no classified information, the portion will be marked, "FOUO."
- c. Any "For Official Use Only" information released to a contractor by a DoD User Agency is required to be marked with the following statement prior to transfer.

"This document contains information EXEMPT FROM MANDATORY DISCLOSURE UNDER THE FOIA. Exemptions apply."

- d. Removal of the "For Official Use Only" marking can only be accomplished by the originator or other competent authority. When the "For Official Use Only" status is terminated, all known holders will be notified to the extent practical.

3. DISSEMINATION: Contractors may disseminate "For Official Use Only" information to their employees and subcontractors who have a need for the information in connection with a classified contract. Contractors must ensure employees and subcontractors are aware of the special handling instructions detailed below.

4. STORAGE: During working hours, "For Official Use Only" information shall be placed in an out-of-sight location if the work area is accessible to persons who do not have a need for the information. During nonworking hours, the information shall be stored to preclude unauthorized access. Filing such material with other unclassified records in unlocked files or desks, is adequate when internal building security is provided during nonworking hours. When such internal security control is not exercised, locked buildings or rooms will provide adequate after-hours protection or the material can be stored in locked receptacles such as file cabinets, desks, or bookcases.

5. TRANSMISSION: "For Official Use Only" information may be sent via first-class mail or parcel post. Bulky shipments may be sent by fourth-class mail. DoD components, officials of DoD components, and authorized DoD contractors, consultants, and grantees send FOUO information to each other to conduct official DoD business. Tell recipients the status of such information, and send the material in a way that prevents unauthorized public disclosure. Make sure documents that transmit FOUO material call attention to any FOUO attachments. Normally, you may send FOUO records over facsimile equipment. To prevent unauthorized disclosure, consider attaching special cover sheets, the location of sending and receiving machines, and whether authorized personnel are around to receive FOUO information. FOUO information may be passed to officials in other departments and agencies of the executive and judicial branches to fulfill a government function. Mark the records "For Official Use Only" and tell the recipient the information is exempt from public disclosure under the FOIA and requires special handling. Electronic transmission of FOUO information, e.g., voice, data or facsimile, and e-mail, shall be by approved secure communications systems or systems utilizing other protective measures such as Public Key Infrastructure (PKI), whenever practical.

6. DISPOSITION: When no longer needed, FOUO information must be shredded.

7. UNAUTHORIZED DISCLOSURE: Unauthorized disclosure of "For Official Use Only" information does not constitute a security violation but the releasing agency should be informed of any unauthorized disclosure. The unauthorized disclosure of FOUO information protected by the Privacy Act may result in criminal sanctions and disciplinary action may be taken against those responsible.

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT

1. CONTRACT ID CODE: J PAGE OF PAGES: 1 | 11
5. PROJECT NO. (If applicable): S2404A

2. AMENDMENT/MODIFICATION NO.: F00001
3. EFFECTIVE DATE: 19-Oct-2009
4. REQUISITION/PURCHASE REQ. NO.:
6. ISSUED BY: HQ USSOCOM SORDAC-K
ATTN: ANITA DELOACH
7701 TAMPA POINT BLVD
MACDILL AFB FL 33621-5323
7. ADMINISTERED BY: DCMA VIRGINIA
10500 BATTLEVIEW PKWY.
MANASSAS VA 20109-2342

8. NAME AND ADDRESS OF CONTRACTOR (No., Street, County, State and Zip Code)
NAMICS INFORMATION TECHNOLOGY,
(b)(6)
3211 JERMANTOWN RD
FAIRFAX VA 22030-2844

9A. AMENDMENT OF SOLICITATION NO.
9B. DATED (SEE ITEM 11)
X 10A. MOD. OF CONTRACT/ORDER NO.
H92222-09-C-0045
X 10B. DATED (SEE ITEM 13)
03-Sep-2009

CODE 07MU1 FACILITY CODE

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of offer is extended. is not extended.

Offer must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended by one of the following methods:
(a) By completing Items 8 and 15, and returning copies of the amendment;
(b) By acknowledging receipt of this amendment on each copy of the offer submitted;
or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)

13. THIS ITEM APPLIES ONLY TO MODIFICATIONS OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

- A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(B).
X C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF: 10 USC 2304
D. OTHER (Specify type of modification and authority)
E. IMPORTANT: Contractor is not, X is required to sign this document and return 1 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)
Modification Control Number: deloach1073
See Continuation Pages

