

**Vincent Stanley**  
**Vice President, Marketing**  
**Patagonia, Inc.**

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Vincent Stanley has been with Patagonia on and off since its inception in 1973. He was for many years Vice-President of Wholesale Division. Recently, he has helped initiate and lead the company's Footprint Chronicles, Common Threads Initiative and Patagonia Books. He lives with his wife, the writer Nora Gallagher, in Santa Barbara, California.