

Mr. Tom Kelley
General Manager, IDEO

Tom is IDEO's general manager. With his brother, IDEO founder and chairman David Kelley, Tom helped manage the firm as it grew from 20 designers to a staff of more than 500 people. At various points in our history, this jack-of-nearly-all-trades has overseen business development, marketing, human resources, and operations. Tom shares IDEO's human-centered design philosophy and methodology with the world through speaking engagements and two best-selling books, *The Art of Innovation* (2001) and *The Ten Faces of Innovation* (2005). When he's not traveling the globe to talk about innovation, he can be found biking around Northern California — including to IDEO's offices — or watching more than 100 movies per year.

SPEAKING HIGHLIGHTS

December 2012, Keynote, GE Technical Leadership Development (recurring), NY

October 2012, Keynote Address, annual conference of Association of Finance Professionals, Miami

October 2012, Keynote Address, Intuit Innovation Conference, Nashville

October 2012, Keynote and Workshop, 3M's Developing Growth Leaders Program (recurring), Minnesota

June 2012, "The Art and Science of Creativity," TEDx Conference, Tokyo

February 2012, Keynote Address, MBN World Economy and Future Forum, Seoul

SPEAKING TOPICS

Design thinking
Nurturing Cultures of Innovation
Innovating for Growth

PUBLISHED WORK

November 2012, "*Reclaim Your Creative Confidence*," Harvard Business Review

BOOKS

The Ten Faces of Innovation
ISBN: 0385499841
On Sale: 2005

The Art of Innovation
ISBN: 0385512074
On Sale: 2001