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)
15B. CONTRACTOR/OFFEROR
15C. DATE SIGNED
16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print)
ANITA DELOACH / CONTRACTING OFFICER
TEL: 813-826-6966 EMAIL: julia.deloach@socom.mil
16B. UNIT BY (b)(6)
16C. DATE SIGNED 27-Oct-2009
EXCEPTION TO SF 30 APPROVED BY OIRM 11-84
30-105-04
STANDARD FORM 30 (Rev. 10-83) Prescribed by GSA 31 FAR (48 CFR) 53.243

SECTION SF 30 BLOCK 14 CONTINUATION PAGE

SUMMARY OF CHANGES

1. The purpose of this modification is listed below.
 - a. The Performance Metrics and Incentive/Disincentive Structure is hereby incorporated;
 - b. The Wide Area Work Flow (WAWF) clause is changed; and
 - c. FAR Clause 52.216-16 is completed and incorporated in full text vice by reference.
2. The total dollar value and funded amount remain unchanged.
3. All other terms and conditions remain unchanged and in full force and effect.

SECTION C - DESCRIPTIONS AND SPECIFICATIONS

The following has been added:

(b)(4)

(b)(4)

(b)(4)

(b)(4)

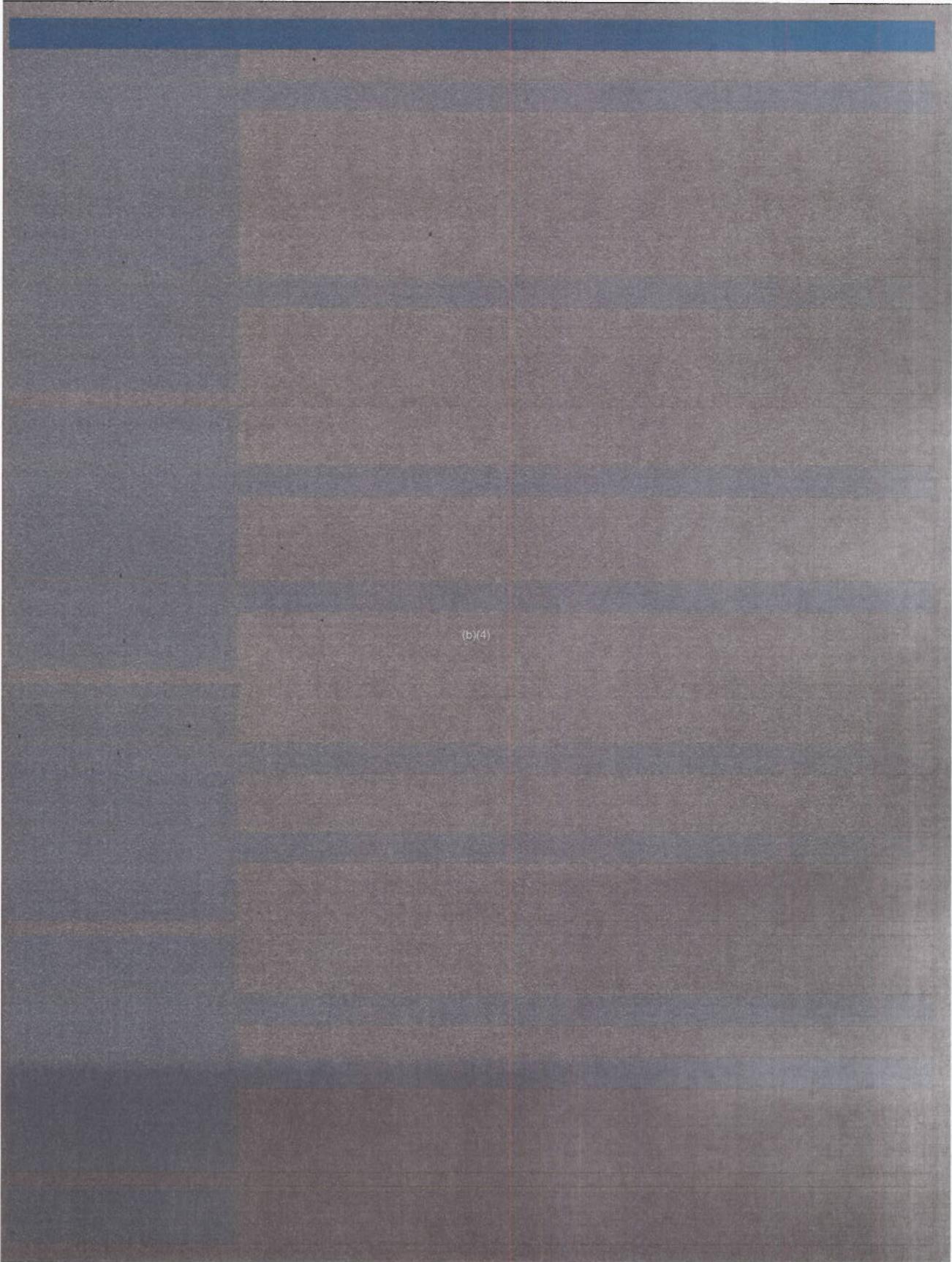
(b)(4)

