

Monday, January 7, 2013

Organizational Culture and Innovation: People

<i>Time</i>	<i>Session</i>
0800	Welcome / Administrative Remarks
0810	Opening Remarks <ul style="list-style-type: none"> Chief of Staff, USSOCOM
0820	Guest Speaker - "Innovation: An Historical Perspective in Junior Leadership" <ul style="list-style-type: none"> Young Turk, U.S. Navy Helicopter Maintenance officer & member of the Navy's Advisory Panel
0900	Break
0915	Keynote Speaker – "Organizational Culture and Innovation" <ul style="list-style-type: none"> Mr. Tom Kelley, General Manager, IDEO
1015	Break
1030	Panel Discussion - Headquarters Culture: Current Perspectives in Innovation <ul style="list-style-type: none"> Moderator: Charles "Chuck" Lockett, Alion Science and Technology Panelists: Deputy Director for Acquisition, Special Operations Research, Development, and Acquisition Center (SORDAC), USSOCOM Chief of Plans/J-5, USSOCOM Lead, Expanding Global SOF Network Operational Planning Team Lead, Digital Engagement Advisor <p>Description: This panel is designed to provide a baseline perspective of the headquarters' current culture. The panel will consist of present members of the Headquarters Staff who will provide their perspectives on the "Culture" of the organization; particularly as it relates to innovation in the four areas of people, structure, process & systems. What are the Headquarters' values, beliefs and behaviors and how are they expressed in terms of innovation?</p>
1200-1330	Lunch (working lunch for DVs and Discovery Group leads)
1330	Panel Discussion - Essential Elements of an Innovative Culture <ul style="list-style-type: none"> Moderator: Dr. Robert Wolcott, Founder & Executive Director, Kellogg Innovation Network Panelists: Mr. Langdon Morris, Director of Innovation, PricewaterhouseCoopers Mr. Jeff Shumway, Senior Management Consultant/Instructor, FranklinCovey Co. Dr. Mindy Hall, President and Chief Executive Officer, Peak Development <p>Description: This panel consists of academics and business professionals who can address a wide range of factors that affect organizational culture as it relates to innovation. What role does trust, communication, risk and reward play in the innovative process? How can an organization structure itself to release its innovative potential?</p>
1500	Break
1515-1600 1600-1645	Guest Speakers - "Managing Innovation and Leading Change" <ul style="list-style-type: none"> Dr. Art Markman, Founding Director, Human Dimensions of Organizations, University of Texas Rear Admiral Terry Kraft, Commander, Navy Warfare Development Command
1645	End of the Day Wrap Up

Tuesday, January 8, 2013

Structures, Processes and Systems in Innovation

<i>Time</i>	<i>Session</i>
0800	Opening / Administrative Remarks
0810	Guest Speaker –“ Innovate or Die” Note: Dying is Easier <ul style="list-style-type: none"> Mr. Bran Ferren, Co-Founder and Chief Creative Officer, Applied Minds LLC
0910	Panel Discussion - Innovation in Government Organizations <ul style="list-style-type: none"> Moderator: James P. Farwell, Author Panelists: USSOCOM Component Commander Ms. Michele Schimpp, COO. Office of Science and Technology, USAID Dr. Quintan Wiktorowicz, Senior Director for Community Partnerships, National Security Council Staff, The White House Mr. Michael Leiter, Senior Counselor to the CEO, Palantir Technologies Description: This panel is designed to present perspectives from leaders who have worked in other government organizations and have had personal experience with leading similar efforts to create and/or change their culture generally, and with respect to innovation specifically. What tools and techniques have worked, and what has not? What are other organizations throughout government doing to unlock their innovative potential?
1045	Break
1100	Guest Speaker - “Technology and Innovation” <ul style="list-style-type: none"> Mr. Michael Jones, Chief Technology Advocate, Google
1200-1300	Lunch (working lunch for DVs and Discovery Group leads)
1300	Panel Discussion - Innovation in the Private Sector <ul style="list-style-type: none"> Moderator: Dr. James Canton, CEO and Chairman, Institute for Global Futures Panelists: Mr. Vincent Stanley, VP Marketing, Patagonia, Inc. Mr. Toby Redshaw, CIO and Executive VP, American Express Company Mr. Rick Hutley, VP Global Innovations Practice, Internet Business Solutions Group Will Pomerantz, VP Special Projects, Virgin Galactic Description: This panel explores innovative cultures in the private sector. Despite differences in the values and goals of an organization, are there similarities when it comes to unlocking creative potential? Here leaders from private industry share their stories of innovation. What was their approach from a people, process, structure and systems perspective? What worked and what did not.
1430	Break
1445	Panel Discussion - Processes & Systems to Support Innovation <ul style="list-style-type: none"> Moderator: Matthew Freedman, Pegasus Capital Advisors Panelists: Ms. Claudia Kotchka, Senior Executive and Change Agent, Proctor & Gamble Mr. Dan Kaufman, Director, Informative Innovation Office, Defense Advanced Research Projects Agency Mr. David Haygood, Partner and VP Client Advocacy, IDEO Mr. Neil Katz, Director of Security and Mobility Innovation, IBM Description: This panel explores options to support an innovative culture. What processes exist to best support an innovative culture, and how can we design our processes to facilitate innovative ideas? What capabilities should exist within our systems (technology and organization) to create a more innovative mind-set.
1615	End of the Day Wrap Up
1630-1745	Commander’s Roundtable discussion with Distinguished Visitors/SOCOM Senior Leaders
1800-1930	Distinguished Guests’ Social at the Commander’s residence

Wednesday, January 9, 2013

Discovery Group Presentations

<i>Time</i>	<i>Session</i>
0800-0815	Opening / Administrative Remarks – Major Charles “Gus” Flournoy
0815-0830	Discovery Group Introduction by Moderator - Dr. Robert Spulak <ul style="list-style-type: none">• Dr. Robert Spulak
0830-0915	Discovery Group Presentation (w/Q&A): People
0915-0930	Break
0930-1030	Discovery Group Presentation (w/Q&A): Structures and Processes
1030-1115	Discovery Group Presentation (w/Q&A): Systems
1115-1145	Wrap Up and Way Ahead
1145-1200	Commander’s Feedback and Guidance <ul style="list-style-type: none">• Admiral William McRaven, USN, Commander, USSOCOM