(b)(4)

(b)(4)



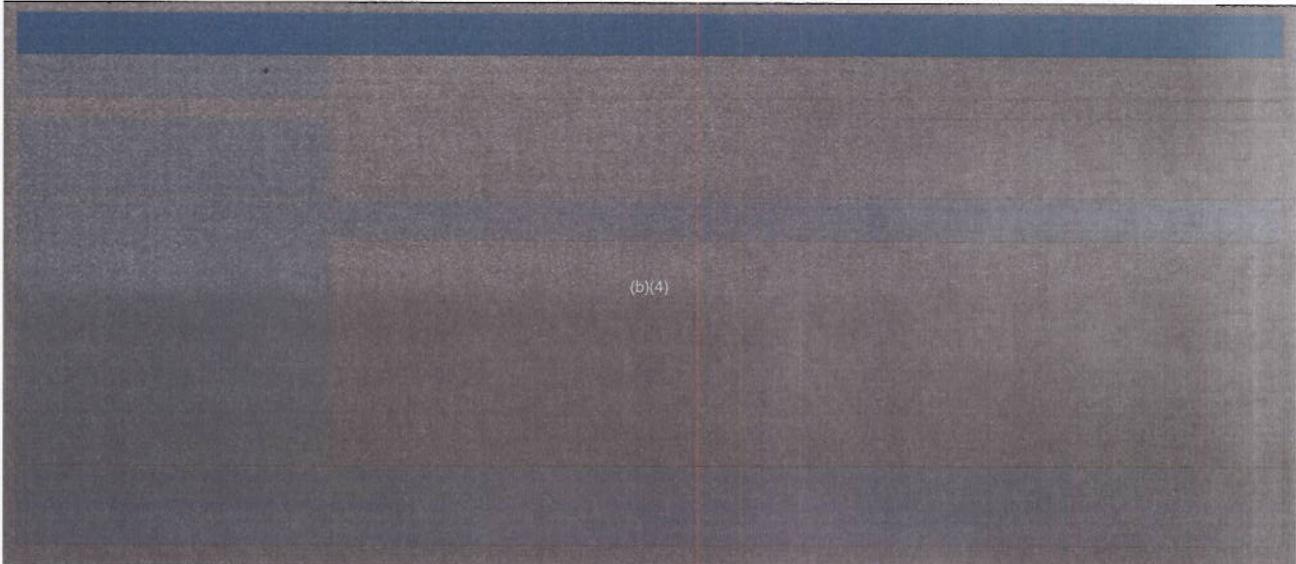
(b)(4)



(b)(4)



(b)(4)



SECTION G - CONTRACT ADMINISTRATION DATA

The following has been modified:

Wide Area Work Flow (WAWF) – Electronic Receiving Report and Invoicing Instructions, Contract Number: H92222-09-C-0045

1. In accordance with DFARS 232.7002, and SOFARS 5652.232-9002, use of electronic payment requests is mandatory. WAWF will speed up payment processing time and allow you to monitor payment status online. There are no charges or fees associated with the use of WAWF. For more information please go to <https://wawf.eb.mil>. Additionally, you can take a free tutorial online at <http://www.wawftraining.com/>. Your cognizant local DCMA and DCAA representatives will also be able to assist you in this payment process.

2. The accounts payable address can be found on the Standard Form 26, which is page one of your contract. You can easily access payment information using the DFAS web site at <http://www.dfas.mil>. Your contract number and order number (if applicable), or invoice will be required to inquire status of your payment. Go to DFAS on the web at <http://www.dfas.mil/money/vendor>.

3. The following codes will be required to route your receiving reports, invoices, and additional e-mail to correctly process through the WAWF system.

TYPE OF DOCUMENT:

Vendor/Contractor CAGE CODE:

ISSUING OFFICE DODAAC:

CONTRACT ADMIN DODAAC:

INSPECTION DODAAC/BPN: PLUS SIX EXT:
ACCEPTOR / SHIP TO DODAAC/BPN: PLUS SIX EXT:
LOCAL PROCESSING OFFICE: PLUS SIX EXT:
PAY/DISBURSING OFFICE DODAAC:

E-MAIL POINT OF CONTACT LISTING

INSPECTOR:
ACCEPTOR:
CONTRACT ADMINISTRATOR:
CONTRACTING OFFICER:
ADDITIONAL CONTACT:

SECTION I - CONTRACT CLAUSES

The following has been modified:

52.216-16 INCENTIVE PRICE REVISION--FIRM TARGET (OCT 1997) - ALTERNATE I (APR 1984).

(a) General. The supplies or services identified in the Schedule as Items 0006, 0007, 0008, 0009, 1006, 1007, 1008, 1009, 2006, 2007, 2008, 2009, 3006, 3007, 3008, 3009, 4006, 4007, 4008, and 4009 are subject to price revision in accordance with this clause; provided, that in no event shall the total final price of these items exceed the ceiling price listed in the respective CLIN detail in Section B. Any supplies or services that are to be (1) ordered separately under, or otherwise added to, this contract and (2) subject to price revision in accordance with the terms of this clause shall be identified as such in a modification to this contract.

(b) Definition. "Costs," as used in this clause, means allowable costs in accordance with Part 31 of the Federal Acquisition Regulation (FAR) in effect on the date of this contract.

(c) Data submission. (1) Within 30 days after the end of each 90 day period in which the Contractor has delivered the supplies and/or completed the services specified by item numbers in paragraph (a) above, the Contractor shall submit on Standard Form 1411 or in any other form on which the parties agree--

(i) A detailed statement of all costs incurred up to the end of that month in performing all work under the items;

(ii) An estimate of costs of further performance, if any, that may be necessary to complete performance of all work under the items;

(iii) A list of all residual inventory and an estimate of its value; and

(iv) Any other relevant data that the Contracting Officer may reasonably require.

(2) If the Contractor fails to submit the data required by subparagraph (1) above within the time specified and it is later determined that the Government has overpaid the Contractor, the Contractor shall repay the excess to the Government immediately. Unless repaid within 30 days after the end of the data submittal period, the amount of the excess shall bear interest, computed from the date the data were due to the date of repayment, at the rate established in accordance with the Interest clause.

(d) Price revision. Upon the Contracting Officer's receipt of the data required by paragraph (c) above, the Contracting Officer and the Contractor shall promptly establish the total final price of the items specified in (a) above by applying to final negotiated cost an adjustment for profit or loss, as follows:

(1) On the basis of the information required by paragraph (c) above, together with any other pertinent information, the parties shall negotiate the total final cost incurred or to be incurred for supplies delivered (or services performed) and accepted by the Government and which are subject to price revision under this clause.

(2) The total final price shall be established by applying to the total final negotiated cost an adjustment for profit or loss, as follows:

(i) If the total final negotiated cost is equal to the total target cost, the adjustment is the total target profit.

If the total final negotiated cost is greater than the total target cost, the adjustment is the total target profit, less (b)(4) of the amount by which the total final negotiated cost exceeds the total target cost.

(iii) If the final negotiated cost is less than the total target cost, the adjustment is the total target profit plus (b)(4) of the amount by which the total final negotiated cost is less than the total target cost.

(e) Contract modification. The total final price of the items specified in paragraph (a) above shall be evidenced by a modification to this contract, signed by the Contractor and the Contracting Officer. This price shall not be subject to revision, notwithstanding any changes in the cost of performing the contract, except to the extent that--

(1) The parties may agree in writing, before the determination of total final price, to exclude specific elements of cost from this price and to a procedure for subsequent disposition of those elements; and

(2) Adjustments or credits are explicitly permitted or required by this or any other clause in this contract.

(f) Adjusting billing prices. (1) Pending execution of the contract modification (see paragraph (e) above), the Contractor shall submit invoices or vouchers in accordance with billing prices as provided in this paragraph. The billing prices shall be the target prices shown in this contract.

(2) If at any time it appears from information provided by the contractor under subparagraph (g)(2) below that the then-current billing prices will be substantially greater than the estimated final prices, the parties shall negotiate a reduction in the billing prices. Similarly, the parties may negotiate an increase in billing prices by any or all of the difference between the target prices and the ceiling price, upon the Contractor's submission of factual data showing that final cost under this contract will be substantially greater than the target cost.

(3) Any billing price adjustment shall be reflected in a contract modification and shall not affect the determination of the total final price under paragraph (d) above. After the contract modification establishing the total final price is executed, the total amount paid or to be paid on all invoices or vouchers shall be adjusted to reflect the total final price, and any resulting additional payments, refunds, or credits shall be made promptly.

(g) Quarterly limitation on payments statement. This paragraph (g) shall apply until final price revision under this contract has been completed.

(1) Within 45 days after the end of each quarter of the Contractor's fiscal year in which a delivery is first made (or services are first performed) and accepted by the Government under this contract, and for each quarter thereafter, the Contractor shall submit to the contract administration office (with a copy to the contracting office and the cognizant contract auditor) a statement, cumulative from the beginning of the contract, showing--

(i) The total contract price of all supplies delivered (or services performed) and accepted by the Government and for which final prices have been established;

(ii) The total costs (estimated to the extent necessary) reasonably incurred for, and properly allocable solely to, the supplies delivered (or services performed) and accepted by the Government and for which final prices have not been established;

(iii) The portion of the total target profit (used in establishing the initial contract price or agreed to for the purpose of this paragraph (g)) that is in direct proportion to the supplies delivered (or services performed) and accepted by the Government and for which final prices have not been established--increased or decreased in accordance with subparagraph (d)(2) above, when the amount stated under subdivision (ii), immediately above, differs from the aggregate target costs of the supplies or services; and

(iv) The total amount of all invoices or vouchers for supplies delivered (or services performed) and accepted by the Government (including amounts applied or to be applied to liquidate progress payments).

(2) Notwithstanding any provision of this contract authorizing greater payments, if on any quarterly statement the amount under subdivision (1)(iv) above exceeds the sum due the Contractor, as computed in accordance with subdivisions (1)(i), (ii), and (iii) above, the Contractor shall immediately refund or credit to the Government the amount of this excess. The Contractor may, when appropriate, reduce this refund or credit by the amount of any applicable tax credits due the Contractor under 26 U.S.C. 1481 and by the amount of previous refunds or credits effected under this clause. If any portion of the excess has been applied to the liquidation of progress payments, then that portion may, instead of being refunded, be added to the unliquidated progress payment account consistent with the Progress Payments clause. The Contractor shall provide complete details to support any claimed reductions in refunds.

(3) If the Contractor fails to submit the quarterly statement within 45 days after the end of each quarter and it is later determined that the Government has overpaid the Contractor, the Contractor shall repay the excess to the Government immediately. Unless repaid within 30 days after the end of the statement submittal period, the amount of the excess shall bear interest, computed from the date the quarterly statement was due to the date of repayment, at the rate established in accordance with the Interest clause.

(h) Subcontracts. No subcontract placed under this contract may provide for payment on a cost-plus-a-percentage-of-cost basis. The Contractor shall--

(1) Insert in each price redetermination or incentive price revision subcontract the substance of paragraph (g), above, and of this paragraph (h), modified to omit mention of the Government and to reflect the position of the Contractor as purchaser and of the subcontractor as vendor, and to omit that part of subparagraph (g)(2) above relating to tax credits; and

(2) Include in each cost-reimbursement subcontract a requirement that each lower-tier price redetermination or incentive price revision subcontract contain the substance of paragraph (g) above and of this paragraph (h), modified as required by subparagraph (1) above.

(i) Disagreements. If the Contractor and the Contracting Officer fail to agree upon the total final price within 60 days (or within such other period as the Contracting Officer may specify) after the date on which the data required by paragraph (c) above are to be submitted, the Contracting Officer shall promptly issue a decision in accordance with the Disputes clause.

(j) Termination. If this contract is terminated before the total final price is established, prices of supplies or services subject to price revision shall be established in accordance with this clause for (1) completed supplies and services accepted by the Government and (2) those supplies and services not terminated under a partial termination. All other elements of the termination shall be resolved in accordance with other applicable clauses of this contract.

(k) Equitable adjustment under other clauses. If an equitable adjustment in the contract price is made under any other clause of this contract before the total final price is established, the adjustment shall be made in the total target cost and may be made in the maximum dollar limit on the total final price, the total target profit, or both. If the adjustment is made after the total final price is established, only the total final price shall be adjusted.

(l) Exclusion from target price and total final price. If any clause of this contract provides that the contract price does not or will not include an amount for a specific purpose, then neither any target price nor the total final price includes or will include any amount for that purpose.

(m) Separate reimbursement. If any clause of this contract expressly provides that the cost of performance of an obligation shall be at Government expense, that expense shall not be included in any target price or in the total final price, but shall be reimbursed separately.

(n) Taxes. As used in the Federal, State, and Local Taxes clause or in any other clause that provides for certain taxes or duties to be included in, or excluded from, the contract price, the term "contract price" includes the total target price or, if it has been established, the total final price. When any of these clauses requires that the contract price be increased or decreased as a result of changes in the obligation of the Contractor to pay or bear the burden of certain taxes or duties, the increase or decrease shall be made in the total target price or, if it has been established, in the total final price, so that it will not affect the Contractor's profit or loss on this contract.

(o) Provisioning and options. Parts, other supplies, or services that are to be furnished under this contract on the basis of a provisioning document or Government option shall be subject to price revision in accordance with this clause. Any prices established for these parts, other supplies, or services under a provisioning document or Government option shall be treated as target prices. Target cost and profit covering these parts, other supplies, or services may be established separately, in the aggregate, or in any combination, as the parties may agree.

(End of clause)

(End of Summary of Changes)

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT				I. CONTRACT ID CODE	PAGE OF PAGES	
2. AMENDMENT/MODIFICATION NO. F00002				J	1 6	
3. EFFECTIVE DATE 18-Dec-2009		4. REQUISITION/PURCHASE REQ. NO.		5. PROJECT NO. (If applicable)		
6. ISSUED BY HQ USSOCOM SORDAC-K ATTN: ANITA DELOACH 7701 TAMPA POINT BLVD MACDILL AFB FL 33621-5323		CODE H92222	7. ADMINISTERED BY (If other than item 6) DCMA VIRGINIA 10500 BATTLEVIEW PKWY. MANASSAS VA 20109-2342		CODE S2404A	
8. NAME AND ADDRESS OF CONTRACTOR (No., Street, County, State and Zip Code) GENERAL DYNAMICS INFORMATION TECHNOLOGY, (b)(6) 3211 JERMANTOWN RD FAIRFAX VA 22030-2844				9A. AMENDMENT OF SOLICITATION NO.		
				9B. DATED (SEE ITEM 11)		
				X	10A. MOD. OF CONTRACT/ORDER NO. H92222-09-C-0045	
				X	10B. DATED (SEE ITEM 13) 03-Sep-2009	
CODE 07MJ1		FACILITY CODE				
11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS						
<input type="checkbox"/> The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of offer <input type="checkbox"/> is extended, <input type="checkbox"/> is not extended.						
<p>Offer must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended by one of the following methods:</p> <p>(a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.</p>						
12. ACCOUNTING AND APPROPRIATION DATA (If required)						
13. THIS ITEM APPLIES ONLY TO MODIFICATIONS OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.						
A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.						
B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(B).						
X C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF: 10 USC 2304						
D. OTHER (Specify type of modification and authority)						
E. IMPORTANT: Contractor <input type="checkbox"/> is not, <input checked="" type="checkbox"/> is required to sign this document and return <u>1</u> copies to the issuing office.						
14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.) Modification Control Number: deloach10468 See Continuation Pages						
Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.						
15A. NAME AND TITLE OF SIGNER (Type or print)			16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) ANITA DELOACH / CONTRACTING OFFICER TEL: 813-826-6966 EMAIL: julia.deloach@socom.mil			
15B. CONTRACTOR/OFFEROR	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA BY _____ (b)(6) (Signature of Contracting Officer)		16C. DATE SIGNED 21-Dec-2009		
(Signature of person authorized to sign)						

SECTION SF 30 BLOCK 14 CONTINUATION PAGE

SUMMARY OF CHANGES

1. The purpose of this modification is listed below.
 - a. Objective ID 2, Figure A-8 Task 1, PWS 2.1.21 is changed;
 - b. Wide Area Work Flow (WAWF) clause is updated; and
 - c. H.8., Special Contract Requirements is changed.

NOTE: Changes have been highlighted.

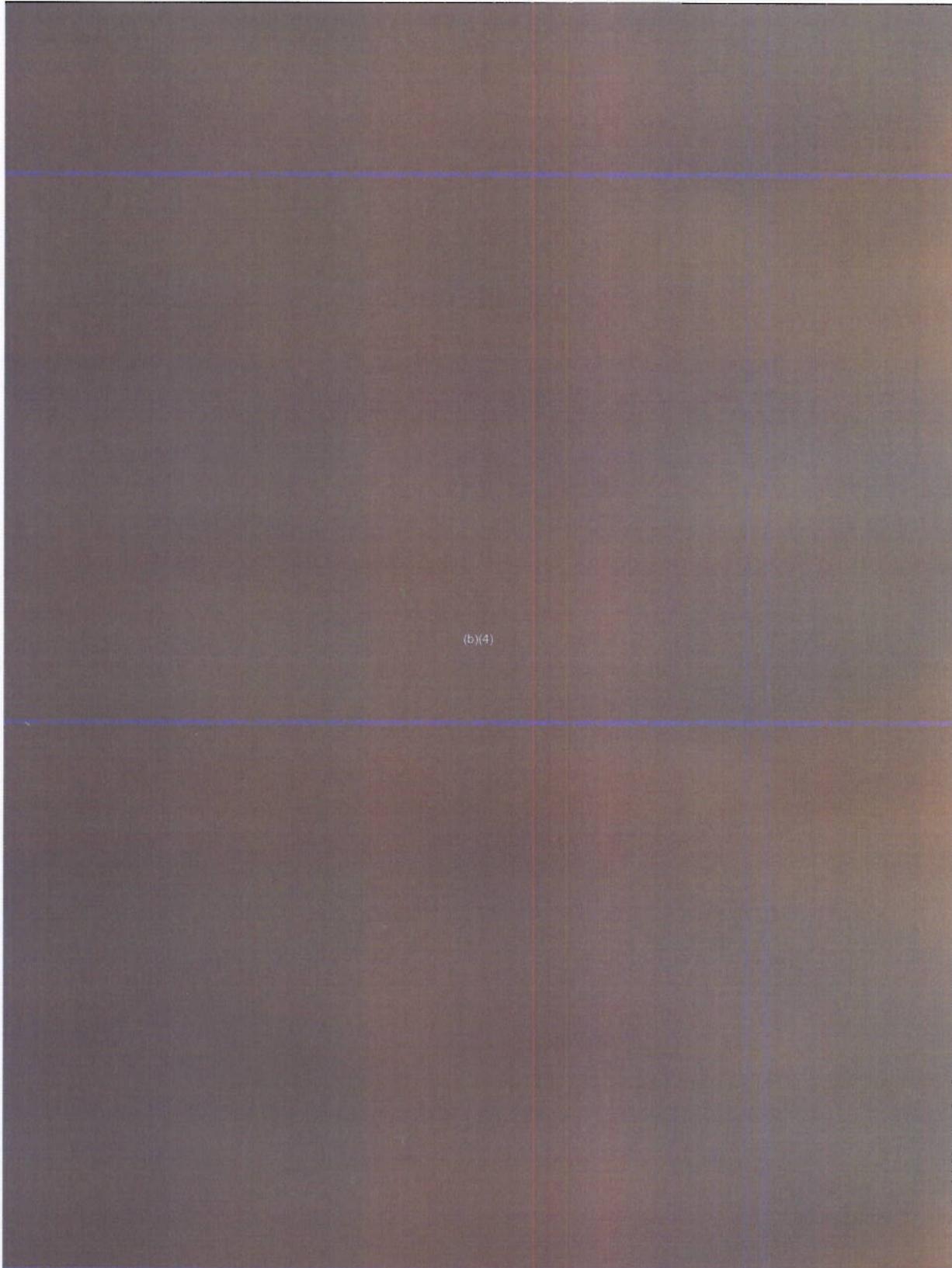
2. The total dollar value and funded amount remain unchanged.
3. All other terms and conditions remain unchanged and in full force and effect.

SECTION C - DESCRIPTIONS AND SPECIFICATIONS

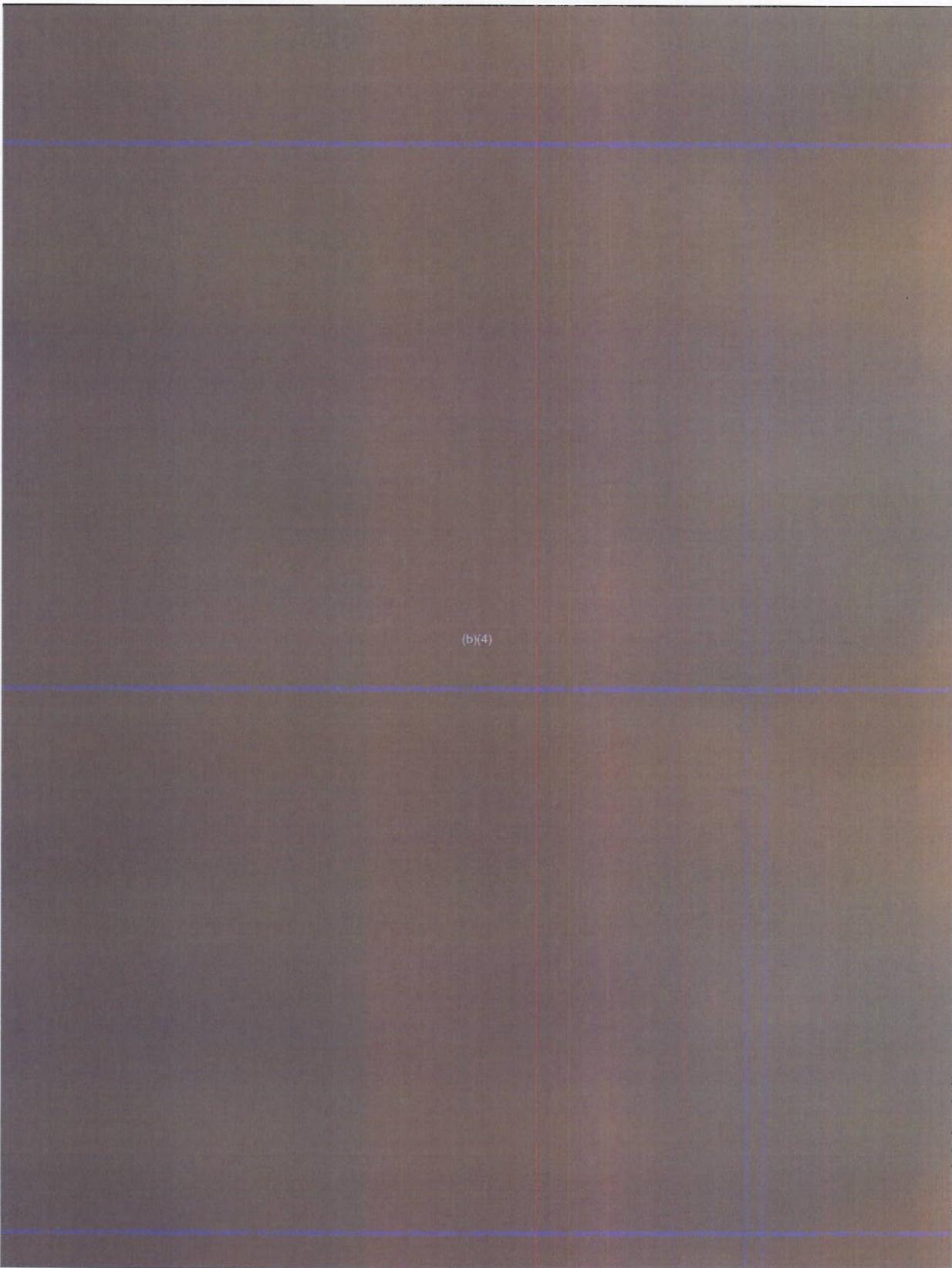
The following has been changed.

2.1.21 Task 1 Performance Objectives

(b)(4)	
(b)(4)	



(b)(4)



(b)(4)

(b)(4)

SECTION G - CONTRACT ADMINISTRATION DATA

The following has been changed.

Wide Area Work Flow (WAWF) – Electronic Receiving Report and Invoicing Instructions, Contract Number: H92222-09-C-0045

1. In accordance with DFARS 232.7002, and SOFARS 5652.232-9002, use of electronic payment requests is mandatory. WAWF will speed up payment processing time and allow you to monitor payment status online. There are no charges or fees associated with the use of WAWF. For more information please go to <https://wawf.eb.mil>. Additionally, you can take a free tutorial online at <http://www.wawftraining.com/>. Your cognizant local DCMA and DCAA representatives will also be able to assist you in this payment process.
2. The accounts payable address can be found on the Standard Form 26, which is page one of your contract. You can easily access payment information using the DFAS web site at <http://www.dfas.mil>. Your contract number and order number (if applicable), or invoice will be required to inquire status of your payment. Go to DFAS on the web at <http://www.dfas.mil/money/vendor>.
3. The following codes will be required to route your receiving reports, invoices, and additional e-mail to correctly process through the WAWF system.

TYPE OF DOCUMENT:

Vendor/Contractor CAGE CODE:

ISSUING OFFICE DODAAC:

CONTRACT ADMIN DODAAC:

INSPECTION DODAAC/BPN: PLUS SIX EXT:

ACCEPTOR / SHIP TO DODAAC/BPN: PLUS SIX EXT:

LOCAL PROCESSING OFFICE: PLUS SIX EXT:

PAY/DISBURSING OFFICE

DODAAC:

E-MAIL POINT OF CONTACT LISTING

INSPECTOR:

ACCEPTOR:

CONTRACT ADMINISTRATOR:

CONTRACTING OFFICER:

ADDITIONAL CONTACT:

SECTION H - SPECIAL CONTRACT REQUIREMENTS

The following has been changed.

H.8. CLIN Completion. Within ninety (90) days of the completion of a FFP CLIN or SubCLIN, and as soon as possible but not more than 120 days of the completion of a FPI or Cost CLIN or SubCLIN, an authorized representative of the contractor shall certify, in writing, to the Contracting Officer that the CLIN/SubCLIN has been completely billed, remaining dollars of said amount can be de-obligated and all deliverables have been received and accepted by the Government. This information will be used for contract modifications.

(End of Summary of Changes)